

THE MORRIS LEATHERMAN COMPANY
3128 Dean Court
Minneapolis, Minnesota 55416

City of Fridley
Residential Survey
FINAL FEBRUARY 2021

Hello, I'm _____ of the Morris Leatherman Company, a polling firm located in Minneapolis. We have been retained by the City of Fridley to speak with a random sample of residents about issues facing the community. This survey is being conducted because the City Council and City Staff are interested in your opinions and suggestions about current and future city needs. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported.

- | | |
|--|--|
| 1. Approximately how many years have you lived in Fridley? | LESS THAN TWO YEARS.....9%
TWO TO FIVE YEARS.....15%
FIVE TO TEN YEARS.....19%
TEN TO TWENTY YEARS....22%
20 TO 30 YEARS.....16%
OVER THIRTY YEARS.....19%
DON'T KNOW/REFUSED.....0% |
| 2. As things now stand, how long in the future do you expect to live in Fridley? | LESS THAN TWO YEARS.....1%
TWO TO FIVE YEARS.....8%
FIVE TO TEN YEARS.....10%
OVER TEN YEARS.....17%
REST OF LIFE.....46%
DON'T KNOW/REFUSED.....19% |
| 3. What do you like most about living in Fridley? | DON'T KNOW/REFUSED.....1%
NOTHING.....1%
CONVENIENT LOCATION....11%
CLOSE TO FAMILY.....20%
CLOSE TO JOB.....14%
SAFE.....14%
SMALL TOWN FEEL.....13%
PARKS AND TRAILS.....9%
NEIGHBORHOOD/HOUSING...13%
SCHOOLS.....3%
SCATTERED.....2% |

4.	What do you think is the most serious issue facing Fridley today?	DON'T KNOW/REFUSED.....12% NOTHING.....27% HIGH TAXES.....17% RISING CRIME.....17% AGING INFRASTRUCTURE....6% PROPERTY MAINTENANCE....7% STREET MAINTENANCE.....8% TOO MUCH GROWTH.....2% SNOW PLOWING.....2% SCATTERED.....2%
5.	What is currently missing from the City of Fridley which, if present, would greatly improve the quality of life for residents?	DON'T KNOW/REFUSED.....13% NOTHING.....51% COMMUNITY CENTER.....6% JOBS.....13% RESTAURANTS.....5% RETAIL/SHOPS.....6% RECREATION AMENITIES....2% SCATTERED.....4%
6.	How would you rate the quality of life in Fridley - excellent, good, only fair, or poor?	EXCELLENT.....22% GOOD.....75% ONLY FAIR.....4% POOR.....0% DON'T KNOW/REFUSED.....0%
7.	Which of the following two statements comes closest to your feelings: (A) I call Fridley "home," OR (B) Fridley is just a place to live; I'd be just as happy elsewhere.	STATEMENT A.....66% STATEMENT B.....17% BOTH OF ABOVE.....16% NEITHER.....1% DON'T KNOW/REFUSED.....0%
8.	How would you rate the strength of community identity in Fridley -- excellent, good, only fair or poor?	EXCELLENT.....19% GOOD.....69% ONLY FAIR.....11% POOR.....1% DON'T KNOW/REFUSED.....0%
9.	How often do you have contact with your neighbors - daily, a few times a week, once a week, a few times a month, once a month or less often?	DAILY.....20% FEW TIMES A WEEK.....47% ONCE A WEEK.....16% FEW TIMES A MONTH.....12% ONCE A MONTH.....3% LESS OFTEN.....3% DON'T KNOW/REFUSED.....0%

10. To which of the following do you feel a closer connection to:
- | | |
|------------------------------------|---------------------------|
| A) The City of Fridley as a whole, | STATEMENT A.....35% |
| B) Your neighborhood, or | STATEMENT B.....56% |
| C) Your school district? | STATEMENT C.....7% |
| | NONE.....3% |
| | DON'T KNOW/REFUSED.....0% |

For each of the following statements, please tell me if you think the City of Fridley is doing an excellent job, good job, only fair job or poor job.

- | | EXC | GOO | FAI | POO | DKR |
|--|-------------------------|--------------------|---------------------------|-----|-----|
| 11. Making all residents feel welcome and that they belong? | 47% | 48% | 5% | 1% | 0% |
| 12. Openness and acceptance of the community toward people of diverse backgrounds? | 43% | 44% | 10% | 1% | 3% |
| 13. Would you recommend living in the City of Fridley to others? | YES.....95% | NO.....2% | DON'T KNOW/REFUSED.....3% | | |
| 14. All in all, do you think things in Fridley are generally headed in the right direction or are things off on the wrong track? | RIGHT DIRECTION.....92% | WRONG TRACK.....2% | DON'T KNOW/REFUSED.....6% | | |

Thinking about economic development and redevelopment....

