

# **City of Fridley**

## 2013 Residential Study

The Morris Leatherman Company

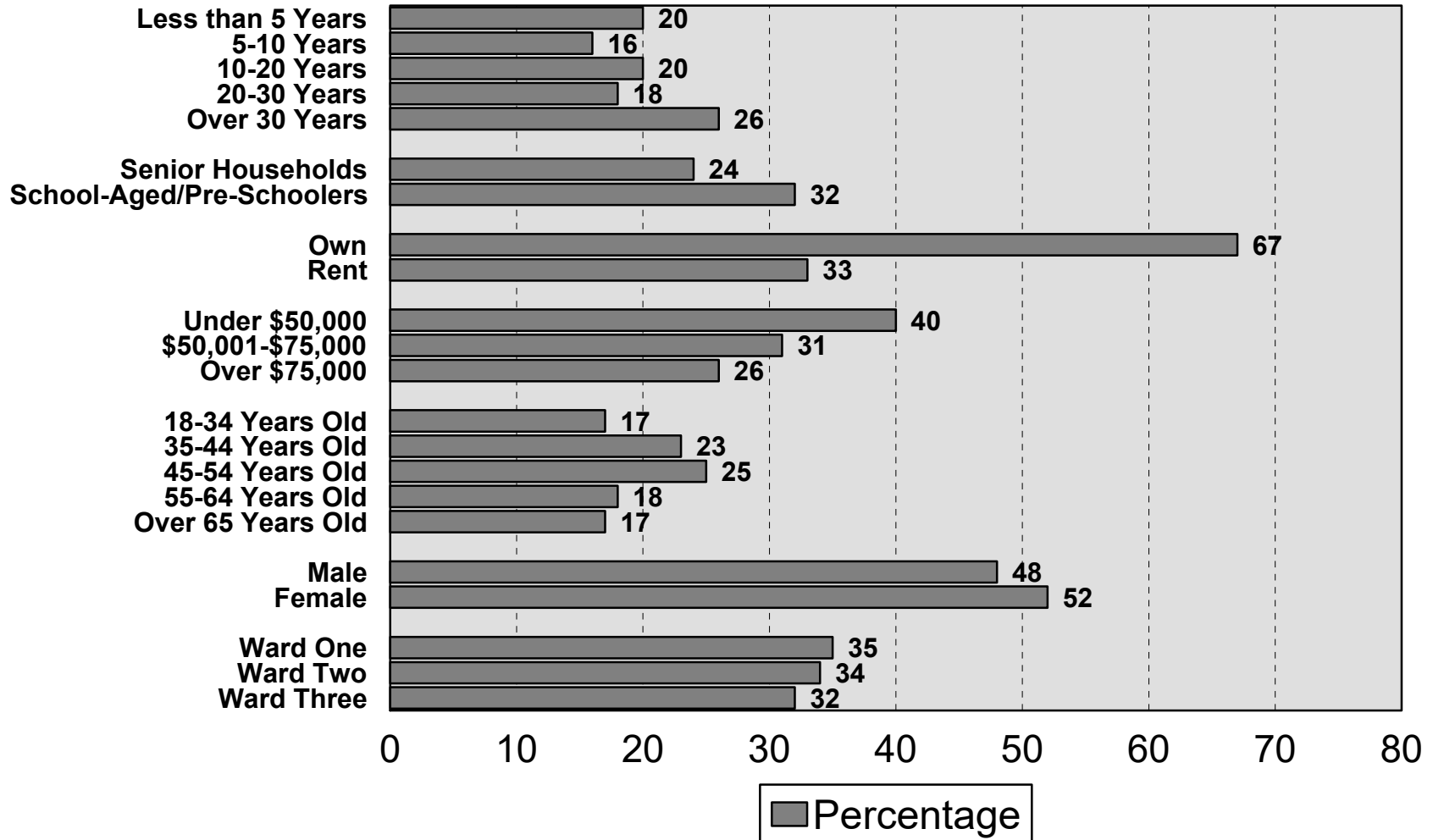
# Survey Methodology

2013 City of Fridley Study

- ① 400 random household sample of Fridley households
- ① Telephone interviews conducted between December 4th and 17th, 2013
- ① Average interview time of 28 minutes
- ① Non-response level of 3.5%
- ① Projectable within +/- 5.0% in 95 out of 100 cases

