

City of Fridley

2021 Residential Study

The Morris Leatherman Company

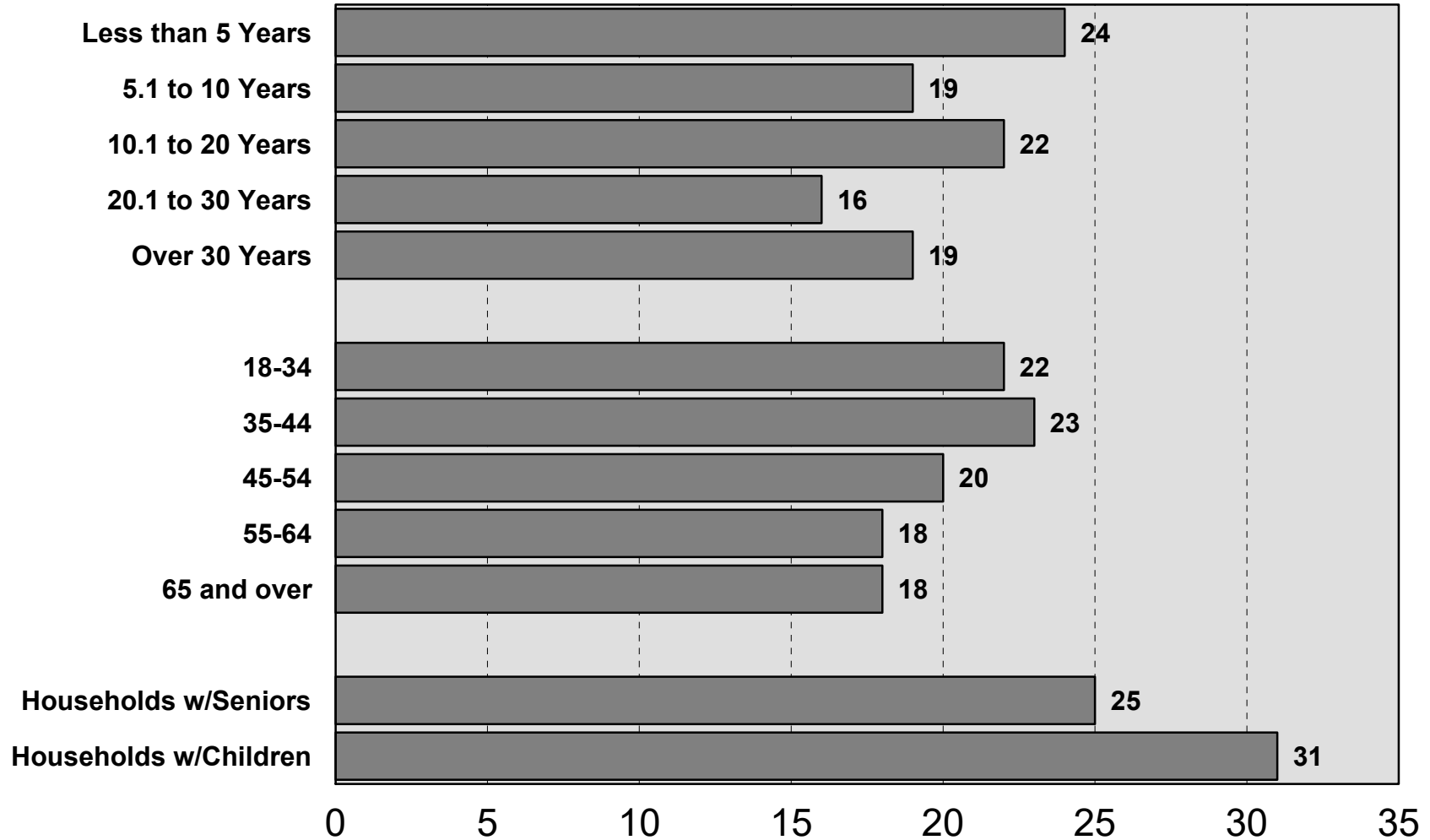
Survey Methodology

2021 City of Fridley

- ④ 400 random sample of City residents
- ④ Telephone interviews conducted between February 25th to March 30, 2021
- ④ Average interview time of 30 minutes
- ④ Non-response level of 5.5%
- ④ Results projectable within +/-5.0% in 95 out of 100 cases
- ④ Cell Phone Only Households: 45%
- ④ Landline Only Households: 13%
- ④ Both Cell Phone and Landline: 42%

