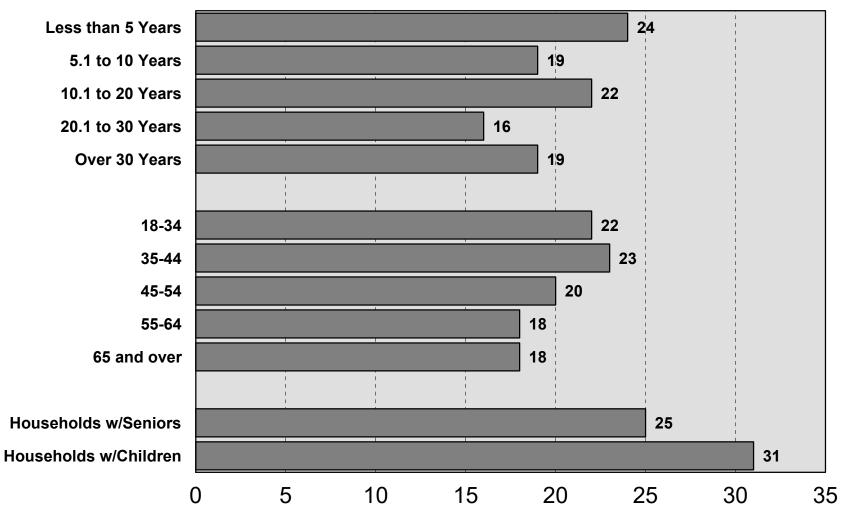
City of Fridley 2021 Residential Study

Survey Methodology 2021 City of Fridley

1400 random sample of City residents Telephone interviews conducted between February 25th to March 30, 2021 Average interview time of 30 minutes Non-response level of 5.5% Results projectable within +/-5.0% in 95 out of 100 cases Cell Phone Only Households: 45% Landline Only Households: 13% Both Cell Phone and Landline: 42%