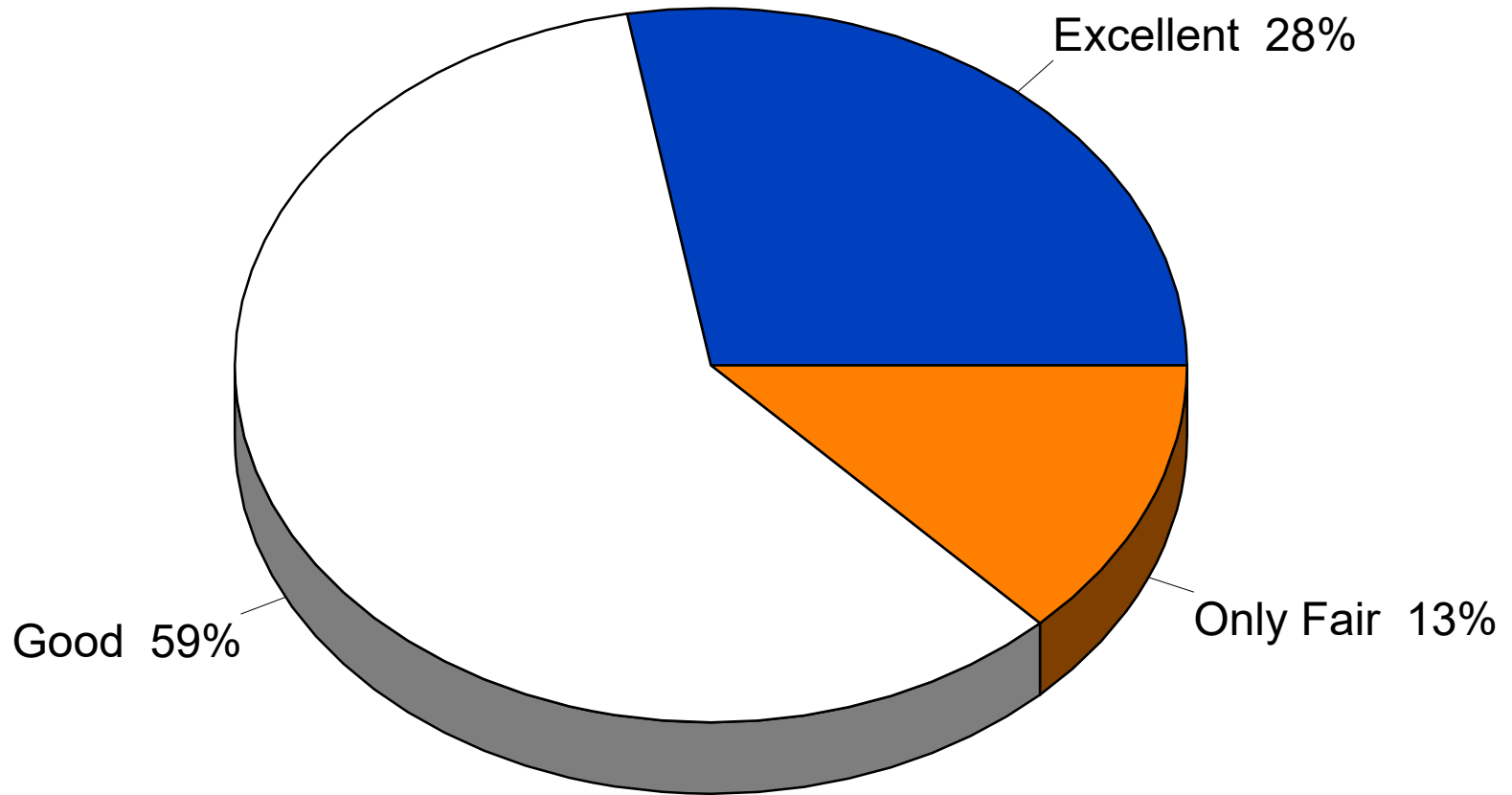
# City Demographics

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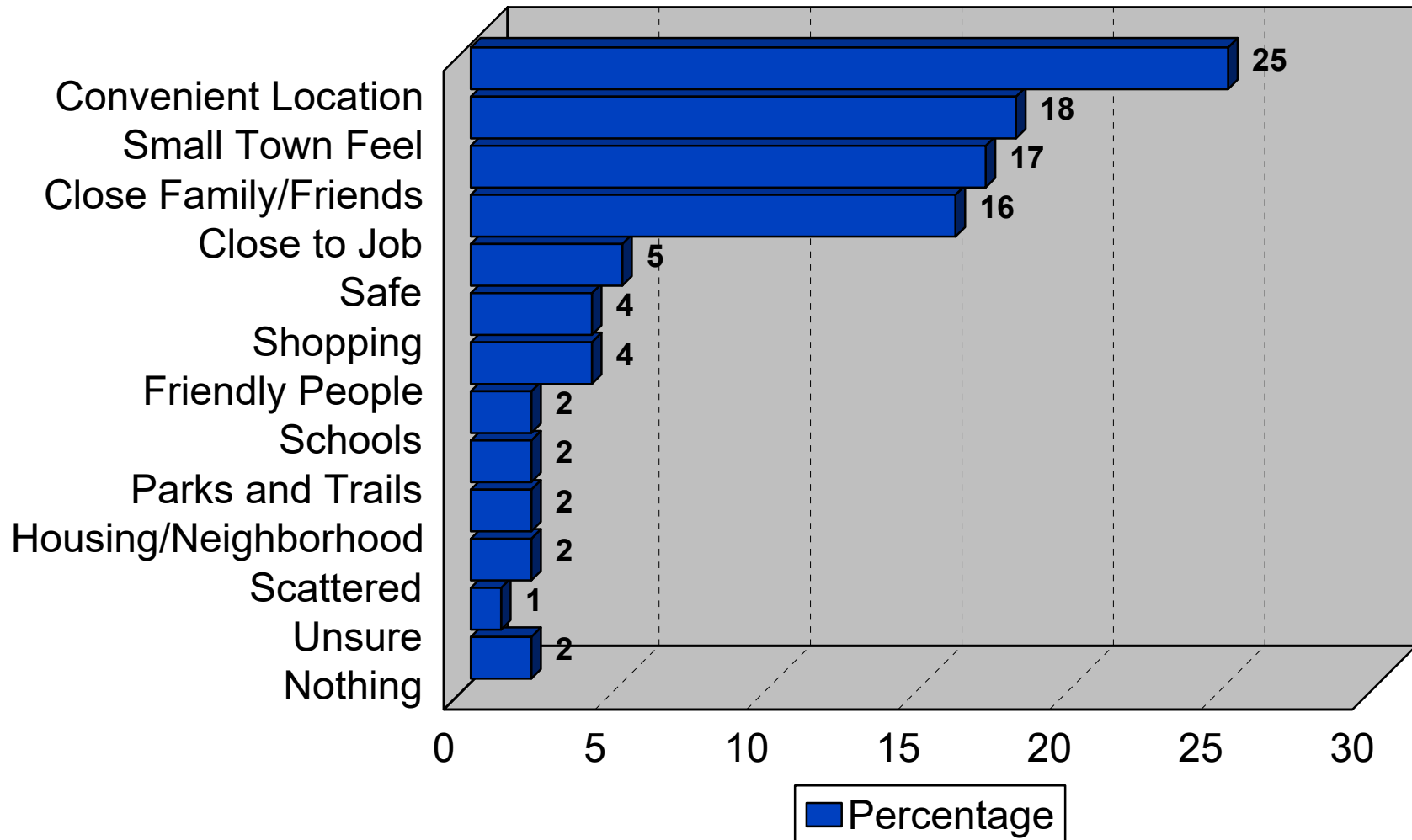
