



# Ordinance No. 1401, Amending the Fridley City Code Chapter 1, Legislative Body

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March 14, 2022

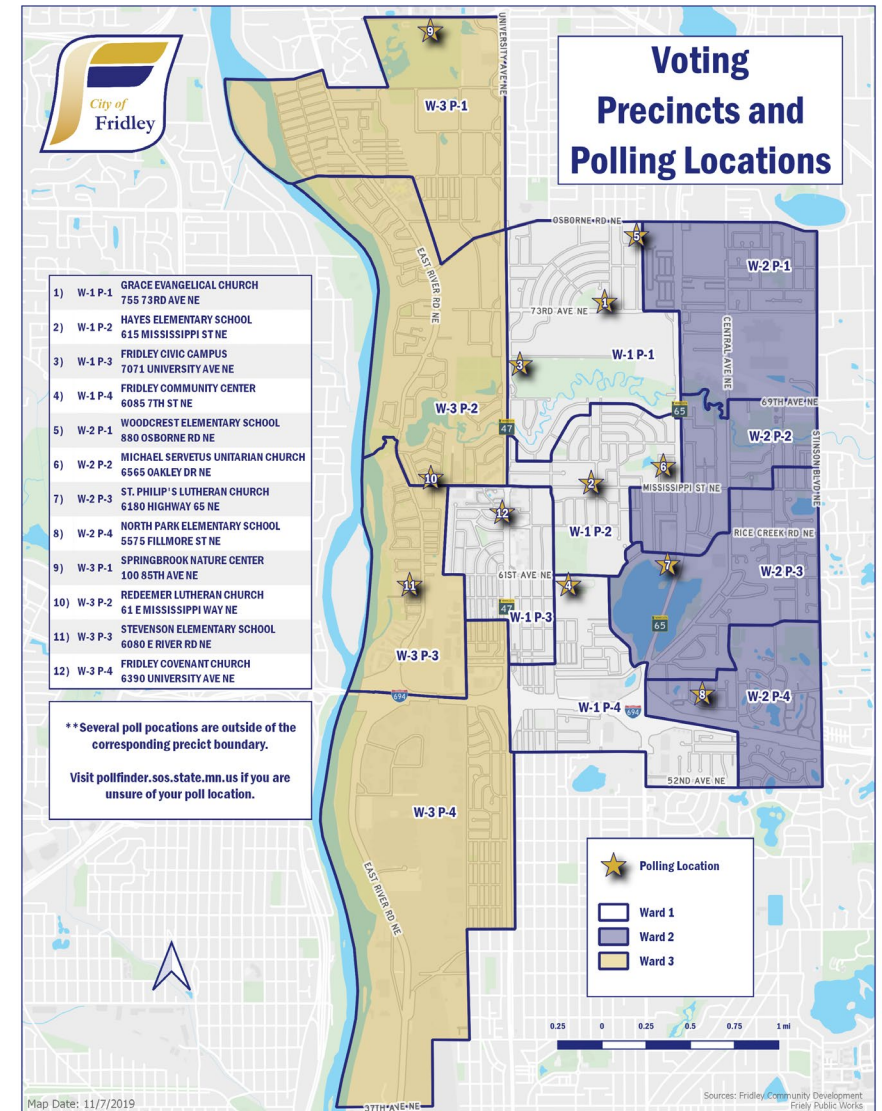


# What is redistricting?

Redrawing the boundaries of election districts to ensure equal representation.

Enabled or required by:

- United States Constitution
- State of Minnesota Constitution
- Minnesota Statute
- Fridley City Charter Section 2.05



# Roles and responsibilities

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Redistricting is a cooperative effort by:

- Fridley City Council – direction, oversight and approval of a Redistricting Plan (Plan)
- City Manager – direction and oversight of the Plan
- City Attorney – legal oversight and compliance
- City Clerk – general leadership and facilitation
- Geographic Information System (GIS) Consultant – census interpretation and mapping tools

# Timeline

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Date	Milestone
February 15, 2022	Deadline for legislative redistricting
February 28, 2022	City Council Conference Meeting to review proposed Plan
March 14, 2022	City Council to conduct first reading of an ordinance to update the Legislative Body chapter of the Fridley City Code
March 28, 2022	City Council to conduct second reading and adoption of an ordinance to update the Legislative Body chapter of the Fridley City Code
March 29, 2022	City's Plan documents due to the Minnesota Secretary of State
June - August, 2022	Targeted notifications for affected households (post cards) and outreach campaign
August 9, 2022	State Primary
November 8, 2022	General Election