Demographics I

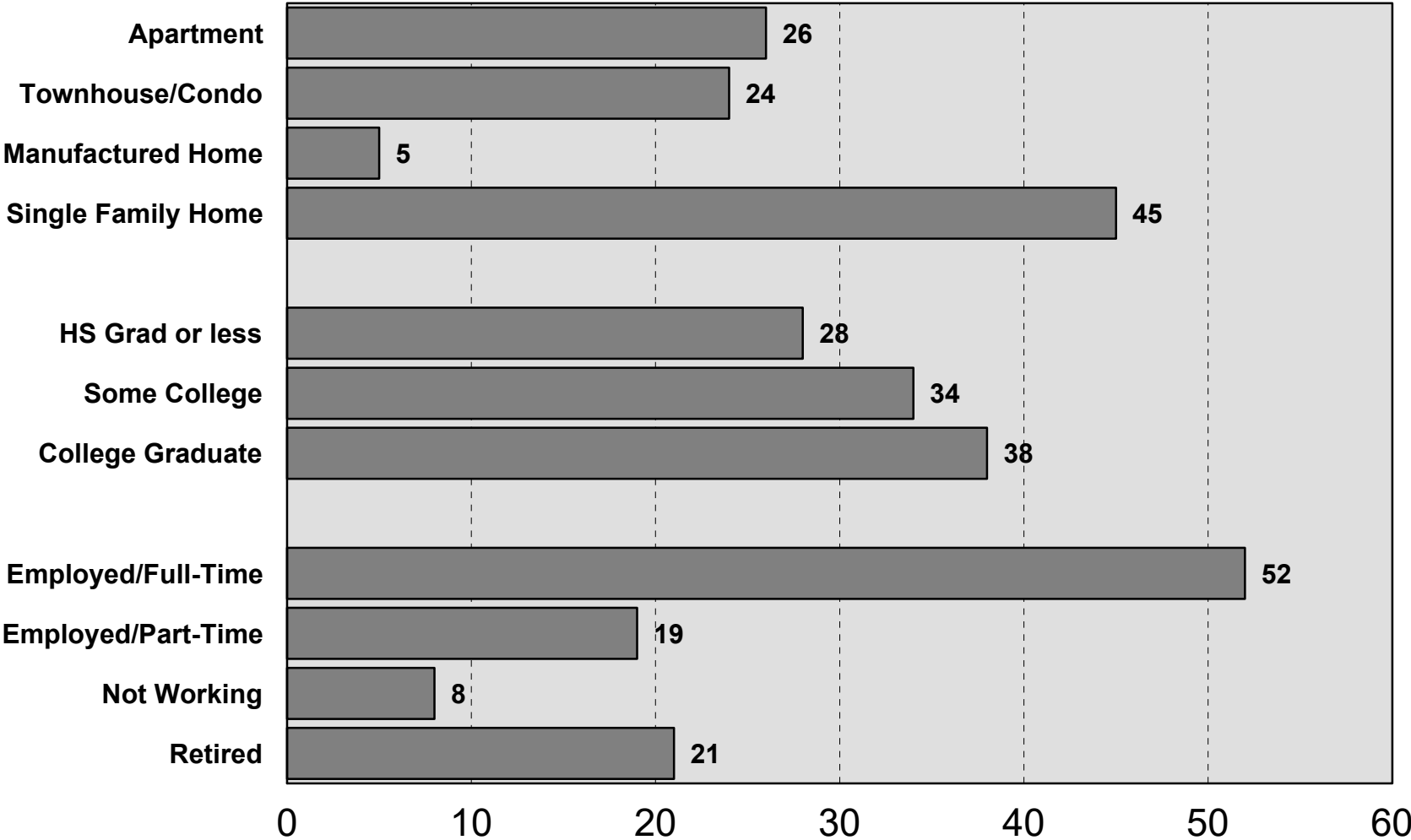
2021 City of Fridley



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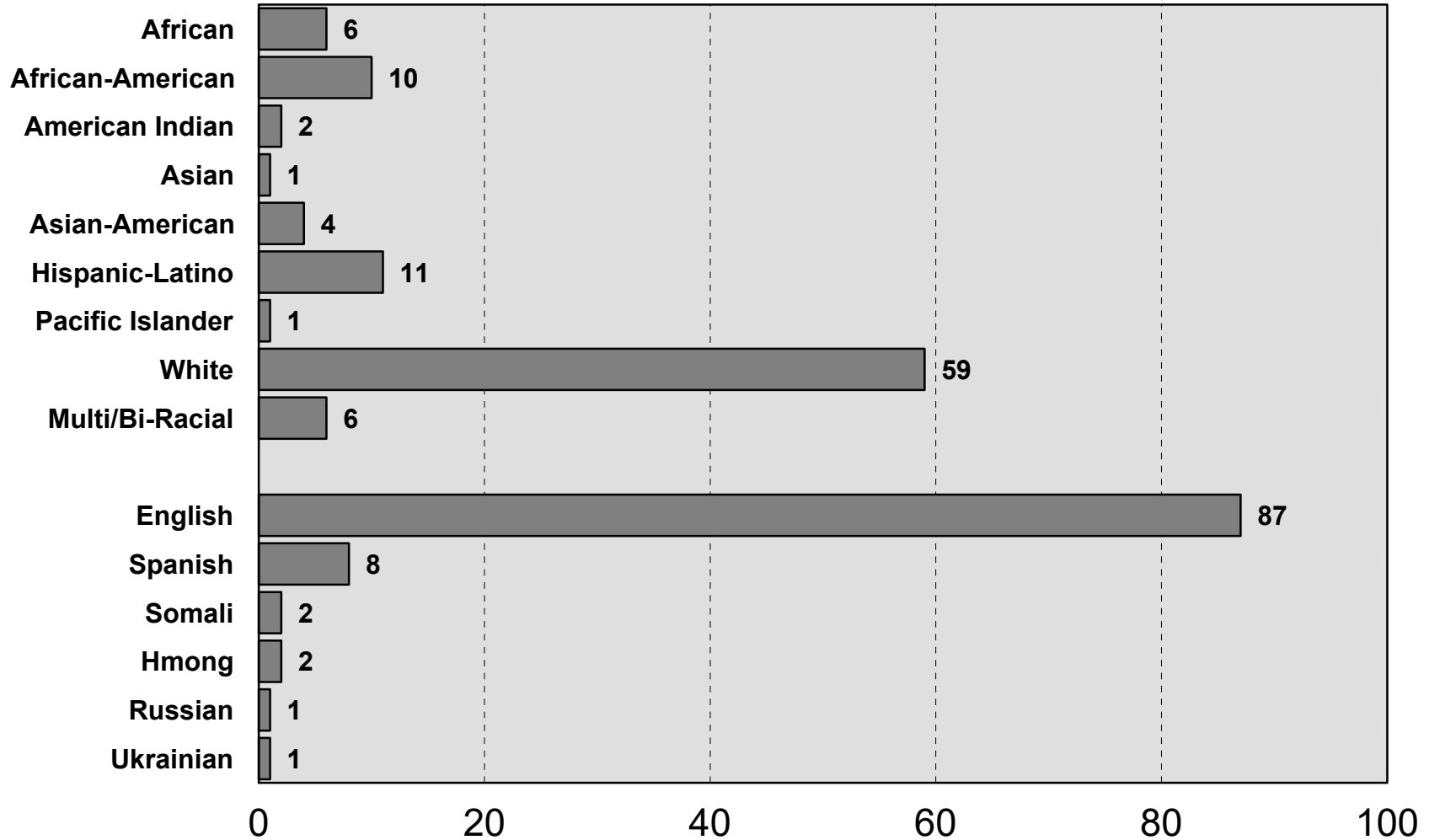
Demographics II