15. Are there any types of development or redevelopment you would like to see in the City of Fridley? (IF "YES," ASK:) What would that be?

UNSURE, 9%; NO, 61%; RETAIL, 6%; YOUTH RECREATION, 2%; JOBS, 3%; AFFORDABLE HOUSING, 2%; SENIOR HOUSING, 4%; ENTERTAINMENT, 3%; RECREATIONAL AMENTITIES, 4%; STREET LIGHTS, 2%; SCATTERED, 4%.

Moving on....

16. How would you rate the general appearance of your neighborhood -- excellent, good, only fair, or or poor?
- | |
|---------------------------|
| EXCELLENT.....23% |
| GOOD.....68% |
| ONLY FAIR.....8% |
| POOR.....1% |
| DON'T KNOW/REFUSED.....0% |

17. How would you rate general appearance of business and commercial areas in the city - excellent, good, only fair or poor?
- | | |
|-------------------------|-----|
| EXCELLENT..... | 17% |
| GOOD..... | 68% |
| ONLY FAIR..... | 13% |
| POOR..... | 2% |
| DON'T KNOW/REFUSED..... | 0% |

For each of the following, please tell me whether the City is too tough, about right, or not tough enough in enforcing these city codes in your neighborhood. (ROTATE)

	TOO TOU	ABO RIG	NOT TOU	DK/ REF
18. Storage of garbage and recycling cans?	2%	89%	9%	1%
19. Storage of lawn mowers and tools outside?	3%	84%	12%	2%
20. Junk vehicles?	7%	67%	23%	3%
21. Junk and debris in yards?	11%	49%	39%	1%
22. Storage of boats, trailers and non-motorized campers outside?	8%	69%	22%	1%
23. Long grass and harmful weeds?	3%	67%	29%	2%
24. Deteriorating siding, foundation, doors, windows, gutters, roofing, painting, gutters and downspouts?	3%	52%	42%	3%
25. Loud noise after 9pm?	7%	55%	38%	0%
26. Winter parking on city streets between 2am and 6am?	15%	56%	29%	0%

Now, I would like to briefly re-read the list.

27. Please tell me which one, if any, of those code violations would you place as the top priority?
28. Of the remaining, which one would you rank as the second priority?
29. Is there any one code violation you are least concerned about? (IF "YES," ASK:) Which one?

	TOP	SEC	LST
Storage of garbage and recycling cans.....	5%	3%	17%
Storage of lawn mowers and tools outside.....	8%	2%	8%
Junk vehicles.....	15%	6%	2%
Junk and debris in yards.....	14%	17%	6%
Storage of boats, trailers and non-motorized campers outside.....	8%	6%	11%
Long grass and harmful weeds.....	5%	11%	4%
Deteriorating siding, foundation, doors, windows, gutters, roofing, painting, gutters and downspouts.....	13%	14%	4%
Loud noise after 9pm.....	15%	13%	10%
Winter parking on city streets between 2am and 6am.....	13%	11%	9%
NONE/DON'T KNOW/REFUSED.....	5%	18%	30%

Moving on....

I would like to read you a list of a few city services. For each one, please tell me whether you would rate the quality of the service as excellent, good, only fair, or poor? (ROTATE)

	EXCL	GOOD	FAIR	POOR	DK/R
30. Police services?	48%	46%	5%	0%	1%
31. Fire services?	45%	50%	1%	0%	5%
32. Recycling?	47%	49%	4%	0%	1%
33. Storm drainage?	15%	60%	23%	0%	3%
34. Flood control?	13%	58%	25%	0%	4%
35. Building inspections and permits?	19%	53%	12%	0%	16%
36. Utility billing?	12%	69%	17%	1%	2%
37. Fridley Liquor store?	31%	44%	17%	1%	8%
38. Park maintenance?	45%	46%	8%	1%	1%
39. City recreation programs?	23%	62%	8%	0%	7%
40. Animal control and wildlife management?	28%	60%	8%	0%	4%
41. Code enforcement?	13%	70%	11%	1%	6%