# Quality of Life

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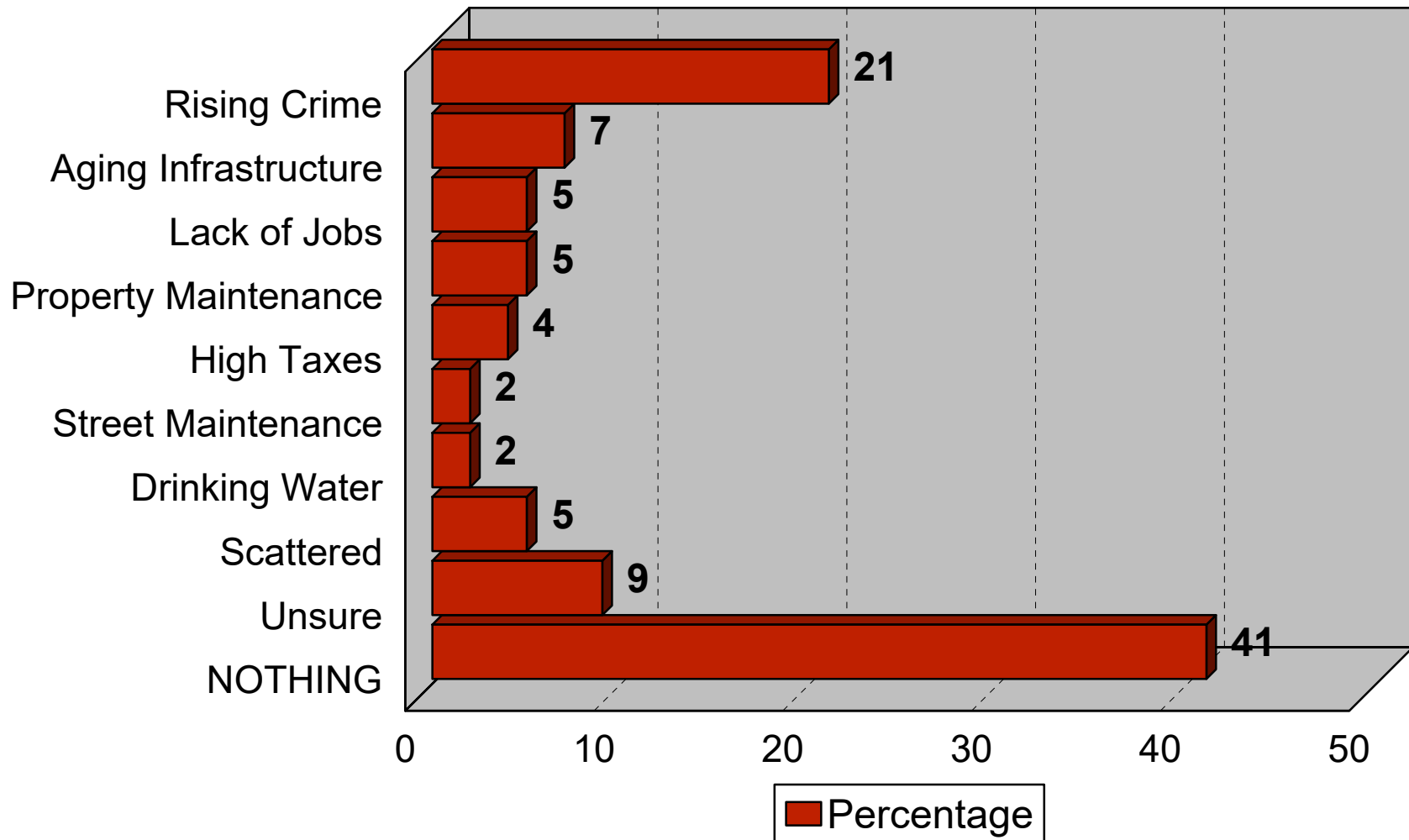
# Like Most about City