2021 City of Fridley



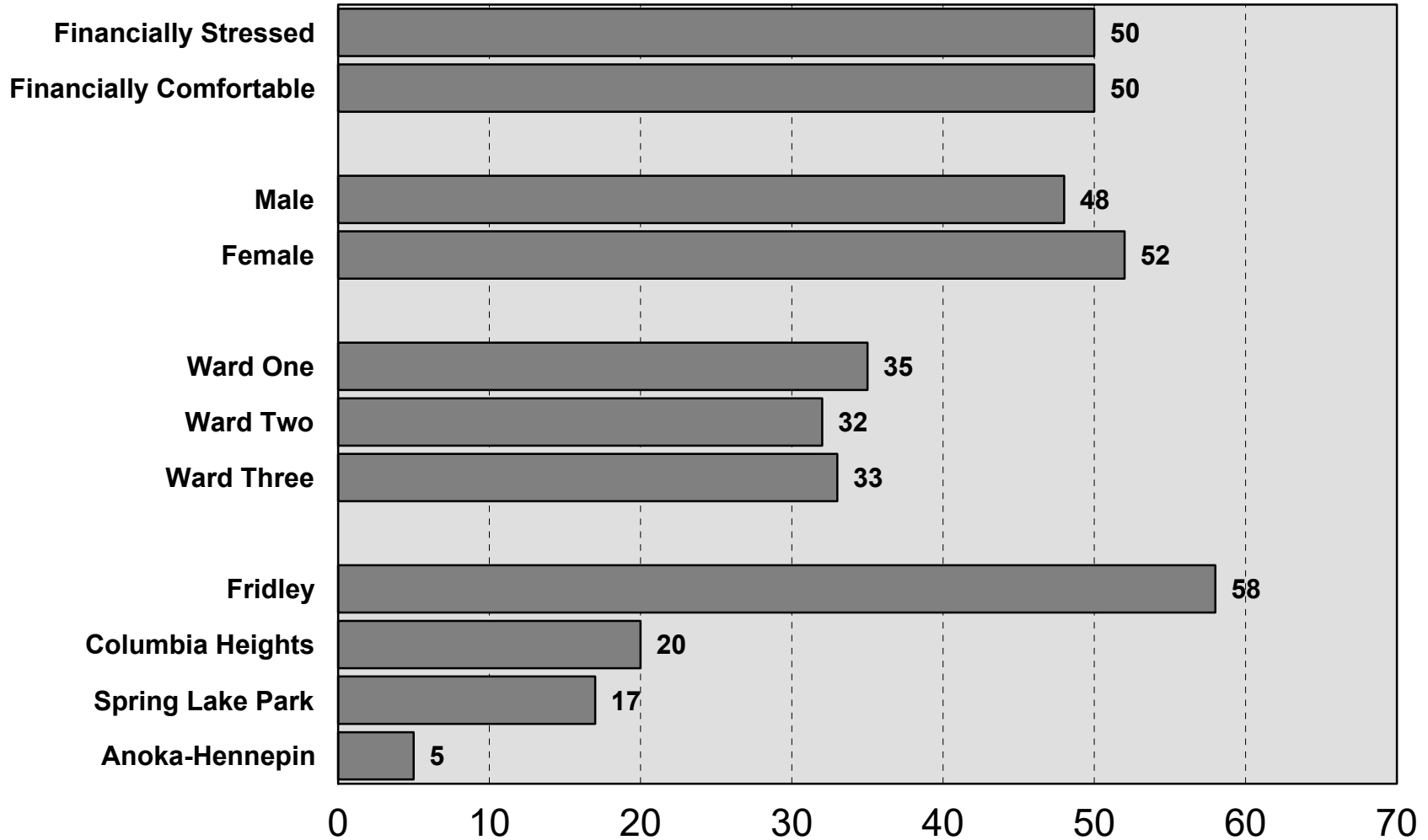
Demographics III

2021 City of Fridley



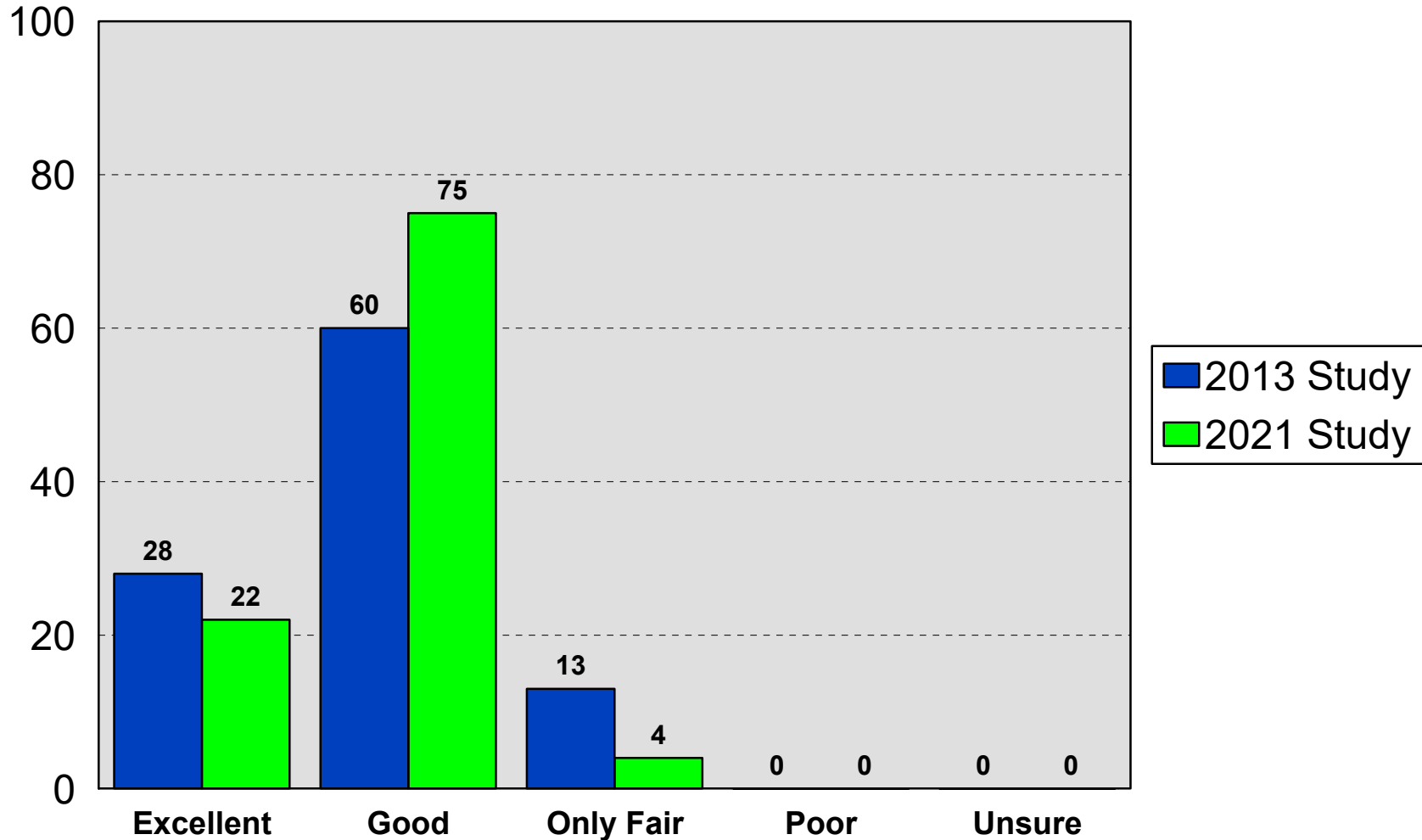
Demographics IV

2021 City of Fridley



Quality of Life

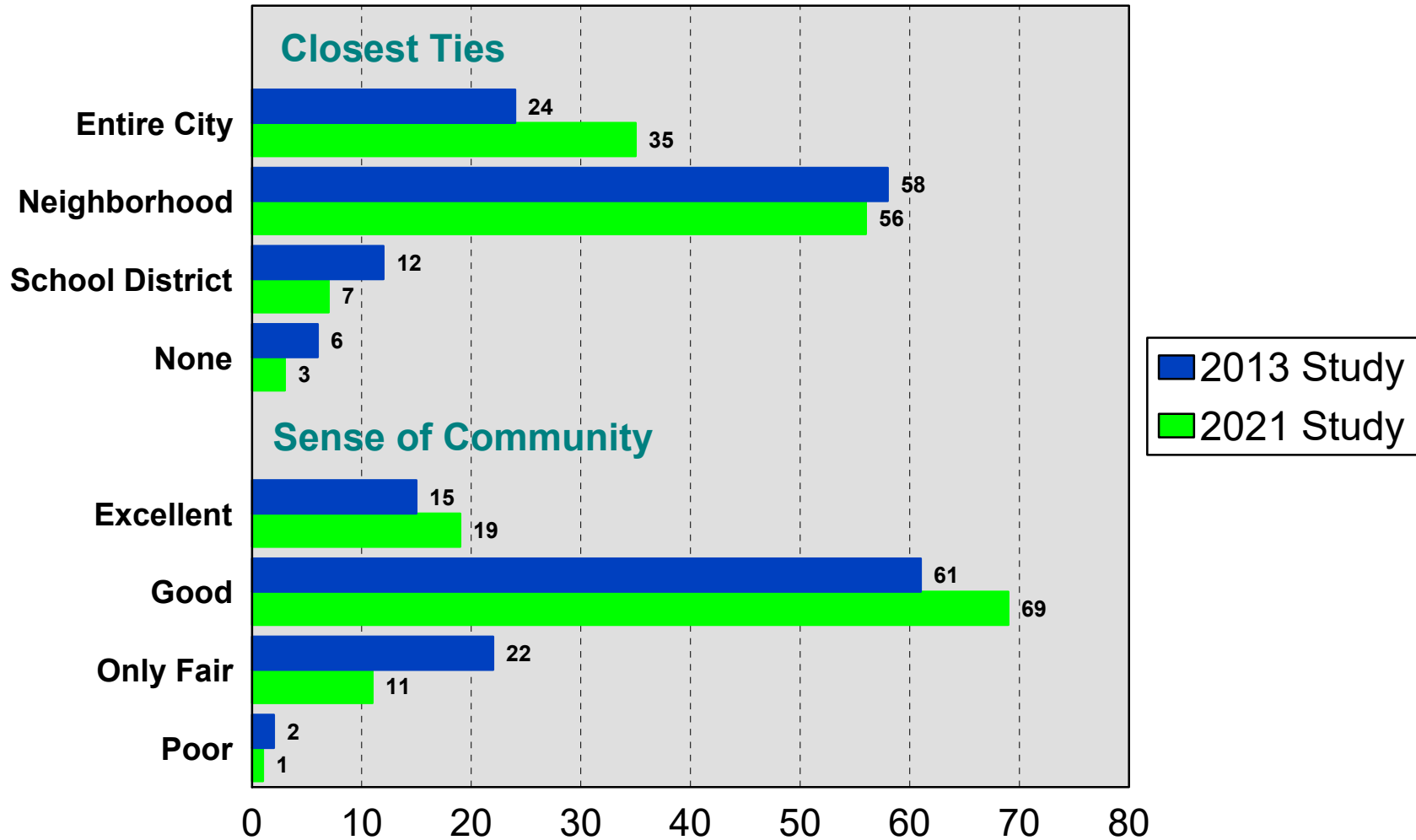
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Community Ties I

