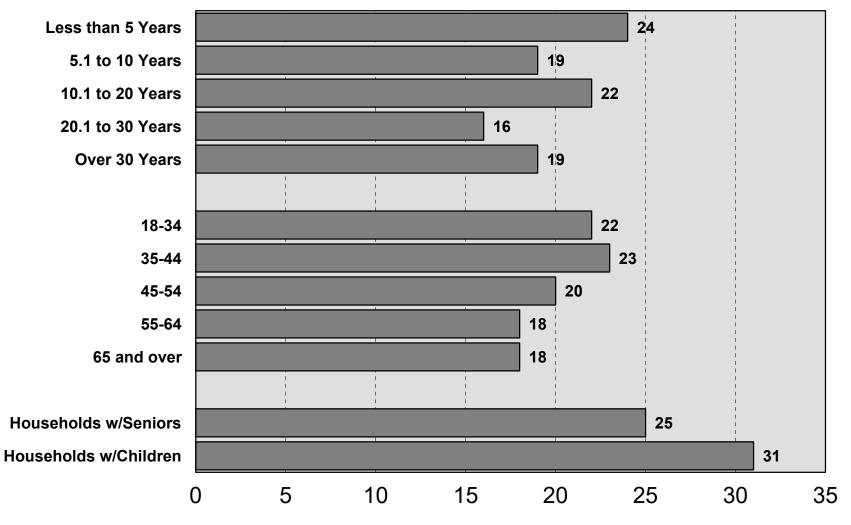
## **City of Fridley** 2021 Residential Study

## Survey Methodology 2021 City of Fridley

1400 random sample of City residents Telephone interviews conducted between February 25th to March 30, 2021 Average interview time of 30 minutes Non-response level of 5.5% Results projectable within +/-5.0% in 95 out of 100 cases Cell Phone Only Households: 45% Landline Only Households: 13% Both Cell Phone and Landline: 42%