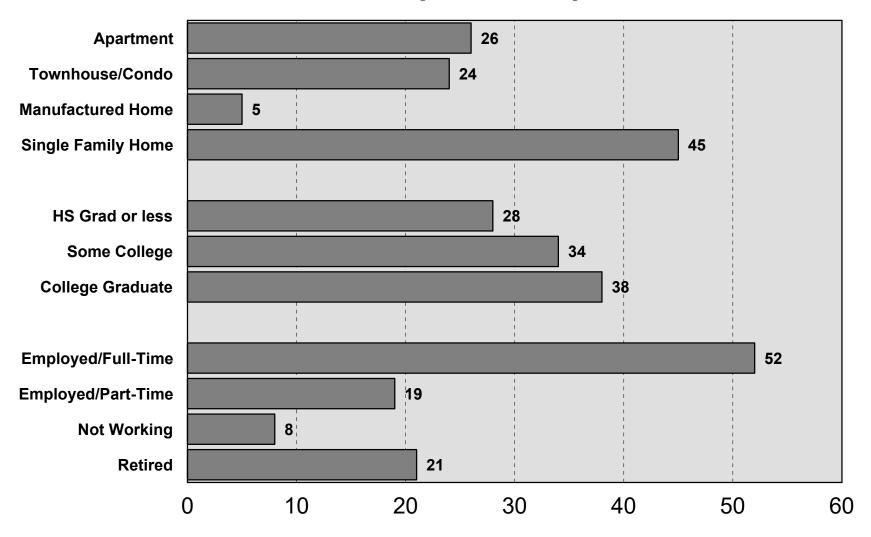
Demographics I

2021 City of Fridley



Demographics II

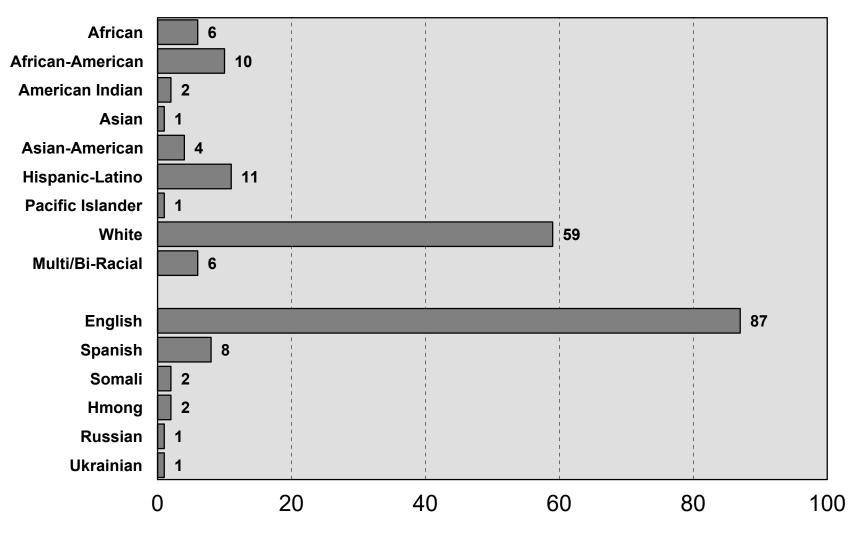
2021 City of Fridley



The Morris Leatherman Company

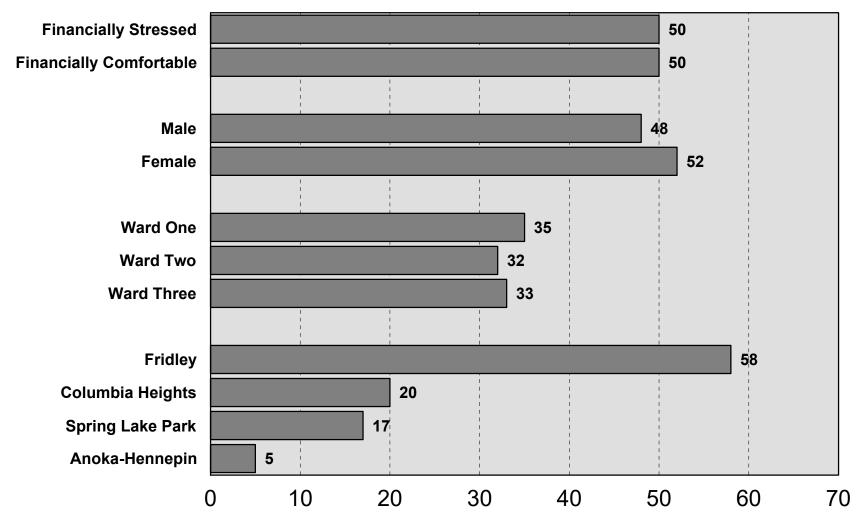
Demographics III

2021 City of Fridley