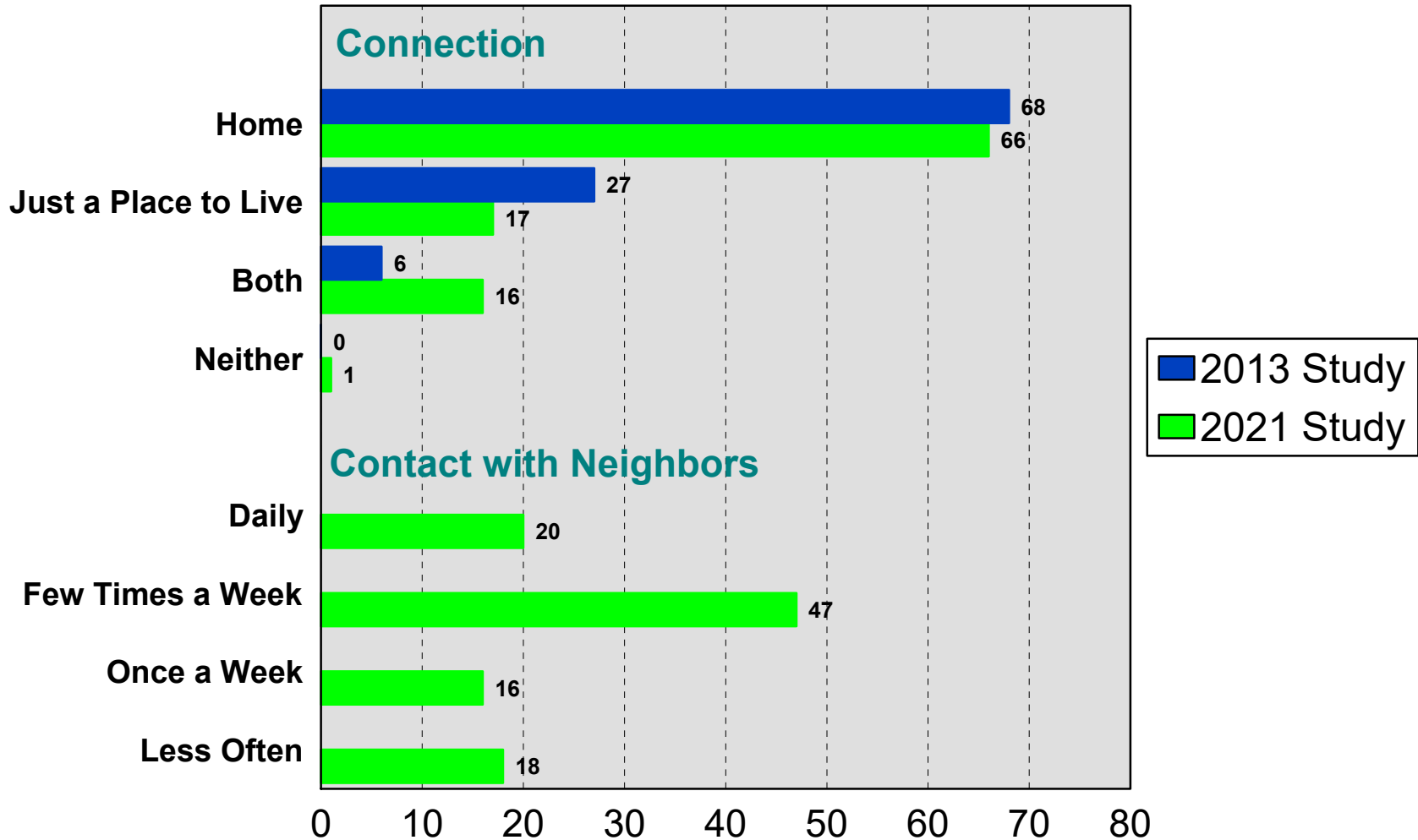
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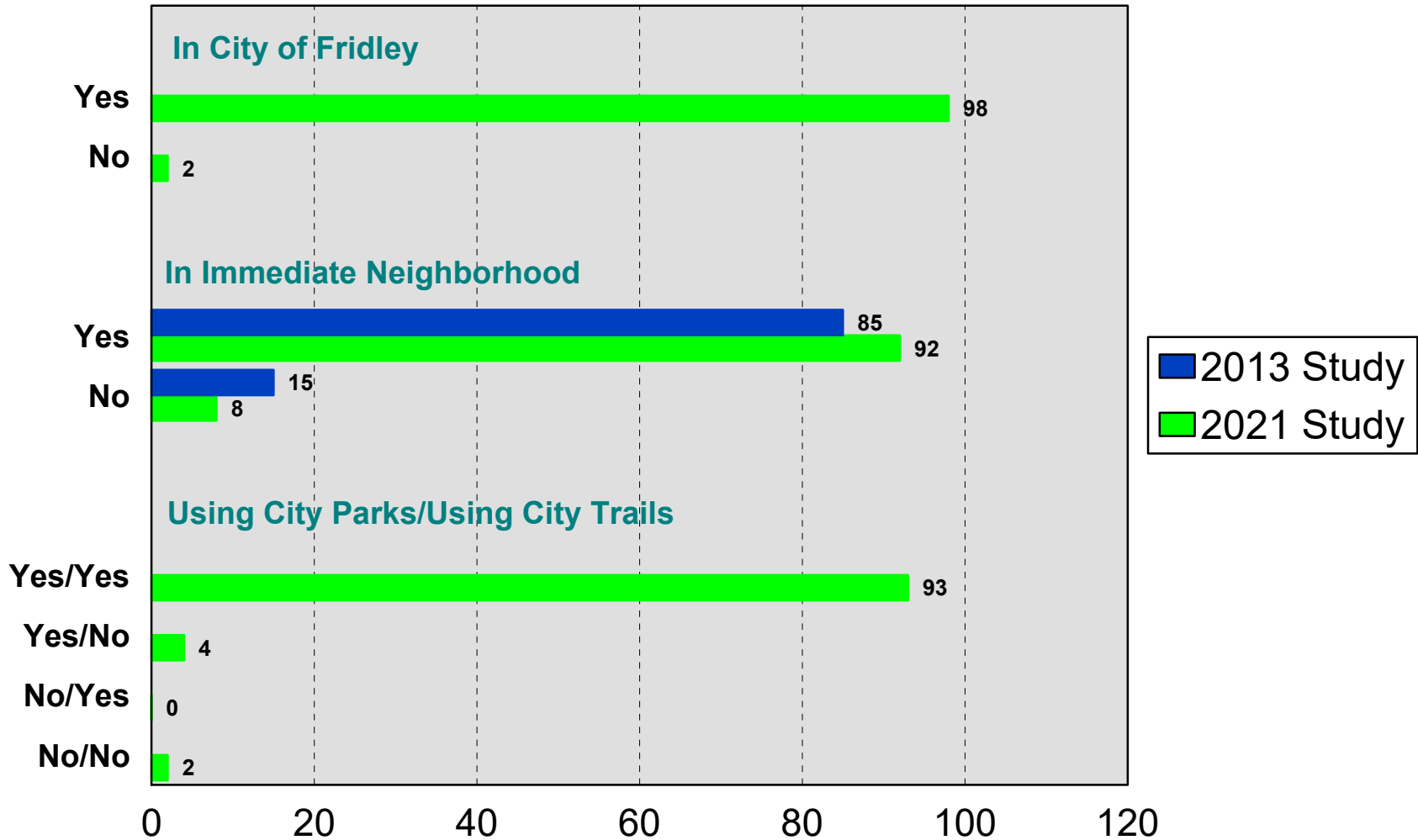
Community Ties II

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Feel Safe....

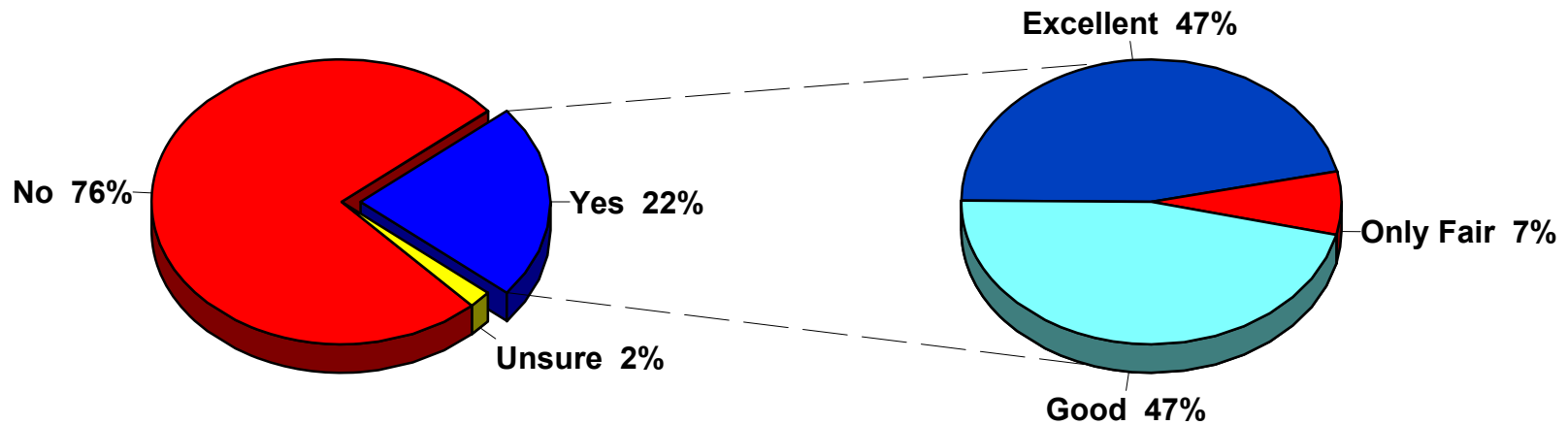
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Participated in City Park and Recreation Programs