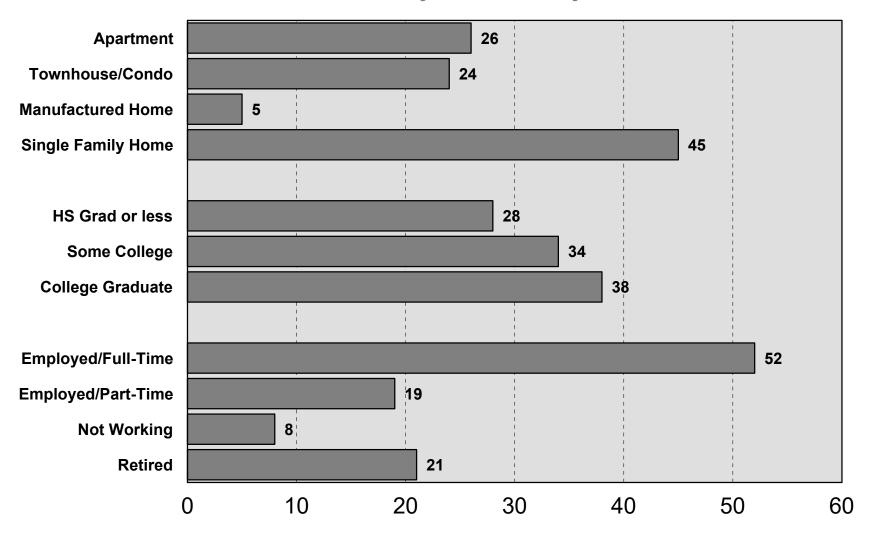
# **Demographics I**

### 2021 City of Fridley



# **Demographics II**

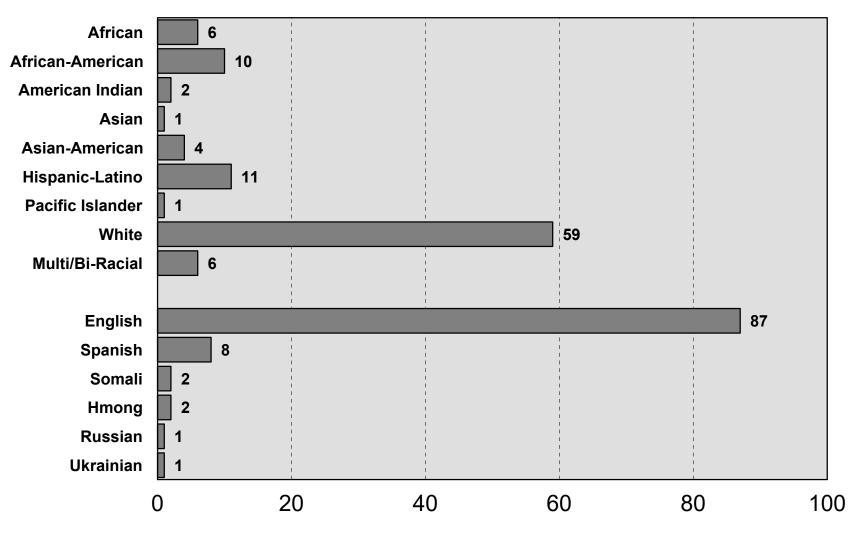
2021 City of Fridley



The Morris Leatherman Company

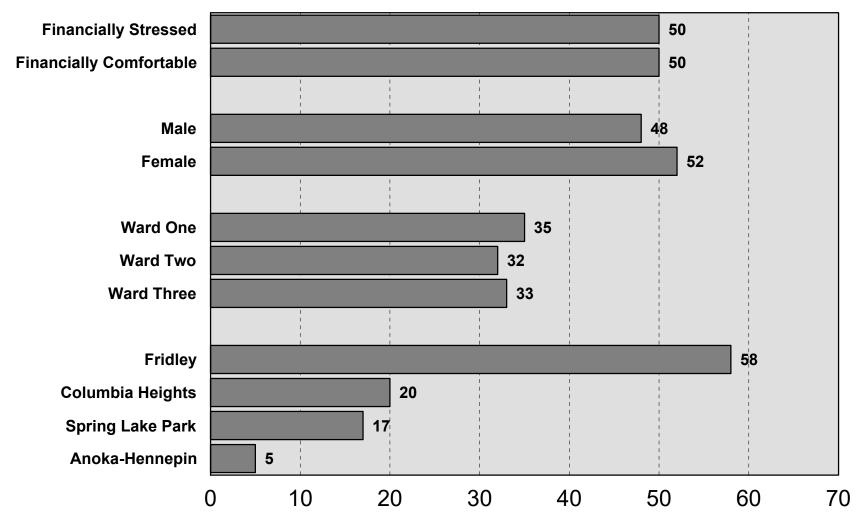
# **Demographics III**

2021 City of Fridley