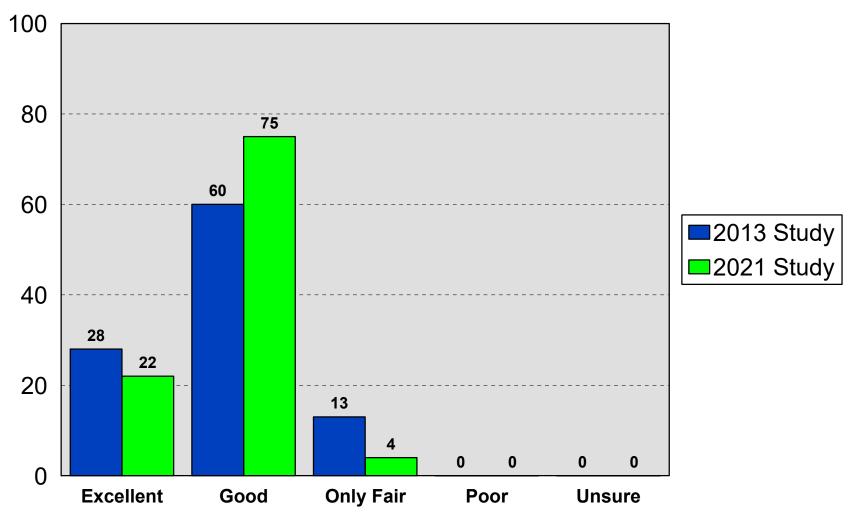


Demographics IV

2021 City of Fridley

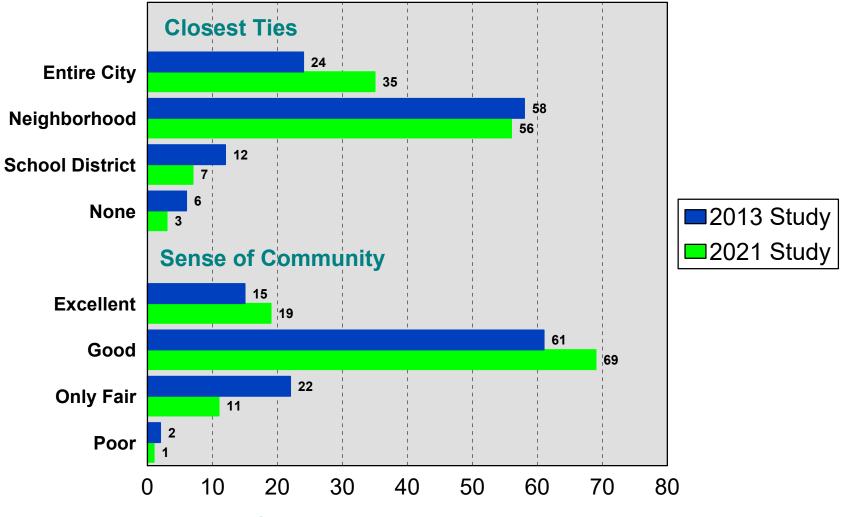


Quality of Life 2021 City of Fridley

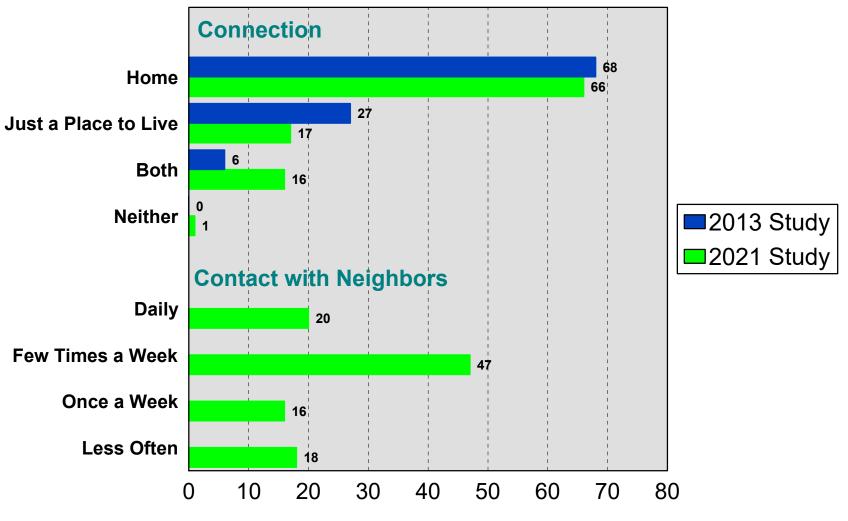


Community Ties I

2021 City of Fridley

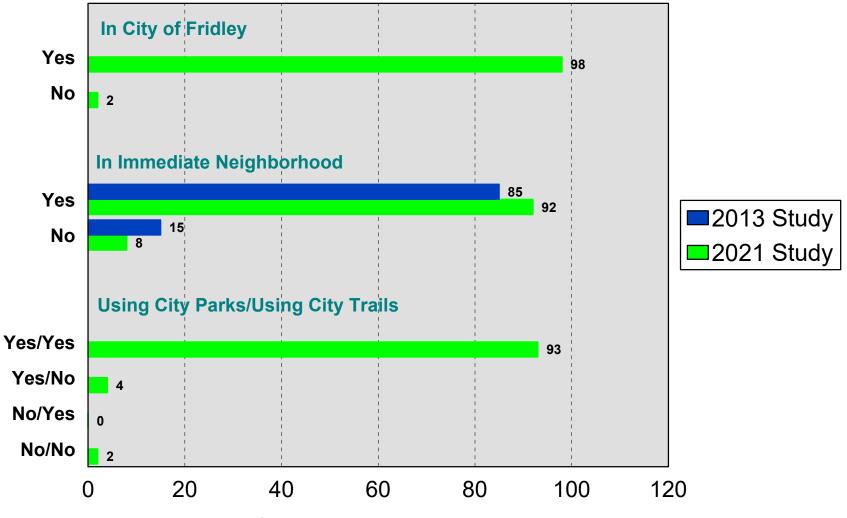


Community Ties II 2021 City of Fridley