Now, for the next five city services, please consider only their job on city-maintained streets and roads. That means excluding interstate highways, state and county roads that are taken care of by other levels of government. Hence, Interstate 694, Highway 65, University Avenue, Mississippi Street, East River

Road, Osborne Road and Main Street should not be considered. How would you rate

	EXCL	GOOD	FAIR	POOR	DK/R
42. City street repair and maintenance?	25%	44%	29%	2%	0%
43. Sidewalk and trail repair and maintenance?	31%	44%	20%	5%	1%
44. Snow plowing of city streets?	32%	45%	22%	2%	0%
45. Snow plowing of sidewalks and trails?	32%	45%	20%	1%	2%
46. Street lighting?	37%	47%	16%	0%	0%
47. How would you rate the quality of drinking water in the City of Fridley -- excellent, good, only fair, or poor?	EXCELLENT.....	17%			
	GOOD.....	68%			
	ONLY FAIR.....	11%			
	POOR.....	4%			
	DON'T KNOW/REFUSED.....	1%			

IF "ONLY FAIR" OR "POOR," ASK: (N=62)

48. Do you believe the drinking water is safe?	YES.....	31%
	NO.....	58%
	DON'T KNOW/REFUSED.....	11%

As you may know, property tax revenues are divided among the City of Fridley, Anoka County, and your local public school district.

49. For each dollar of the property taxes you pay, about what percentage do you think goes to city government? (READ #1-#6)	TEN PERCENT OR LESS....	23%
	11 TO 20 PERCENT.....	35%
	21 TO 30 PERCENT.....	21%
	31 TO 40 PERCENT.....	9%
	41 TO 50 PERCENT.....	1%
	OVER 50 PERCENT.....	1%
50. Do you consider the city portion of your property taxes to be very high, somewhat high, about average, somewhat low, or very low in comparison with neighboring cities?	DON'T KNOW/REFUSED.....	11%
	VERY HIGH.....	6%
	SOMEWHAT HIGH.....	37%
	ABOUT AVERAGE.....	47%
	SOMEWHAT LOW.....	0%
	VERY LOW.....	0%
	DON'T KNOW/REFUSED.....	10%

In 2020, the actual percentage of your property taxes going to the City of Fridley was thirty percent.

51. Would you favor or oppose an increase in YOUR city property taxes if it were needed to maintain city services at their current level? FAVOR.....53%
 OPPOSE.....37%
 DON'T KNOW/REFUSED.....10%
52. And, would you favor or oppose an increase in YOUR city property taxes if it were used to improve and enhance current city services? FAVOR.....56%
 OPPOSE.....33%
 DON'T KNOW/REFUSED.....12%
53. When you consider the property taxes you pay and the quality of city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor? EXCELLENT.....5%
 GOOD.....76%
 ONLY FAIR.....12%
 POOR.....2%
 DON'T KNOW/REFUSED.....6%

Some utilities and services in the City are provided by private companies. For each of these utilities or services, please tell me if you have the utility or service, then for each one you have, please tell me if you are very satisfied with it, somewhat satisfied, not too satisfied or not at all satisfied with it.

	VRS	SMS	NTS	NAA	DKR	NOT
54. Electricity and natural gas?	55%	40%	2%	1%	3%	0%
55. Internet service?	44%	36%	6%	2%	5%	7%
56. Cell phone service?	42%	40%	6%	1%	1%	11%
57. Landline telephone service?	18%	23%	4%	5%	3%	48%
58. Cable television service?	19%	13%	6%	1%	0%	61%
59. Garbage collection service?	53%	41%	3%	1%	3%	0%

Thinking about another topic....

60. Do you feel safe in the City of Fridley? YES.....98%
 NO.....2%
 DON'T KNOW/REFUSED.....0%

IF "NO," ASK: (N=9)

61. In which areas do you not feel safe?

PARKS, 22%; TRAILS, 22%; RETAIL AREAS, 22%; HIGHWAY
 65, 11%; BUS STOPS, 22%.

62. What would make you feel more safe?

UNSURE, 22%; NOTHING, 22%; MORE POLICE PATROLLING,
44%; SLOWER TRAFFIC, 11%.

63. Do you feel safe in your immediate neighborhood walking alone at night?
YES.....92%
NO8%
DON'T KNOW/REFUSED.....1%

IF "NO," ASK: (N=31)

64. What would make you feel more safe?

NOTHING, 45%; MORE POLICE PATROLS, 29%; MORE STREET
LIGHTS, 19%; SLOWER TRAFFIC, 7%.