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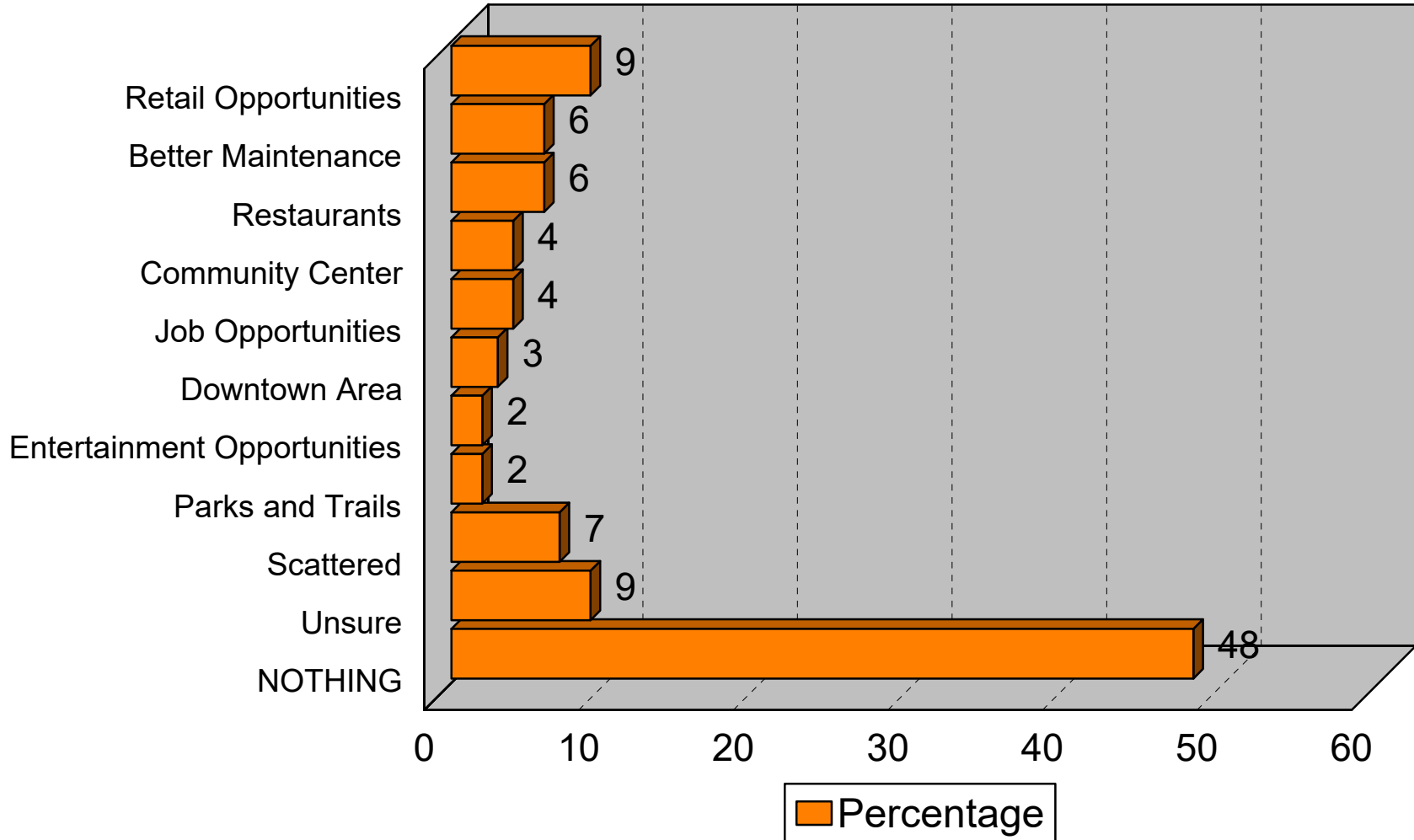
# Most Serious Issue