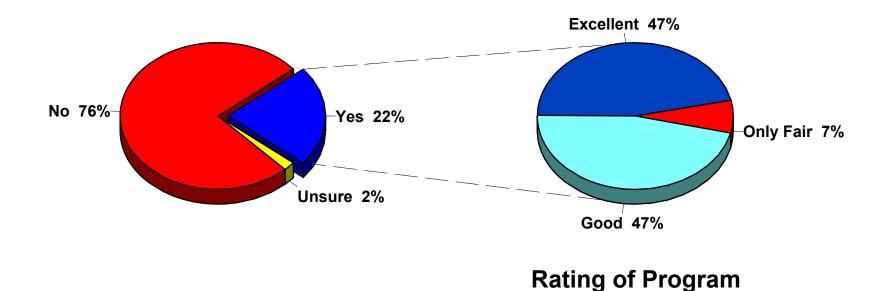


Feel Safe....

2021 City of Fridley

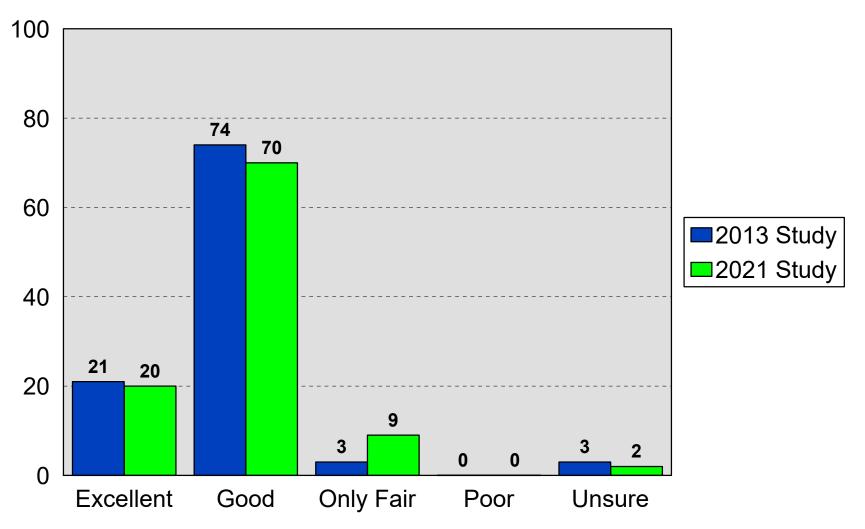


Participated in City Park and Recreation Programs 2021 City of Fridley



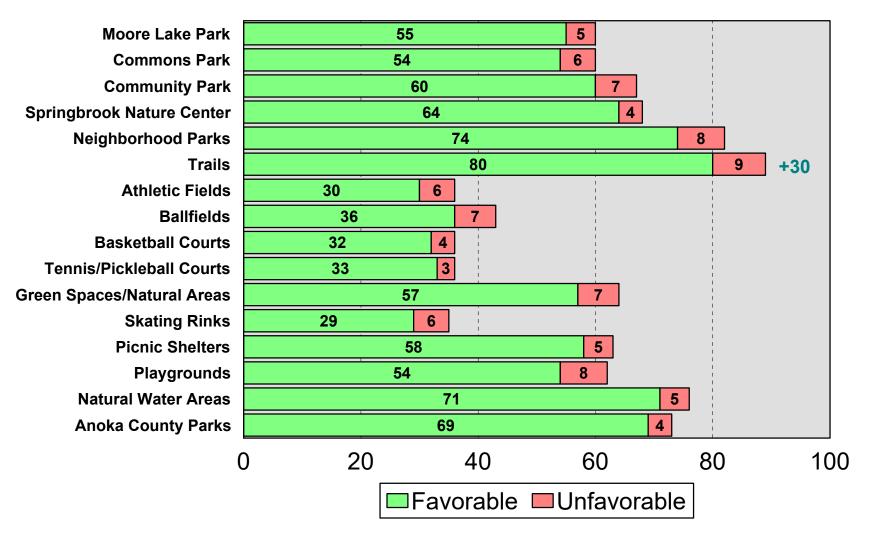
Rating of Park and Recreation Facilities