65. Do you feel safe using city parks?
(WAIT FOR RESPONSE) Do you feel safe using city trails?
YES/YES.....93%
YES/NO.....4%
NO/YES.....0%
NO/NO.....2%
DON'T KNOW/REFUSED.....1%

IF "YES/NO," "NO/YES," OR "NO/NO," ASK: (N=22)

66. In which (parks/trails) do you not feel safe?

ALL, 73%; MOORE LAKE, 18%; RICE CREEK, 9%.

67. What would make you feel more safe?

UNSURE, 9%; NOTHING, 9%; MORE POLICE PATROLS, 18%;
MORE PEOPLE AROUND, 32%; BETTER MAINTAINED TRAILS, 9%;
NO YOUTH LOITERING, 5%; MORE LIGHTING, 18%.

68. How would you rate the amount of police patrolling - too much, about the right amount or not enough?
TOO MUCH.....4%
ABOUT RIGHT AMOUNT.....86%
NOT ENOUGH.....10%
DON'T KNOW/REFUSED.....1%

69. How would you rate the amount of traffic enforcement by the police -- too much, about right amount or or not enough?
TOO MUCH.....2%
ABOUT RIGHT AMOUNT.....85%
NOT ENOUGH.....12%
DON'T KNOW/REFUSED.....1%

I would like to read you a list of neighborhood concerns. For each, please tell me if you are very concerned about it, somewhat concerned, not too concerned or not at all concerned.

	VRC	SMC	NTC	NAA	DKR
70. Traffic speeding?	29%	42%	19%	10%	0%
71. Stop sign violations?	22%	28%	29%	21%	1%
72. Distracted driving?	43%	33%	19%	5%	0%
73. Cars cutting through your neighborhood?	4%	23%	39%	33%	2%
74. Number of delivery trucks?	1%	10%	45%	44%	1%
75. Number of garbage trucks?	2%	9%	40%	50%	0%

76. Please tell me which one you consider to be the greatest public safety concern in Fridley? If you feel that none of these problems are serious in Fridley, just say so. (ROTATE AND READ LIST)

77. Now, tell me which one you consider to be the second greatest public safety concern in Fridley? (ROTATE AND RE-READ LIST; OMITTING FIRST CHOICE IF NECESSARY)

	MST	SEC
Violent crime.....	4%	0%
Traffic speeding.....	33%	6%
Drugs.....	9%	7%
Youth crimes.....	3%	10%
Vandalism.....	2%	1%
Identity theft.....	0%	2%
Business crimes, such as shoplifting and credit card fraud.....	3%	5%
Residential crimes, such as burglary, and theft.....	5%	11%
Stop sign violations.....	6%	11%
Distract driving.....	26%	18%
Phone scams.....	3%	12%
Domestic abuse.....	2%	4%
Digital and cyber scams.....	2%	2%
ALL EQUALLY.....	1%	1%
NONE OF THE ABOVE.....	2%	3%
DON'T KNOW/REFUSED.....	0%	8%

78. Have you or anyone in your household contacted the Police Department in the past year? YES.....23%
NO.....77%
DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=93)

79.	How would you rate your contact - excellent, good, only fair or poor?	EXCELLENT.....	51%
		GOOD.....	41%
		ONLY FAIR.....	9%
		POOR.....	0%
		DON'T KNOW/REFUSED.....	0%

IF "ONLY FAIR" OR "POOR," ASK: (N=8)

80. Why did you rate the contact as (only fair/poor)?

NO ACTION TAKEN, 25%; SLOW RESPONSE TIME, 25%;
RUDE, 25%; NOT CARING, 25%.

81.	Have you or anyone in your household had an emergency which required the Fridley Fire Department to respond in the past year?	YES.....	10%
		NO.....	90%
		DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (N=39)

82.	How would you rate the service you received - excellent, good, only fair or poor?	EXCELLENT.....	62%
		GOOD.....	33%
		ONLY FAIR.....	5%
		POOR.....	0%
		DON'T KNOW/REFUSED.....	0%

IF "ONLY FAIR" OR "POOR," ASK: (N=2)

83. Why did you rate the service as (only fair/poor)?

SLOW RESPONSE TIME, 100%.