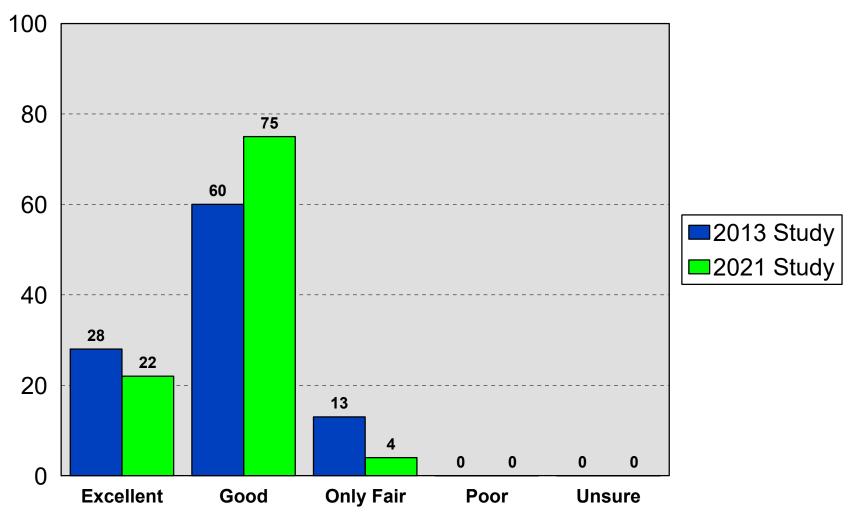


# **Demographics IV**

### 2021 City of Fridley

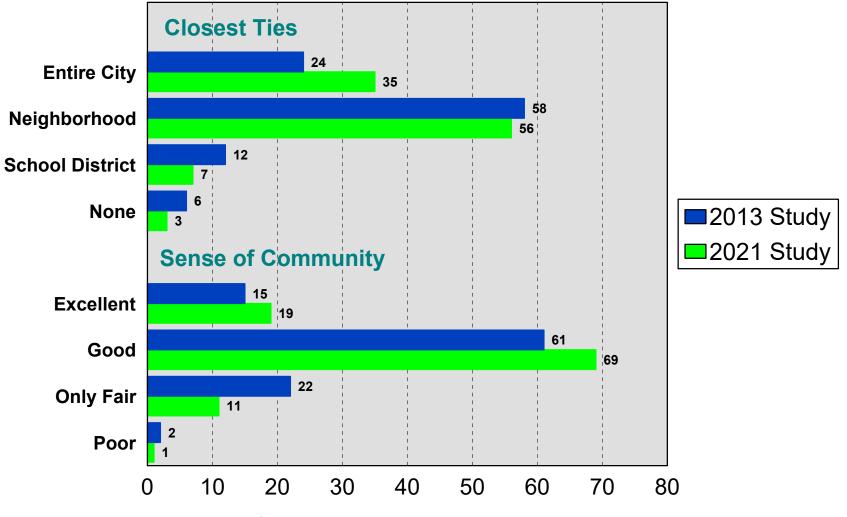


## Quality of Life 2021 City of Fridley

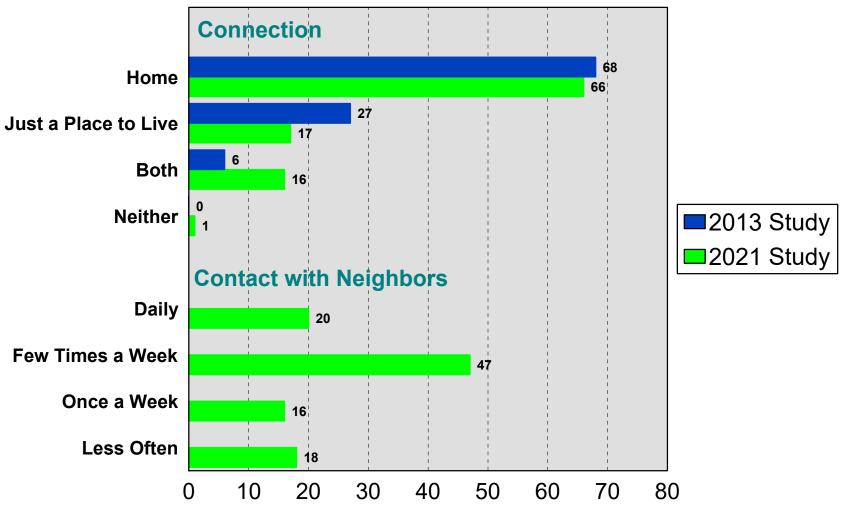


# Community Ties I

### 2021 City of Fridley

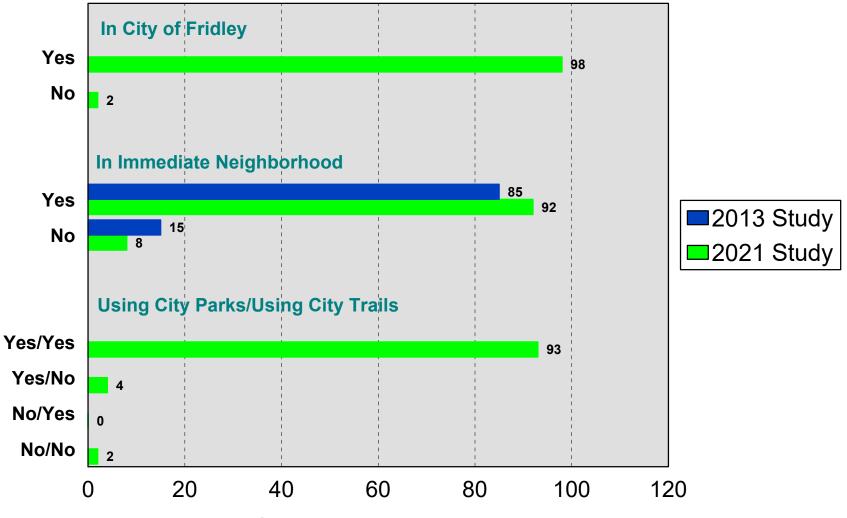