2021 City of Fridley



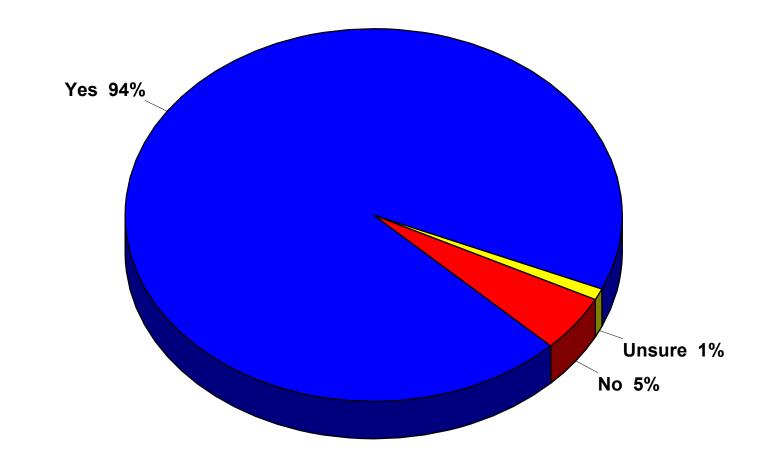
Park and Recreation Facilities

2021 City of Fridley



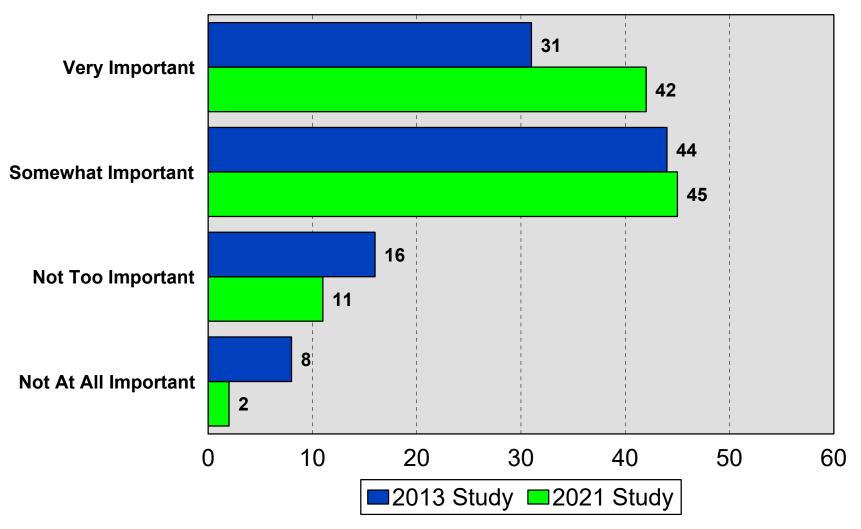
Existing Recreational Facilities Meet Household Needs