# Proposed changes

## Wards: No Changes Required

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No proposed changes

Fridley City Code § 2.05

### 2020 Census Population Data

- Ward 1 – 10,102 (+239, 2.41% over average)
- Ward 2 – 9,896 (+33, .33% over average)
- Ward 3 – 9,592 (-271, 2.7% under average)

## Precincts: Two Recommended Changes

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Ward 2 Precinct 2

Ward 3 Precinct 3

# Rationale for proposed changes

## Polling Place Best Practices

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Established by Minnesota Statute, Minnesota Secretary of State and Anoka County Elections Division:

- Fully accessible and ADA compliant
- Large enough to accommodate voting activities
- Free of any non-election activities

## Polling Place Considerations

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- Michael Servetus Unitarian Church (W2P2)
  - Residential neighborhood
  - Limited parking
  - Property may be changing ownership
  - Congested voting space
- Fridley Covenant Church (W3P3)
  - Residential neighborhood
  - Accessibility concerns
  - Congested voting space
  - Manna Market Food Shelf

# Rationale for proposed changes, cont.

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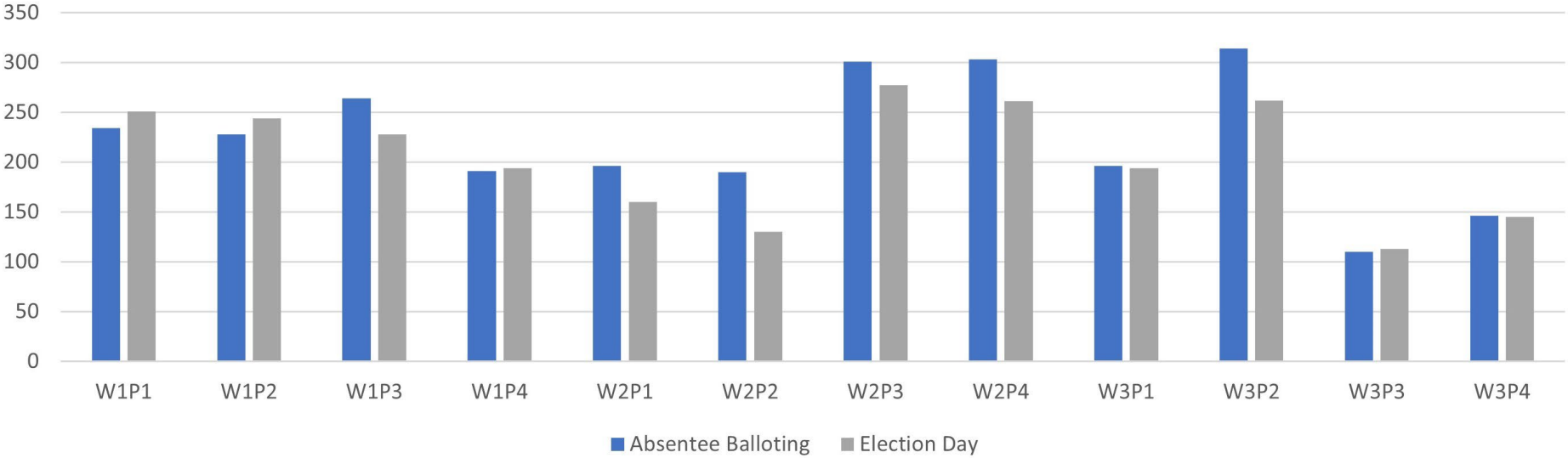
## Cost Savings

- \$50 per year per precinct for supplies
- Equipment set-up and testing – 2 hours per precinct, per election
- Each precinct employs 12-18 Election Judges