## Community Ties II 2021 City of Fridley

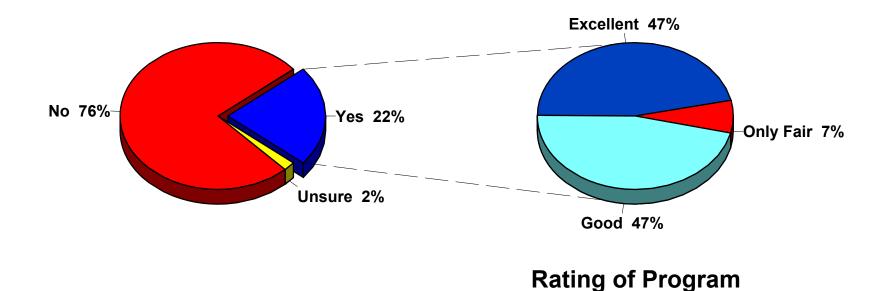


# Feel Safe....

### 2021 City of Fridley

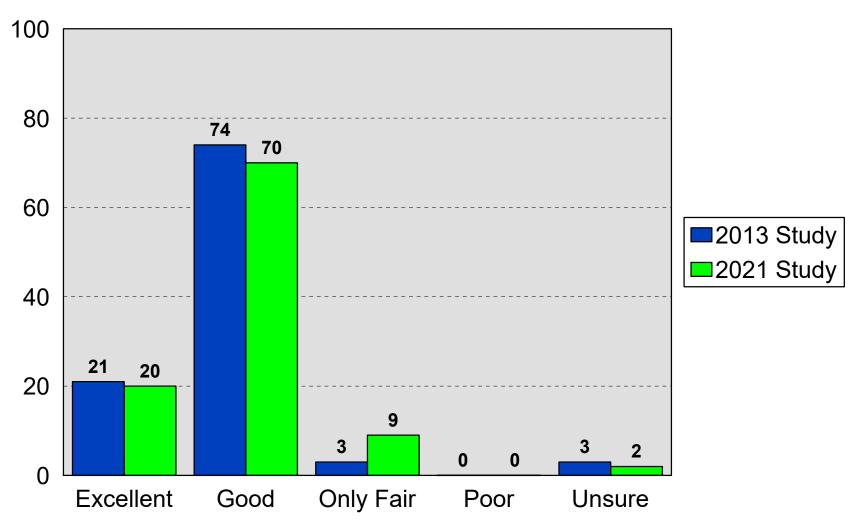


## Participated in City Park and Recreation Programs 2021 City of Fridley



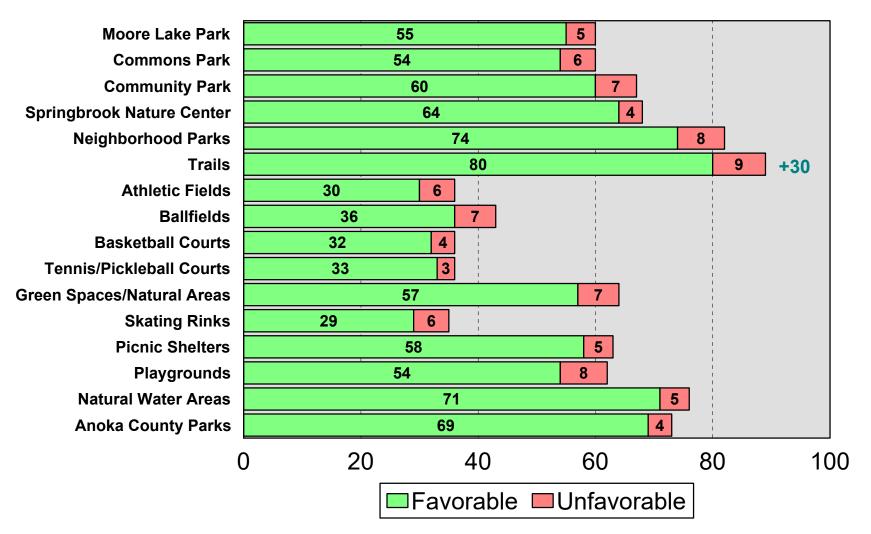
## **Rating of Park and Recreation Facilities**