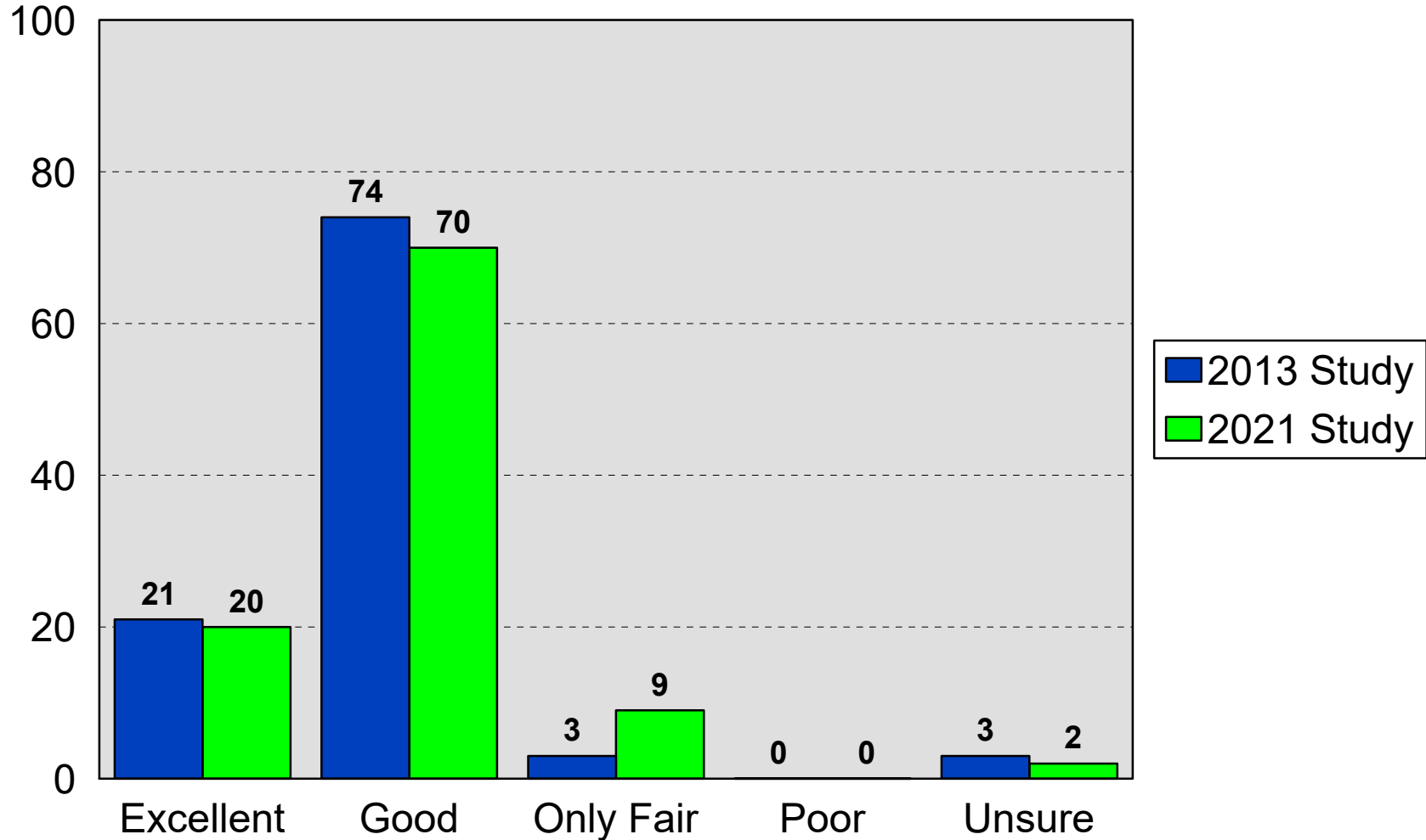
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Rating of Program

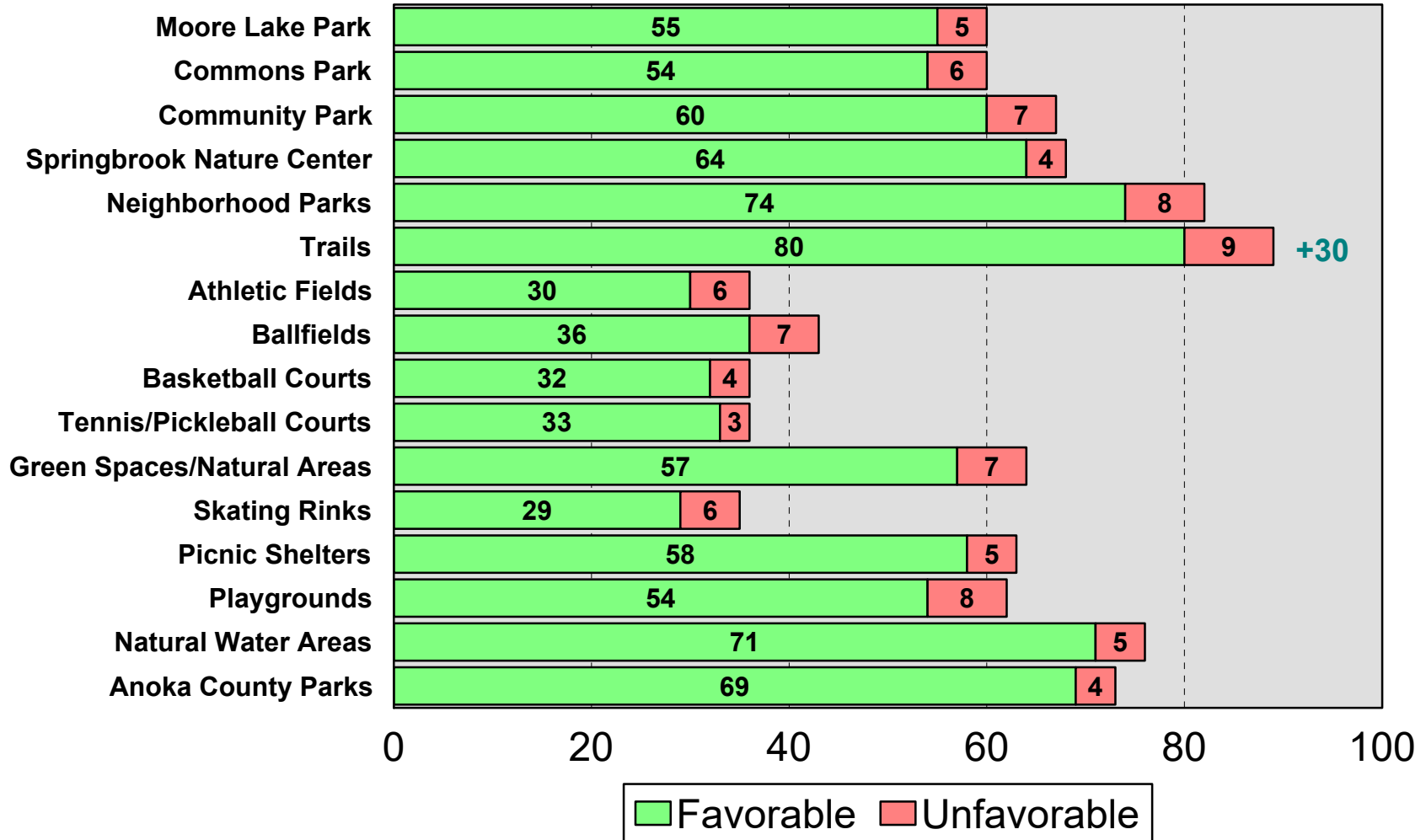
Rating of Park and Recreation Facilities