As I read the following descriptions about Fridley Public Safety, including both Police and Fire, please tell me if it is very accurate, somewhat accurate, not too accurate or not at all accurate. (ROTATE AND READ LIST)

	VRA	SMA	NTA	NAA	DKR
84. Respectful to residents of all backgrounds?	63%	31%	1%	1%	5%
85. Fair to residents of all backgrounds?	58%	34%	1%	2%	6%
86. Trustworthy to residents of all backgrounds?	56%	32%	4%	1%	8%

IF "NOT TOO ACCURATE" OR "NOT AT ALL ACCURATE," ASK: (N=32)

87. Why do you feel that way?

LACK OF TRUST AMONG MINORITIES, 31%; DON'T ACT PROFESSIONAL, 31%; HARASS YOUTH, 16%; RACIAL BIAS, 6%; POLICE BRUTALITY, 12%; UNFAIR, 3%.

Continuing....

88. Have you or members of your household participated in any City park and recreation programs, including Springbrook Nature Center programs? YES.....22% NO.....76% DON'T KNOW/REFUSED.....2%

IF "YES," ASK: (N=88)

89. Which ones?

YOUTH SPORTS, 26%; ADULT SPORTS, 6%; WATER ACTIVITY, 5%; HOBBY CLASSES, 8%; PARK PROGRAMS, 17%; NATURE PROGRAMS, 11%; PROGRAMS AT MOORE LAKE, 7%; PROGRAMS AT COMMONS PARK, 7%; FITNESS, 3%; ATHLETICS, 6%; SCATTERED, 4%.

90. Overall, how would you rate the program - excellent, good, only fair or poor? EXCELLENT.....47% GOOD.....47% ONLY FAIR.....7% POOR.....0% DON'T KNOW/REFUSED.....0%

91. How would you rate park and recreational facilities and amenities in Fridley -- excellent, good, only fair or poor? EXCELLENT.....20% GOOD.....70% ONLY FAIR.....9% POOR.....0% DON'T KNOW/REFUSED.....2%

I will now read you a list of park and recreational facilities and amenities within the City of Fridley. First, for each one, please tell me if you or members of your household have used it during the past year. Then, for those you have used, please rate it as excellent, good, only fair, or poor....

	NOT	EXC	GOO	FAI	POR	DKR
92. Moore Lake Park?	40%	25%	30%	5%	0%	1%
93. Commons Park?	40%	22%	32%	6%	0%	1%
94. Community Park?	30%	27%	33%	7%	0%	3%
95. Springbrook Nature Center?	32%	35%	29%	4%	0%	1%
96. Neighborhood parks?	19%	37%	37%	8%	0%	0%
97. Trails?	12%	50%	30%	8%	1%	0%
98. Athletic fields for soccer, lacrosse and football?	60%	8%	22%	6%	0%	4%
99. Ballfields for softball and baseball?	53%	13%	23%	7%	0%	4%
100. Basketball courts?	57%	9%	23%	4%	0%	7%
101. Tennis and pickleball courts?	57%	12%	21%	3%	0%	8%
102. Green spaces and natural areas?	34%	29%	28%	7%	0%	3%
103. Skating rinks?	59%	7%	22%	5%	1%	7%
104. Picnic shelters?	37%	29%	29%	4%	1%	1%
105. Playgrounds?	38%	31%	23%	6%	2%	0%
106. Natural water areas, such as Moore Lake, Locke Lake, Rice Creek and the Mississippi River?	25%	34%	37%	4%	1%	0%
107. Anoka County Parks in Fridley, including Riverfront Regional Park, Island of Peace County Park, Locke County Park and Manomin County Park?	26%	28%	41%	3%	1%	2%
108. In general, do you feel existing recreational facilities and amen- ities offered by the City meet the needs of you and members of your household?	YES.....	94%	NO.....	5%	DON'T KNOW/REFUSED.....	1%

IF "NO," ASK: (N=21)

109. What additional recreational facilities and amenities would you like to see in city parks?

PLAYGROUNDS, 19%; RECREATIONAL AMENITIES FOR CHILDREN, 14%; AMENITIES FOR SENIORS, 19%; PARK LIGHTS, 10%; TEEN AMENITIES, 10%; UPDATES AND MAINTENANCE OF CURRENT FACILITIES, 29%.