2021 City of Fridley



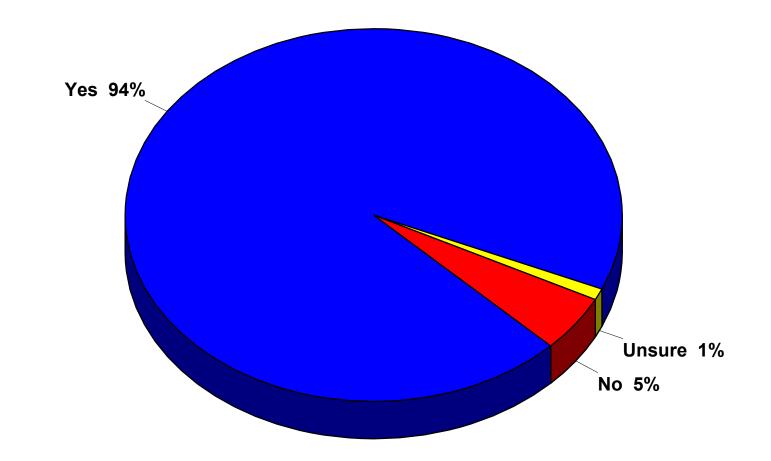
# Park and Recreation Facilities

2021 City of Fridley



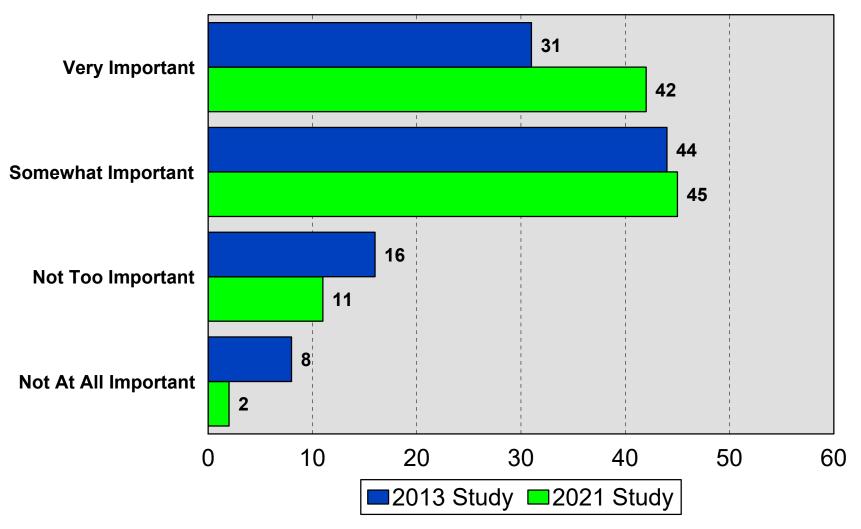
### Existing Recreational Facilities Meet Household Needs