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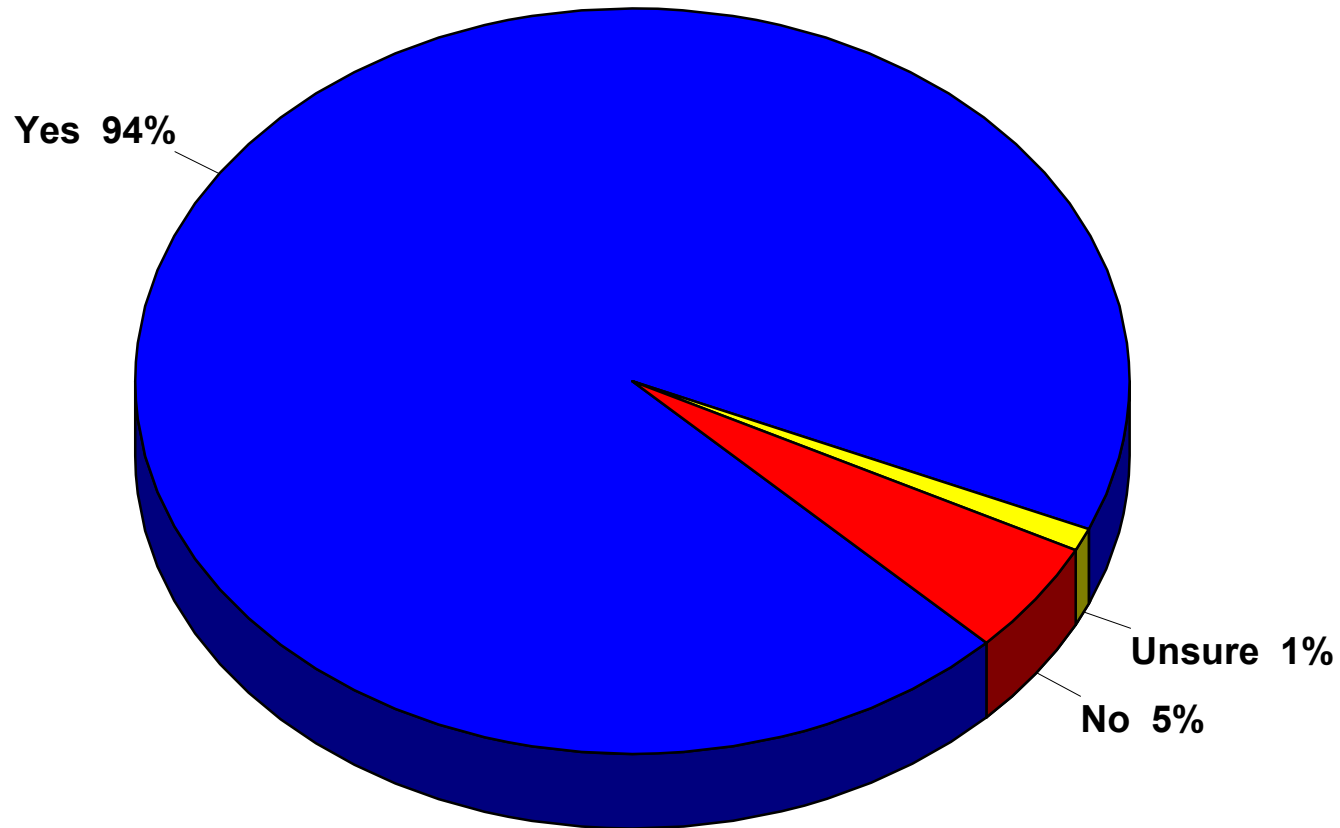
Park and Recreation Facilities

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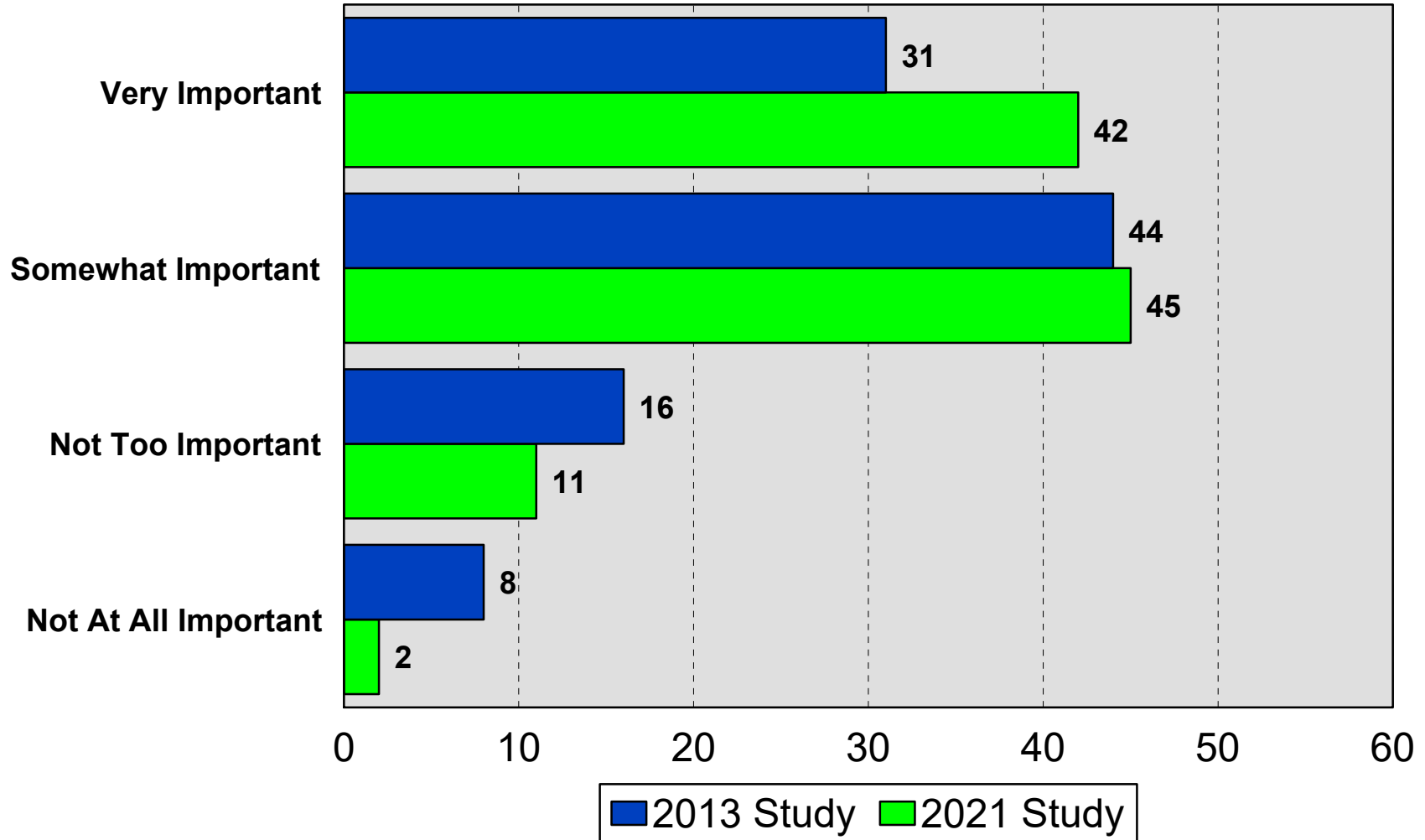
Existing Recreational Facilities Meet Household Needs

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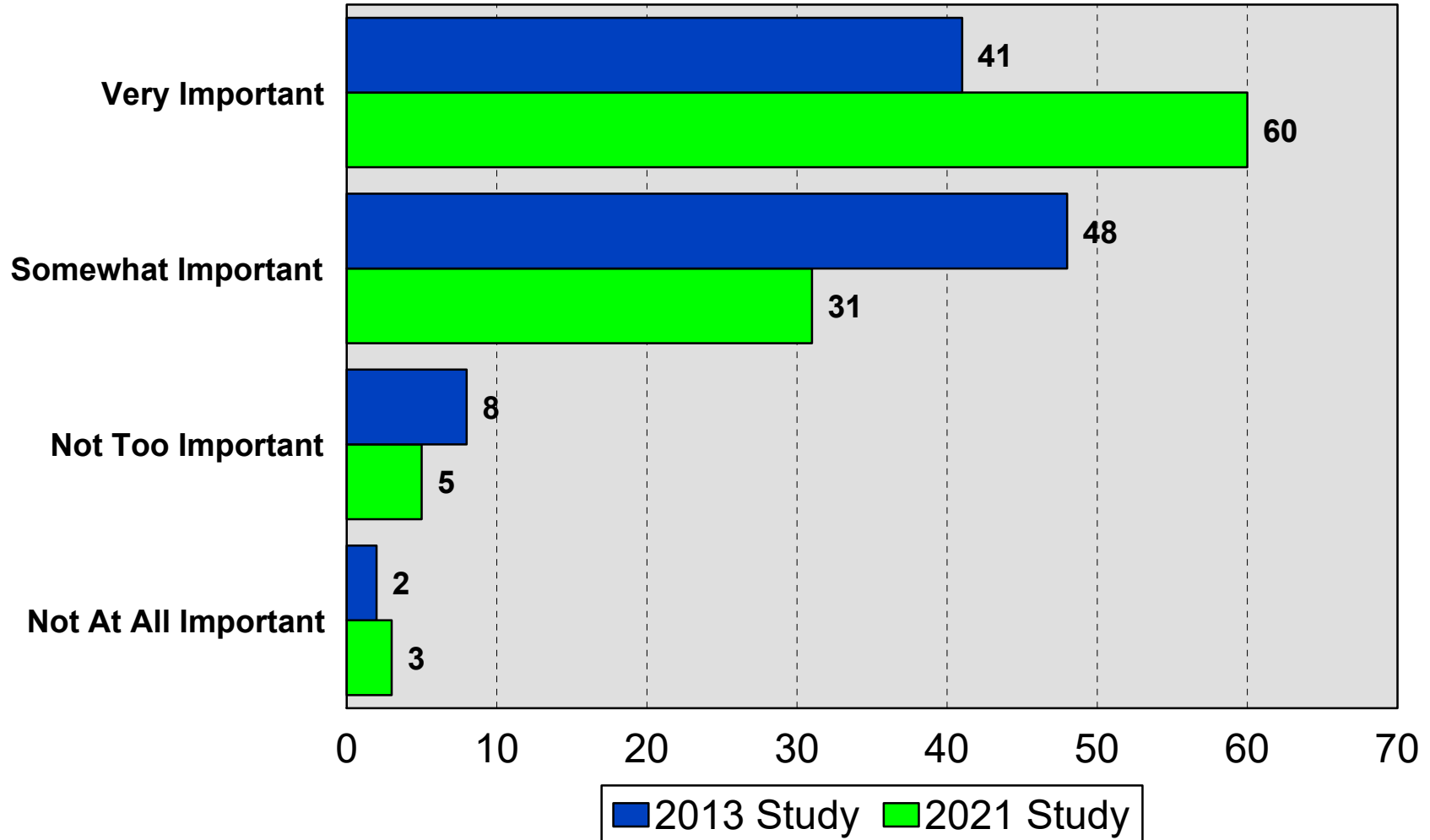
Parks and Quality of Life