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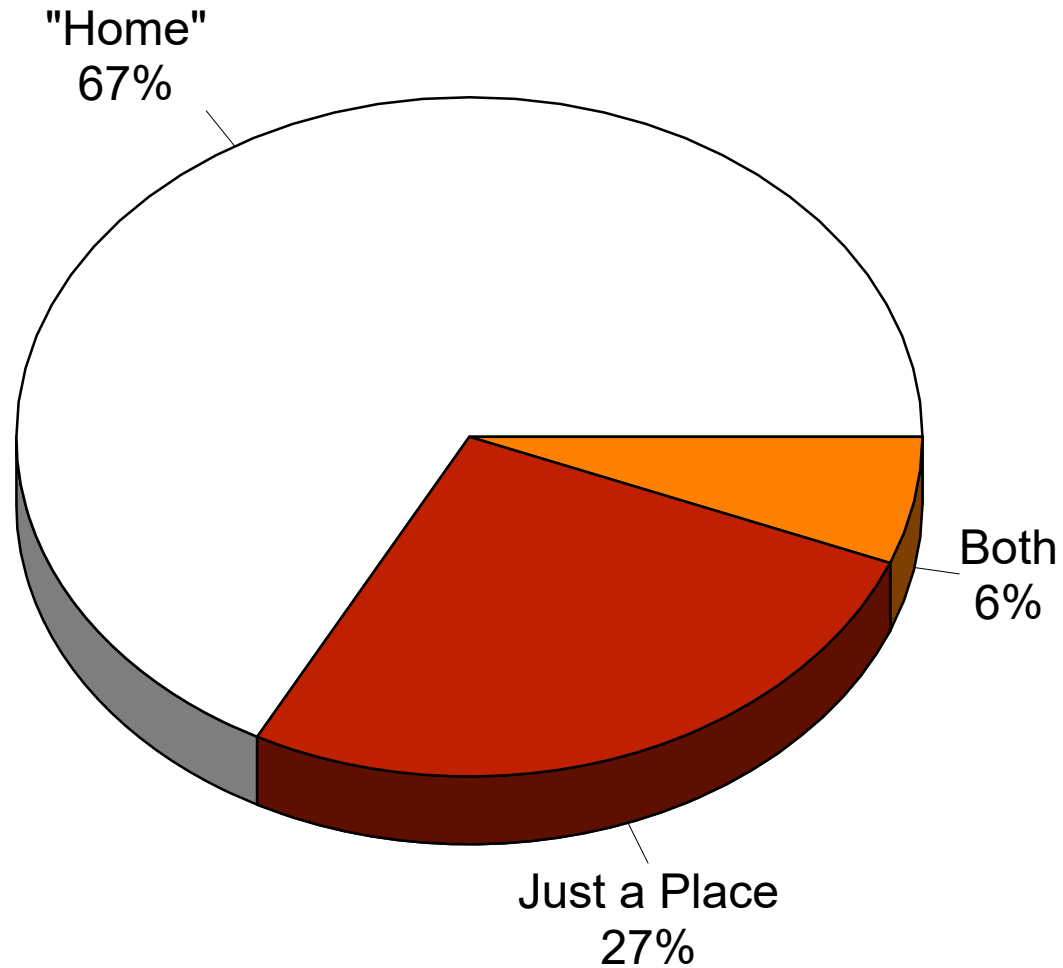
# Currently Missing