110. How important are park and recreational facilities to your overall quality of life in Fridley - is it very important, somewhat important, not too important or not at all important?
- | | |
|--------------------------|-----|
| VERY IMPORTANT..... | 42% |
| SOMEWHAT IMPORTANT..... | 45% |
| NOT TOO IMPORTANT..... | 11% |
| NOT AT ALL IMPORTANT.... | 2% |
| DON'T KNOW/REFUSED..... | 0% |
111. How important is the quality and appearance of your neighborhood park to the value of your home - very important, somewhat important, not too important or not at all important?
- | | |
|--------------------------|-----|
| VERY IMPORTANT..... | 60% |
| SOMEWHAT IMPORTANT..... | 31% |
| NOT TOO IMPORTANT..... | 5% |
| NOT AT ALL IMPORTANT.... | 3% |
| DON'T KNOW/REFUSED..... | 1% |

Currently, the City of Fridley is conducting a Parks Master Plan.

112. Prior to this survey, were you aware of this?
- | | |
|-------------------------|-----|
| YES..... | 36% |
| NO..... | 64% |
| DON'T KNOW/REFUSED..... | 0% |

In 2019, the City of Fridley started to conduct a system wide review of the City's parks and trails system. The purpose of this review was to determine trends, improvements, and community priorities for making improvements to the parks and trails system. For each of the following park and recreational facilities and amenities, please tell me if it is very important for the City to improve, somewhat important, not too important or not at all important. (ROTATE)

	VRI	SMI	NTI	NAA	DKR
113. Larger community parks, such as Commons, Moore Lake and Community Parks?	54%	36%	8%	2%	1%
114. Smaller neighborhood parks?	58%	37%	6%	0%	0%
115. Trails at natural parks, such as West Moore Lake, Sand Dunes and Innsbruck Nature Center?	56%	37%	4%	0%	3%
116. Natural resource management to control invasive species and pollinator habitats and improve water quality?	63%	34%	3%	0%	1%

Property taxes in the City of Fridley pay for the cost of maintenance, repairs, and general upkeep for park and recreational facilities. The majority of Fridley's park and recreational facilities have not been updated since the 1990s or since their initial construction in the 1970s. As a result park and

recreational facilities are due for replacement, which requires an investment beyond standard maintenance.

For each of the following, please tell me if you would strongly support a property tax increase for that purpose, somewhat support, somewhat oppose or strongly oppose a property tax increase. (ROTATE)

	STS	SMS	SMO	STO	DKR
117. Improve the condition of existing parks?	48%	41%	6%	4%	1%
118. Improve walking paths and trails in parks?	50%	39%	6%	4%	1%
119. Improve access to waterways for water related recreation such as canoeing, kayaking, and paddleboarding?	33%	37%	20%	6%	4%
120. Improve athletic fields for soccer, lacrosse, and football?	24%	41%	25%	6%	5%
121. Improve ballfields for softball and baseball?	24%	44%	20%	7%	6%
122. Improve playgrounds?	46%	37%	11%	4%	3%
123. Add inclusive playground equipment, such adult/child swings or challenge playground equipment, such as fitness stations?	37%	44%	11%	6%	3%
124. Improve courts for tennis, pickleball and basketball?	21%	40%	28%	8%	4%
125. Improve facilities for skating, cross country skiing and other winter activities?	22%	38%	29%	7%	5%
126. Improve water related recreation facilities, such as beaches and swimming?	30%	41%	21%	5%	2%
127. Add community gardens and demonstration gardens to the parks?	41%	39%	12%	5%	3%
128. Improve park buildings and community gathering spaces?	36%	37%	9%	2%	17%
129. Add a splash pad to Commons Park?	42%	34%	17%	4%	4%
130. Restore natural areas and improve natural resource management?	45%	36%	15%	3%	1%

Suppose the City of Fridley proposed a parks and recreational facilities referendum which you considered to be a reasonable approach. The proposal would be placed on a referendum ballot for approval by the voters. In order to fund construction, residents

would be asked to approve a property tax increase for a twenty year period.

131. How much would you be willing to see your property taxes increase to fund these improvements? Let's say, would you be willing to see your monthly property taxes increase by \$____? (CHOOSE RANDOM STARTING POINT; MOVE UP OR DOWN DEPENDING ON RESPONSE) How about \$____ per month?	NOTHING.....14%
	\$5.00.....42%
	\$10.00.....26%
	\$15.00.....6%
	\$20.00.....1%
	\$25.00.....0%
	OVER \$25.00.....0%
	DON'T KNOW/REFUSED.....12%

Moving on....

132. Do you think you have adequate opportunities to provide input and feedback about issues to the City of Fridley?	YES.....89%
	NO.....5%
	DON'T KNOW/REFUSED.....6%

IF "NO," ASK: (N=19)

133. Why do you feel that way?

DON'T LISTEN, 58%; NOT AWARE, 21%; NO OPPORTUNITIES, 21%.