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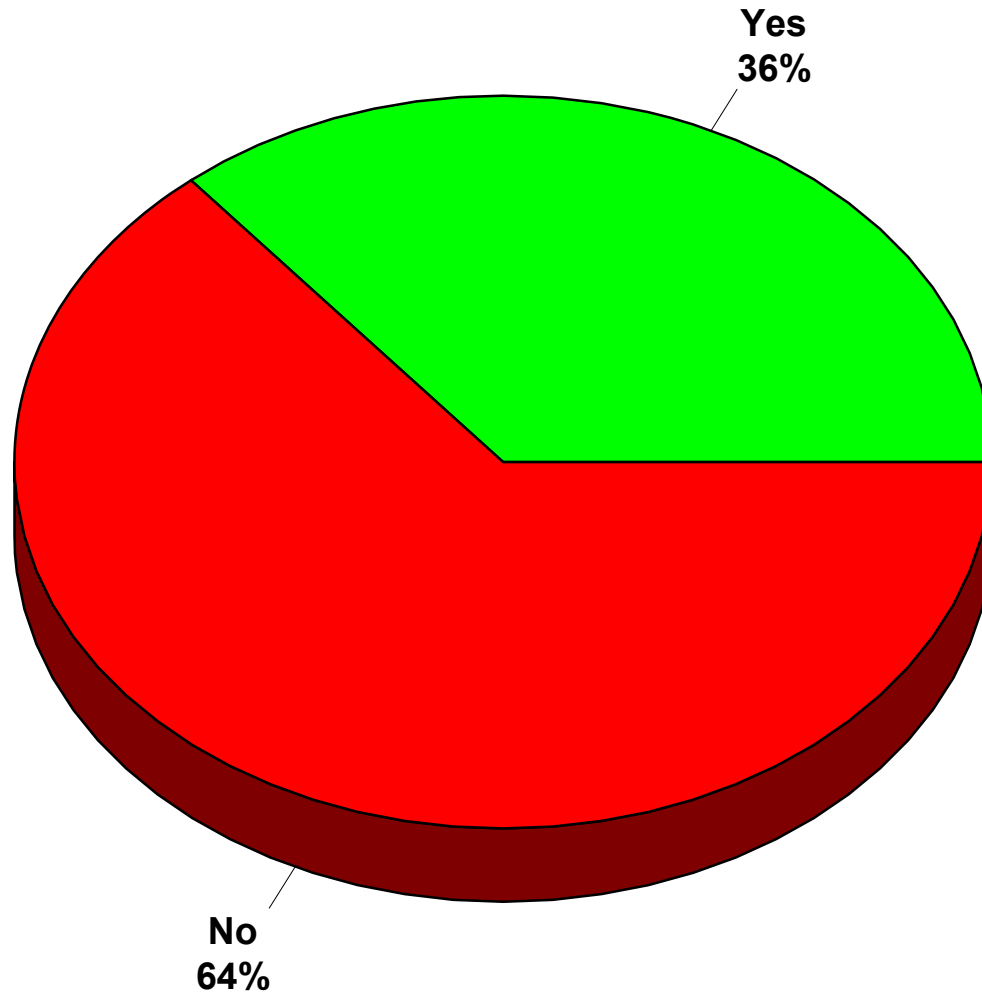
Appearance of Parks and Value of Home

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Awareness of Parks Master Plan