2021 City of Fridley



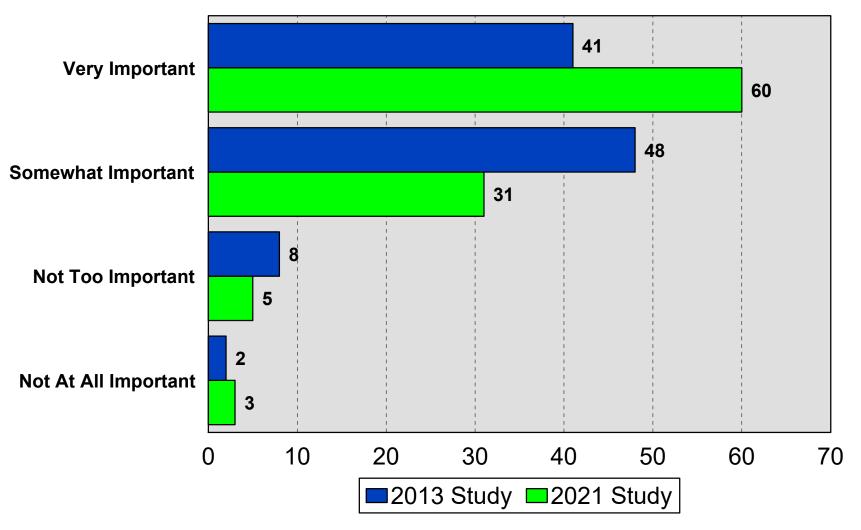
Parks and Quality of Life

2021 City of Fridley



Appearance of Parks and Value of Home

2021 City of Fridley



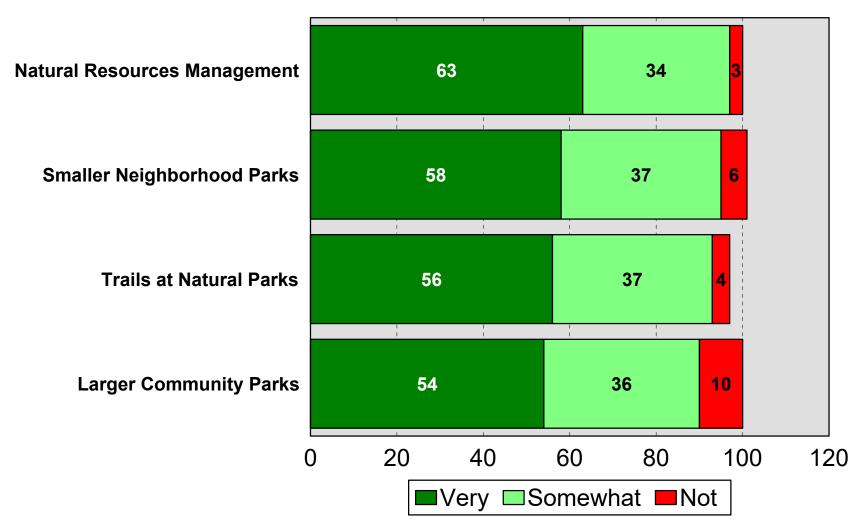
Awareness of Parks Master Plan

2021 City of Fridley



Importance to Improve

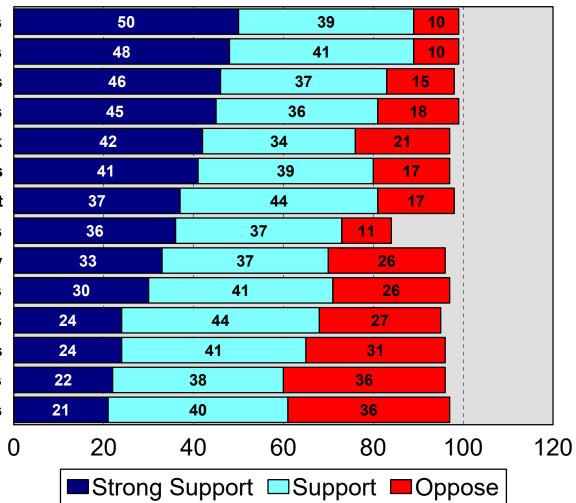
2021 City of Fridley



Property Tax Increase....

2021 City of Fridley

Improve Paths/Trails Improve Existing Parks Improve Playgrounds Restore Natural Areas Add Splash Pad @ Commons Park Add Community Gardens Add Inclusive Play Equipment Improve Buildings/Spaces Improve Access to Waterway **Improve Water Facilities** Improve Ballfields **Improve Athletic Fields Improve Winter Facilities** Improve Courts



Property Tax Increase for Park Referendum

2021 City of Fridley