134. During the past year, have you interacted with Fridley City Staff?	YES.....26%
	NO.....74%
	DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (N=103)

135. On your last interaction, which Department did you contact -- the Police Department, Fire Department, Public Works, Community Development, HRA, Park and Recreation, Building Inspections, Rental Inspections, Fridley Liquor, Engineering, Administration, the Assessor's Office, the Finance Department, or the General Information Desk receptionist?

POLICE DEPARTMENT.....	26%
FIRE DEPARTMENT.....	4%
PUBLIC WORKS.....	2%
COMMUNITY DEVELOPMENT...	6%
HRA.....	0%
PARKS AND REC.....	20%
BUILDING INSPECT.....	3%
RENTAL INSPECTIONS.....	7%
FRIDLEY LIQUOR.....	4%
ENGINEERING.....	0%
ADMINISTRATION.....	2%
ASSESSOR'S OFFICE.....	2%
FINANCE DEPARTMENT.....	0%
GENERAL INFORMATION....	24%
DON'T KNOW/REFUSED.....	0%

Thinking about your last interaction with the City, for each of the following characteristics, please rate the service as excellent, good, only fair, or poor....

	EXC	GOO	FAI	POO	DKR					
136. Knowledge of staff?	47%	39%	15%	0%	0%					
137. Courtesy of staff?	56%	37%	7%	0%	0%					
138. Responsiveness of staff?	52%	35%	11%	2%	0%					
139. Follow-up by staff?	44%	33%	18%	5%	1%					
140. How much do you feel you know about the work of the Mayor and City Council -- a great deal, a fair amount, very little, or none at all?	A GREAT DEAL.....	14%	A FAIR AMOUNT.....	42%	VERY LITTLE.....	34%	NONE AT ALL.....	10%	DON'T KNOW/REFUSED.....	0%
141. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And do you feel strongly that way?	STRONGLY APPROVE.....	21%	APPROVE.....	65%	DISAPPROVE.....	4%	STRONGLY DISAPPROVE.....	2%	DON'T KNOW/REFUSED.....	8%

Moving on.....

142. How would you prefer to receive information about Fridley City Government and its activities?

NOTHING, 1%; CITY NEWSLETTER, 15%; CITY WEBSITE, 27%; EMAIL, 11%; MAIL, 35%; SOCIAL MEDIA, 4%; WORD OF MOUTH, 2%; SCATTERED, 5%.

For each of the following, please tell me whether you consider it to be a major source of information for news about the city, a minor source, or not a source at all. (ROTATE)

	MAJ	MIN	NOT	DKR
143. The City's printed newsletter, the "Community Connection?"	52%	33%	15%	0%
144. The "Life" newspaper?	21%	29%	51%	0%
145. The "Star Tribune?"	14%	26%	60%	0%
146. The City's website, FridleyMN.gov?	38%	33%	30%	0%
147. The City's emailed newsletter, "Fridley for You?"	33%	28%	39%	0%
148. The City's Park and Recreation brochure?	42%	42%	17%	0%
149. City website, email or texting subscription such as alerts, news flashes, and calendar updates?	28%	29%	43%	0%
150. City employees?	4%	27%	69%	0%
151. Direct mail updates?	43%	32%	24%	1%
152. The City of Fridley's official social media sites?	13%	22%	66%	0%
153. Community and other groups' social media sites?	5%	22%	74%	0%
154. Friends and family?	44%	47%	9%	0%
155. During the past year, did you receive the "Community Connection," the City's bi-monthly newsletter?	YES.....78%	NO22%	DON'T KNOW/REFUSED.....1%	
IF "YES," ASK: (N=311)				
156. Do you or any members of your household regularly read it?	YES.....86%	NO14%	DON'T KNOW/REFUSED.....0%	
IF "YES," ASK: (N=268)				
157. How would you rate the content of the newsletter -- excellent, good, only fair, or poor?	EXCELLENT.....39%	GOOD.....59%	ONLY FAIR.....2%	POOR.....0%
	DON'T KNOW/REFUSED.....0%			

158. How would you prefer to receive the city's newsletter - only electronically, only in print or both?

ELECTRONICALLY.....	25%
PRINT.....	46%
BOTH.....	29%
DON'T KNOW/REFUSED.....	1%

159. Does your household currently subscribe to Comcast cable television?

YES.....	39%
NO.....	61%
DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (N=154)

160. Do you or any members of your household watch Fridley Municipal TV Channel 17?

YES.....	36%
NO.....	64%
DON'T KNOW/REFUSED.....	1%

161. How would you prefer to watch video content from the City of Fridley?

UNSURE, 4%; NOT INTERESTED, 22%; TELEVISION, 27%; WEBSITE, 28%; YOUTUBE, 2%; ONLINE, 14%; NETWORK TELEVISION, 3%.