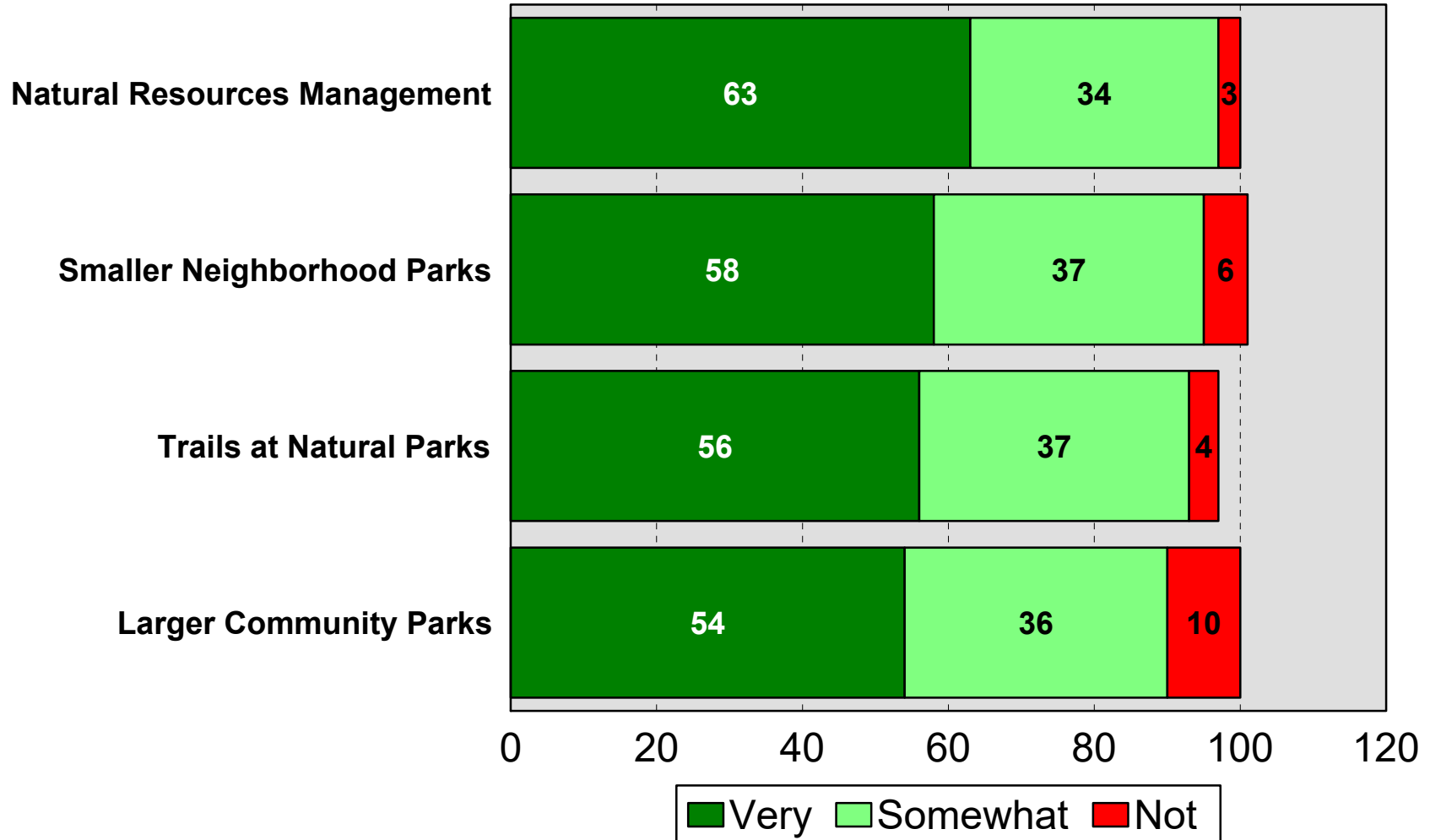
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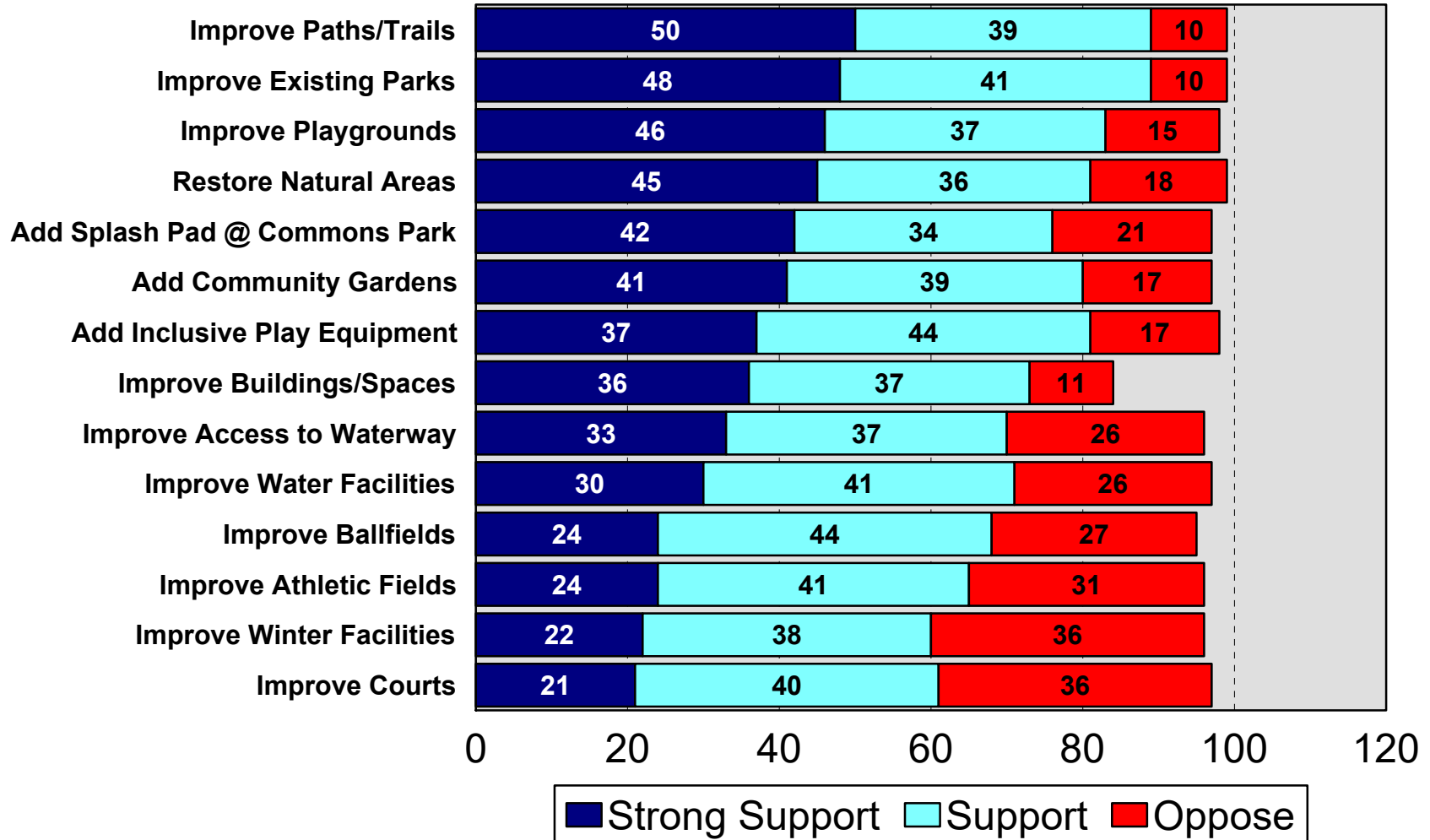
Importance to Improve

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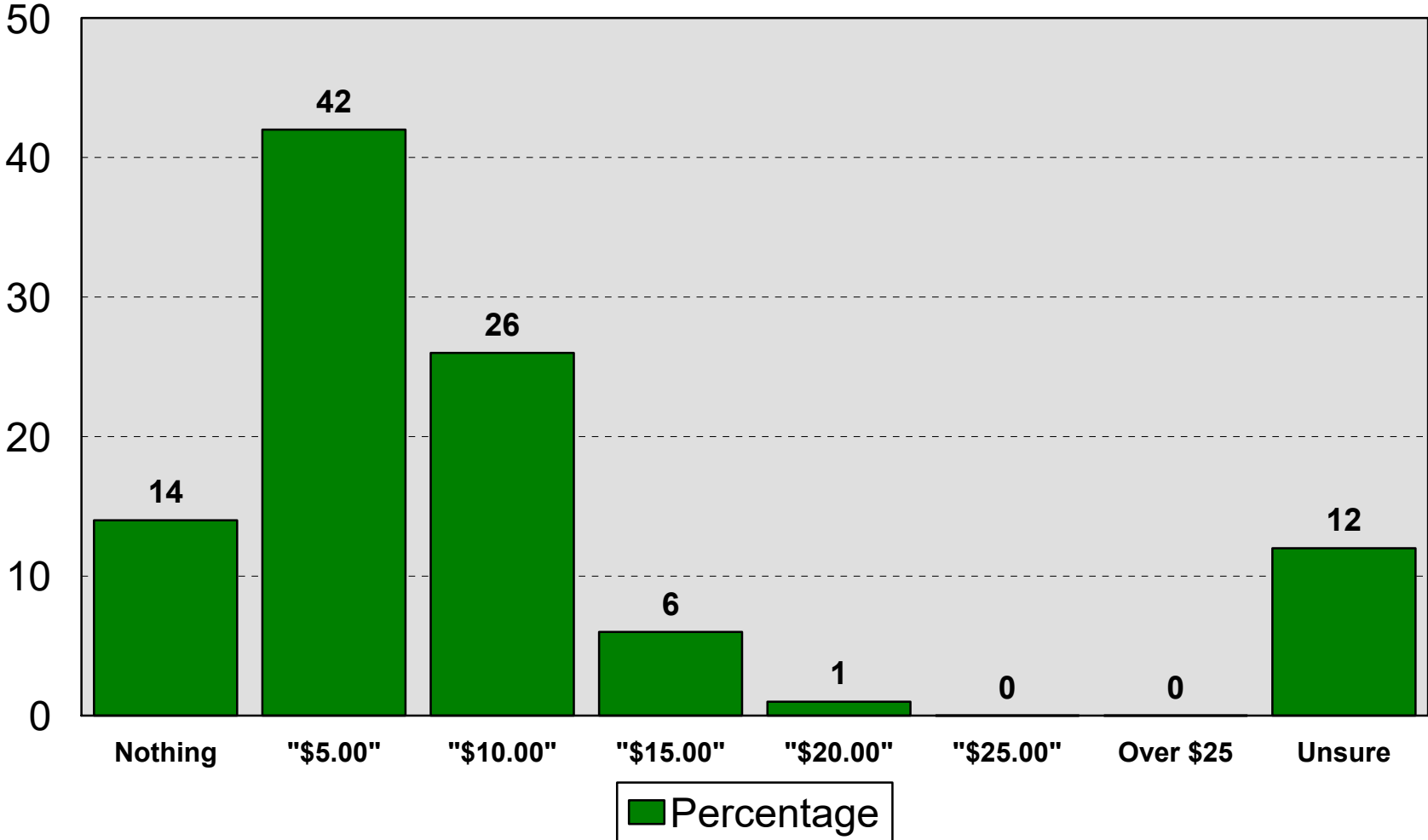
Property Tax Increase....

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Property Tax Increase for Park Referendum

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