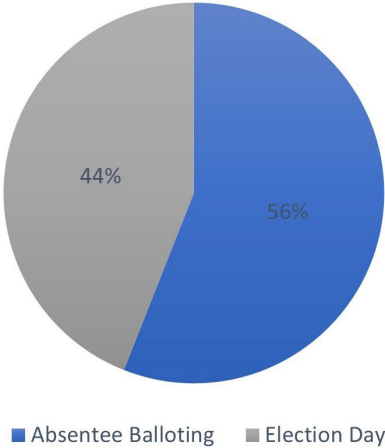
## Absentee Balloting

# Absentee Balloting

Voting Method: 2020 State Primary



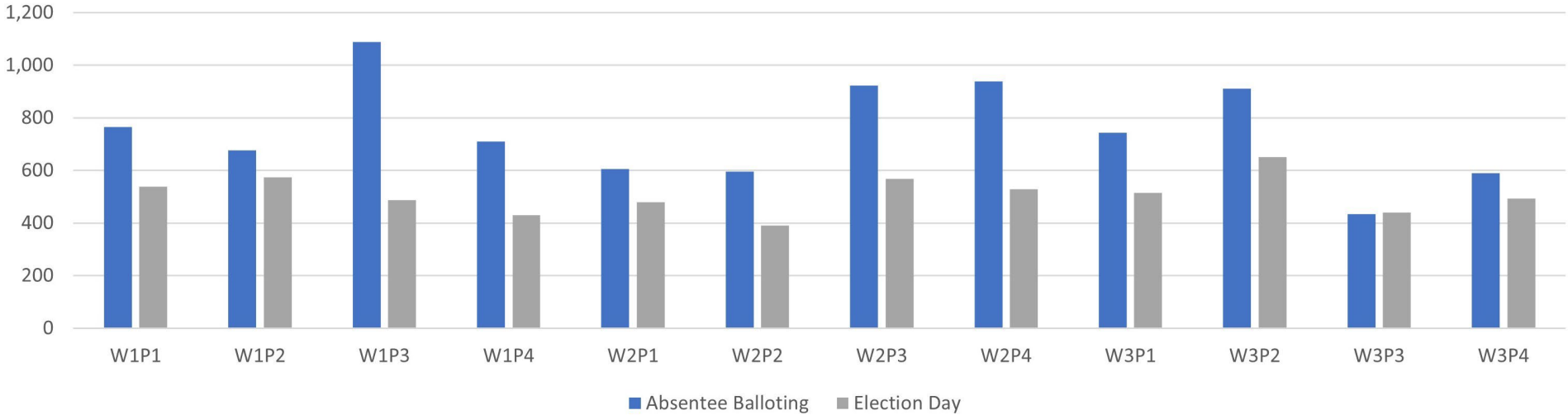
31% Total Voter Turnout



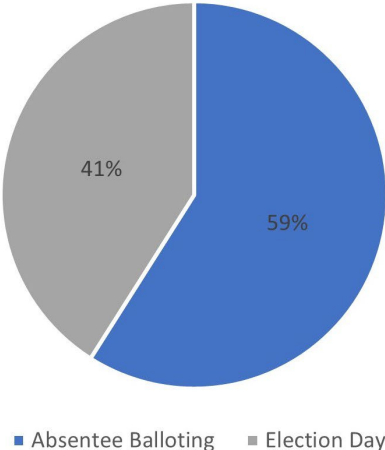


# Absentee Balloting

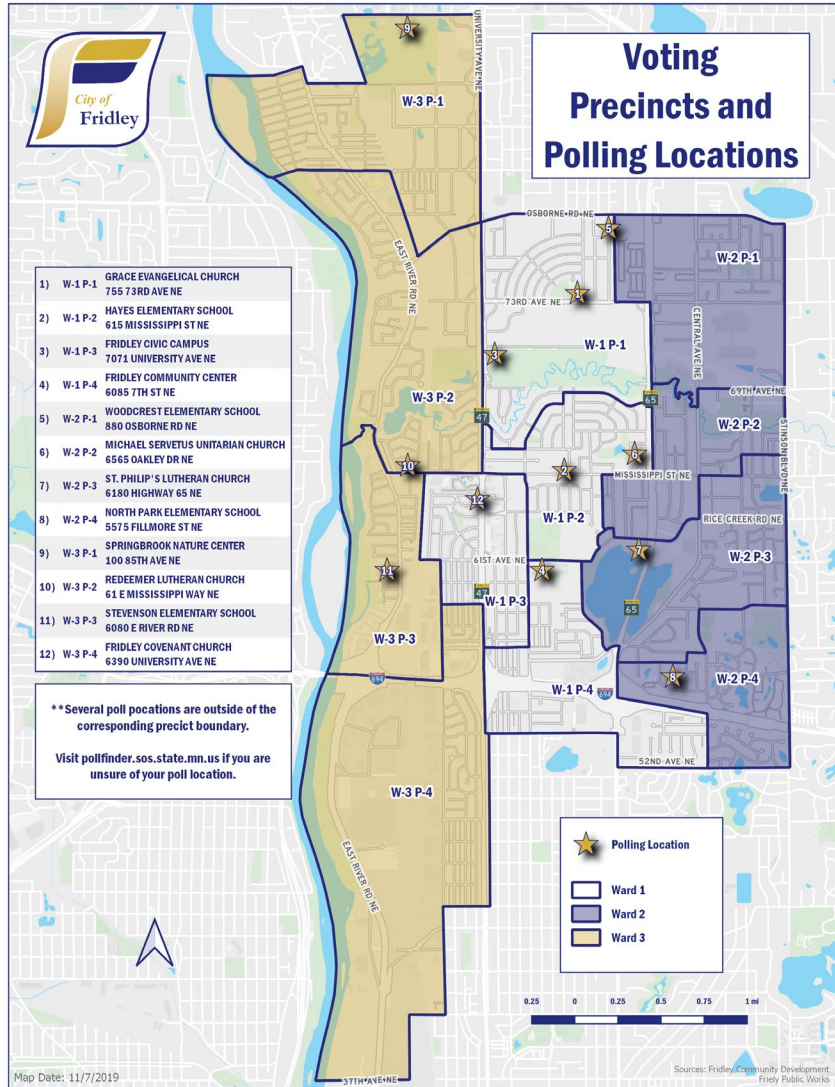
Voting Method: 2020 General Election



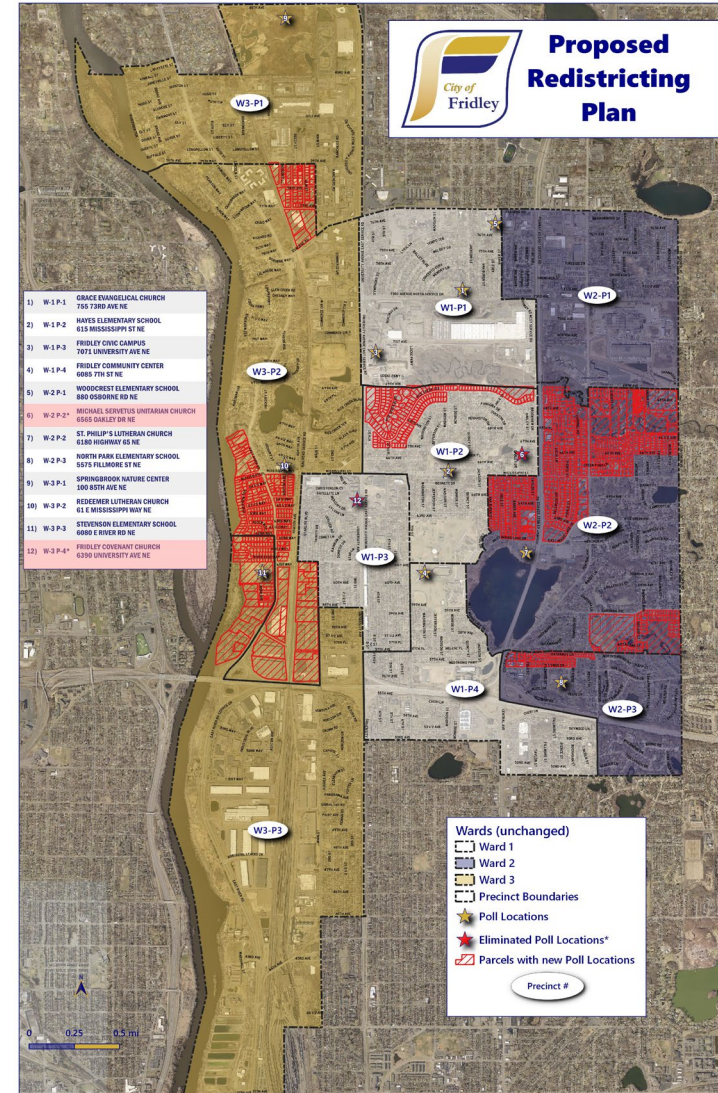
82% Total Voter Turnout



# Current



# Proposed



# Outreach

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Two postcard mailings to affected registered voters (City and County)

Website: <https://fridleymn.gov/1594/Redistricting>

Public notice in the City's Official Publication (*Star Tribune*)

Outreach to local media outlets (*The Life* and *Star Tribune*)

Marketing campaign coordinated with Marketing and Commutations Division

Personal outreach to Election Judges who will be affected

# Thank you

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Questions?