162. Have you accessed the City's website?

YES.....	73%
NO.....	27%
DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (N=290)

163. How would you rate the city's website - excellent, good, only fair or poor?

EXCELLENT.....	27%
GOOD.....	60%
ONLY FAIR.....	13%
POOR.....	0%
DON'T KNOW/REFUSED.....	0%

164. Were you able to find what you were looking for?

YES.....	93%
NO.....	5%
DON'T KNOW/REFUSED.....	2%

Finally, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following age groups live in your household.

165. Persons 65 or over?

NONE.....	75%
ONE.....	13%
TWO OR MORE.....	12%
REFUSED.....	0%

166. Adults under 65?	NONE.....16%
	ONE.....16%
	TWO.....59%
	THREE OR MORE.....9%
	REFUSED.....0%
167. School-aged children and pre-schoolers?	NONE.....70%
	ONE.....12%
	TWO.....15%
	THREE OR MORE.....4%
	REFUSED.....0%
168. Do you reside in an apartment, townhouse or condominium, manufactured home or a detached single family home?	APARTMENT.....26%
	TOWNHOUSE/CONDO.....24%
	MANUFACTURED HOME.....5%
	SINGLE-FAMILY HOME.....45%
	SOMETHING ELSE.....1%
	DON'T KNOW/REFUSED.....0%
169. Which of the following categories represents your ethnicity - African, African-American, American Indian, Asian, Asian-American, Hispanic-Latino, Pacific Islander, White or something else? (IF "SOMETHING ELSE," ASK:) What would that be?	AFRICAN.....6%
	AFRICAN AMERICAN.....10%
	AMERICAN INDIAN.....2%
	ASIAN.....1%
	ASIAN AMERICAN.....4%
	HISPANIC-LATINO.....11%
	PACIFIC ISLANDER.....1%
	WHITE.....59%
	MIXED/BI-RACIAL.....6%
	DON'T KNOW.....0%
	REFUSED.....1%
170. What is the primary language spoken in your home?	ENGLISH.....87%
	SPANISH.....8%
	SOMALI.....2%
	HMONG.....2%
	RUSSIAN.....1%
	UKRAINIAN.....1%
171. What is your age, please? (READ CATEGORIES, IF NEEDED)	18-24.....9%
	25-34.....13%
	35-44.....23%
	45-54.....20%
	55-64.....18%
	65 AND OVER.....18%
	REFUSED.....0%

172. What is the last grade of formal education you completed?	HS GRAD/LESS HS GRAD...28% VO-TECH/TECH COLLEGE...16% SOME COLLEGE.....18% COLLEGE GRADUATE.....28% POSTGRADUATE.....10% REFUSED.....0%
173. Are you currently employed, not working or retired? (IF EMPLOYED, ASK:) Do you work full-time or part-time? (IF NOT WORKING, ASK:) Are you looking for work?	EMPLOYED/FULL-TIME.....52% EMPLOYED/PART-TIME.....19% NOT WORKING/LOOKING.....4% NOT WORKING/NOT LOOKING.4% RETIRED.....21% DON'T KNOW/REFUSED.....0%
174. Finally, thinking about your household finances, how would you describe your financial situation, would you say that -- A) Your monthly expenses are exceeding your income; B) You are meeting your monthly expenses but are putting aside little or no savings; C) You are managing comfortably while putting some money aside; D) Managing very well?	STATEMENT A.....11% STATEMENT B.....39% STATEMENT C.....29% STATEMENT D.....21% DON'T KNOW/REFUSED.....0%
175. What is your gender identity?	MALE.....48% FEMALE.....52% OTHER.....1% REFUSED.....0%
176. REGION OF CITY	WARD ONE.....35% WARD TWO.....32% WARD THREE.....33%
177. SCHOOL DISTRICT	FRIDLEY.....58% COLUMBIA HEIGHTS.....20% SPRING LAKE PARK.....17% ANOKA-HENNEPIN.....5%