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# Attachment

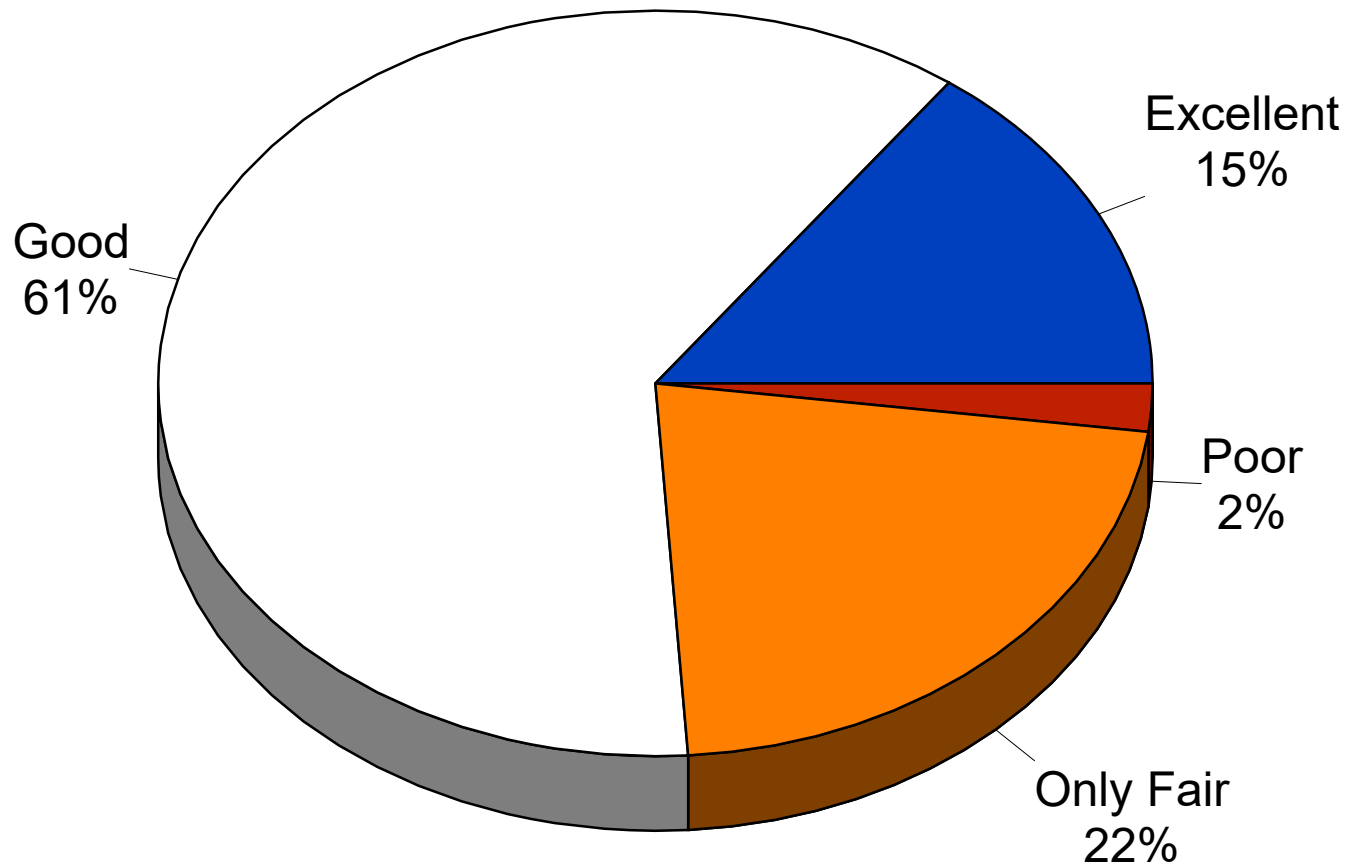
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# Community Identity & Neighborliness