2021 City of Fridley



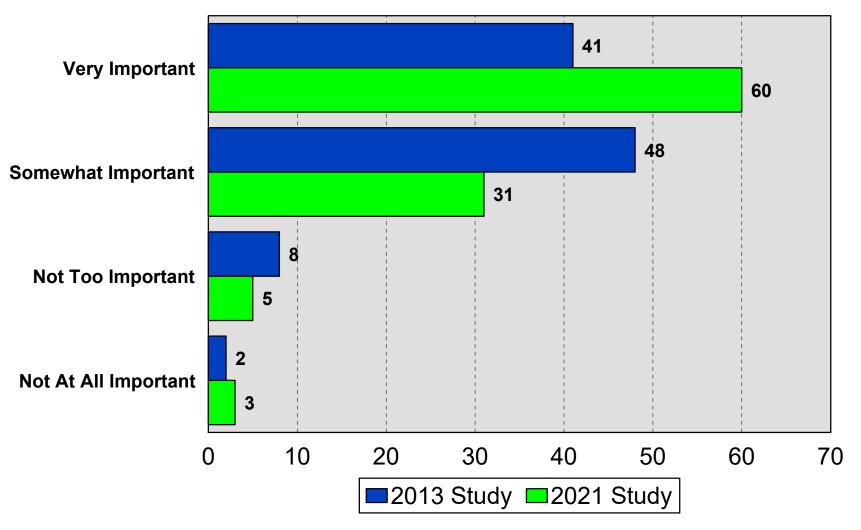
# Parks and Quality of Life

### 2021 City of Fridley



## Appearance of Parks and Value of Home

### 2021 City of Fridley



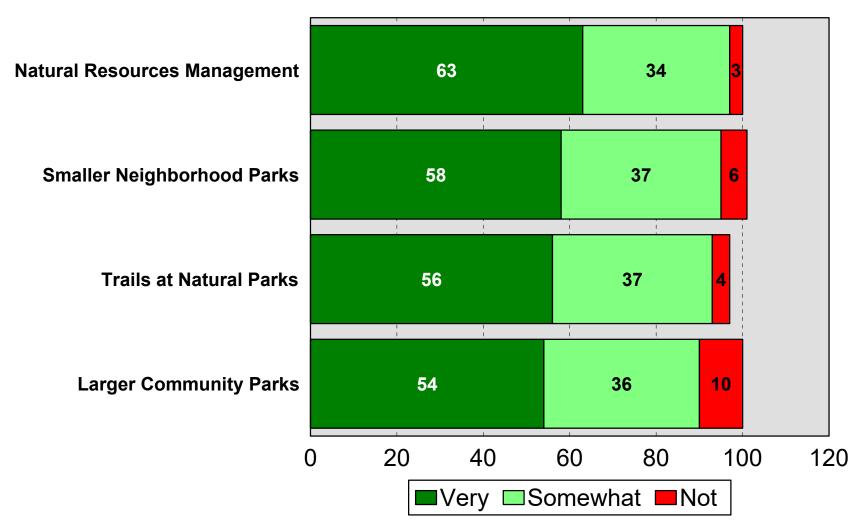
# Awareness of Parks Master Plan

2021 City of Fridley



## Importance to Improve

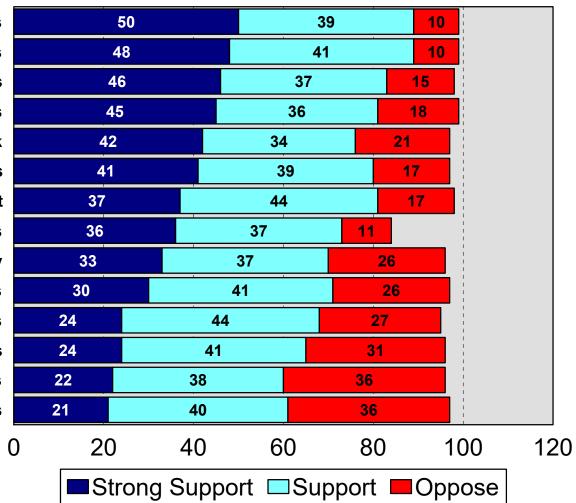
### 2021 City of Fridley



## Property Tax Increase....

### 2021 City of Fridley

**Improve Paths/Trails Improve Existing Parks Improve Playgrounds Restore Natural Areas** Add Splash Pad @ Commons Park Add Community Gardens Add Inclusive Play Equipment Improve Buildings/Spaces Improve Access to Waterway **Improve Water Facilities** Improve Ballfields **Improve Athletic Fields Improve Winter Facilities** Improve Courts



## Property Tax Increase for Park Referendum

2021 City of Fridley