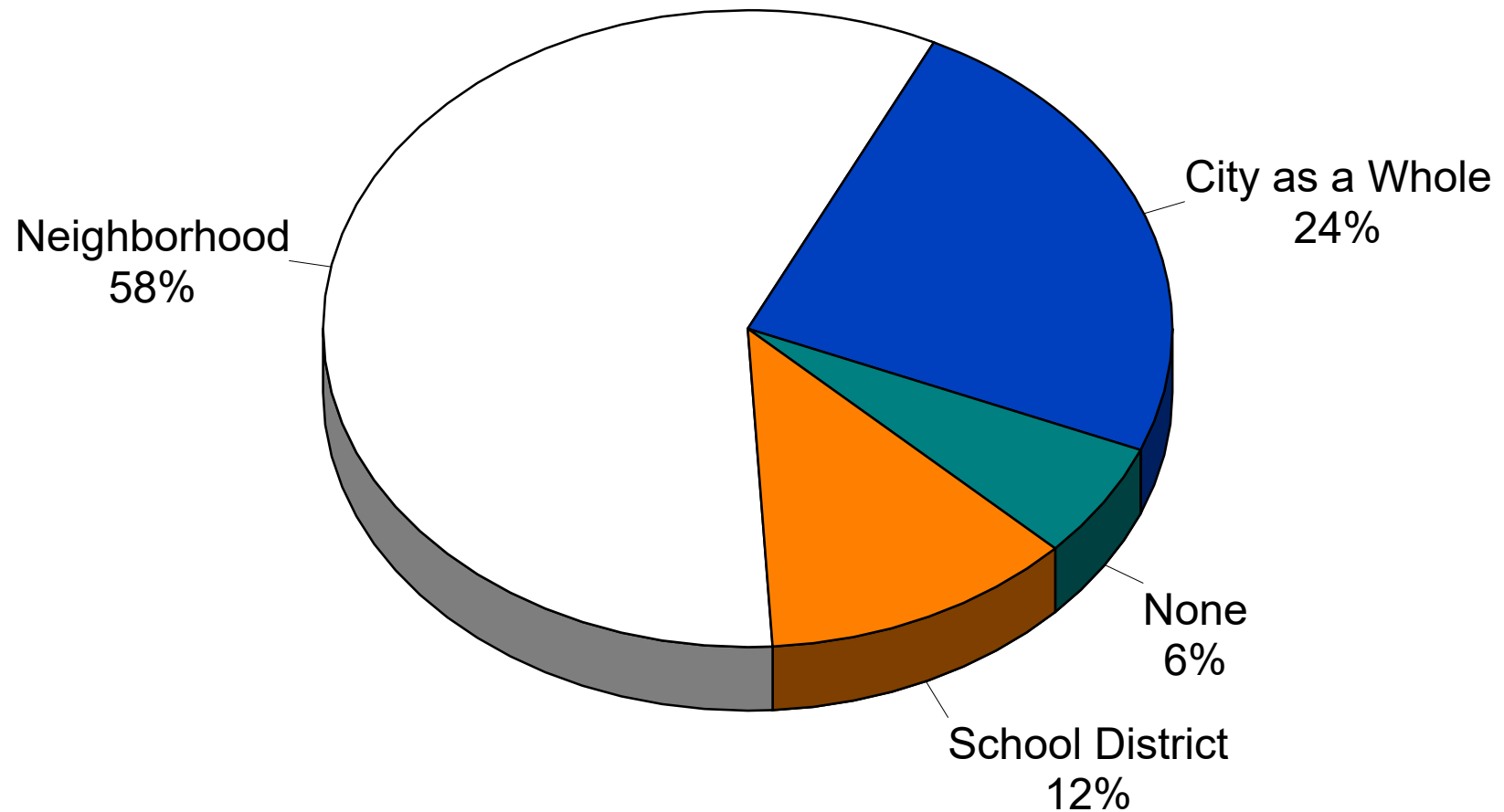
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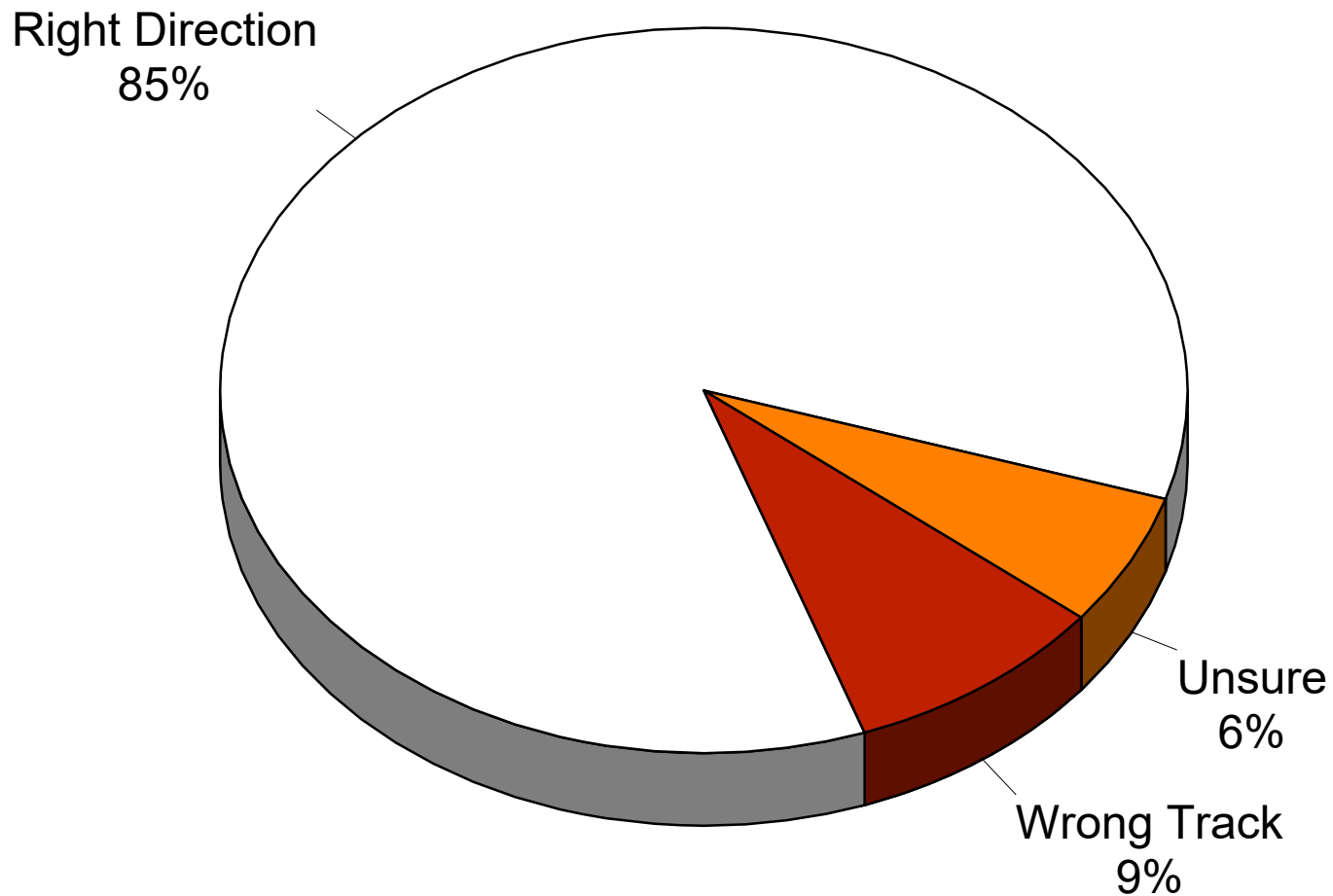
# Closer Connection

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# City Heading

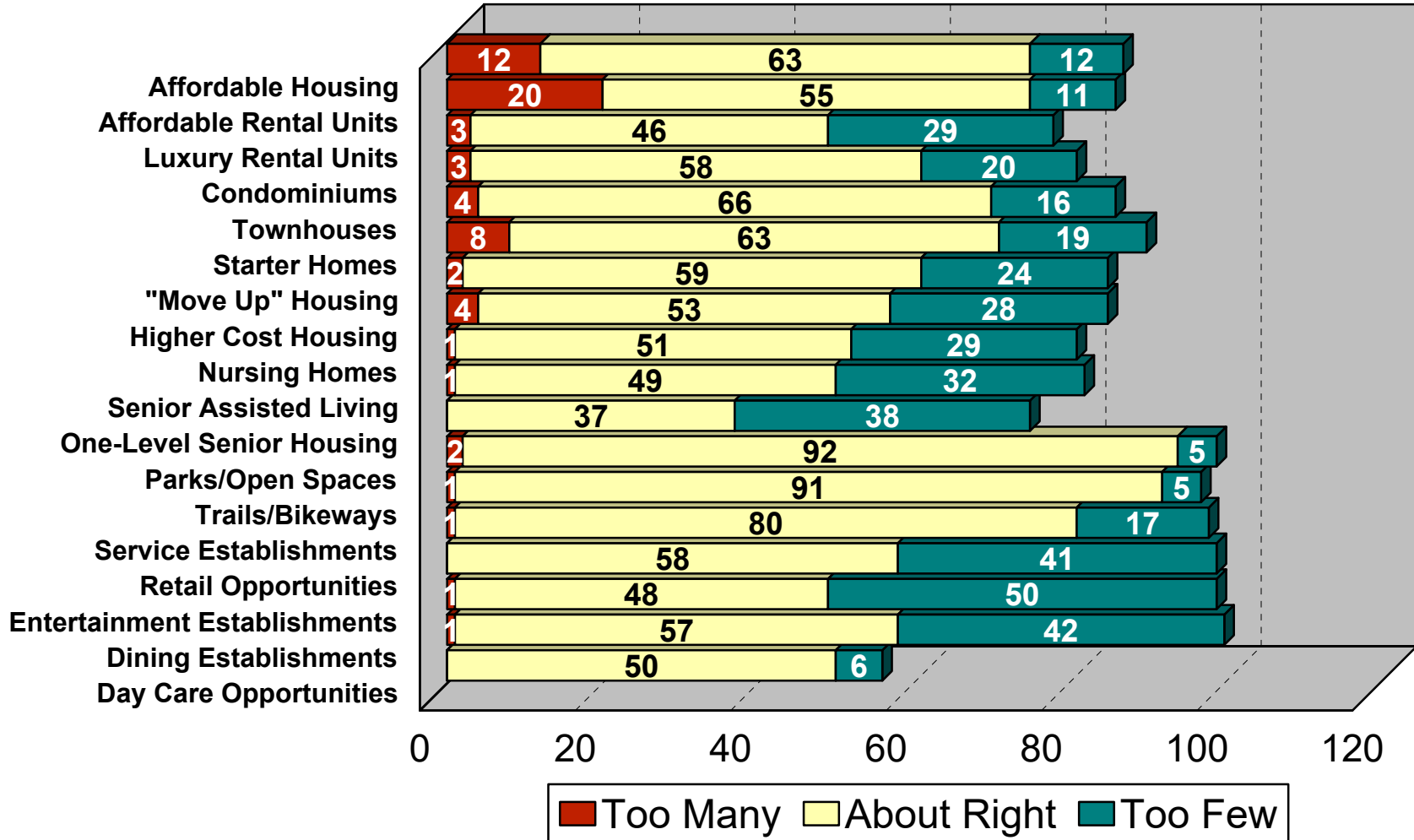
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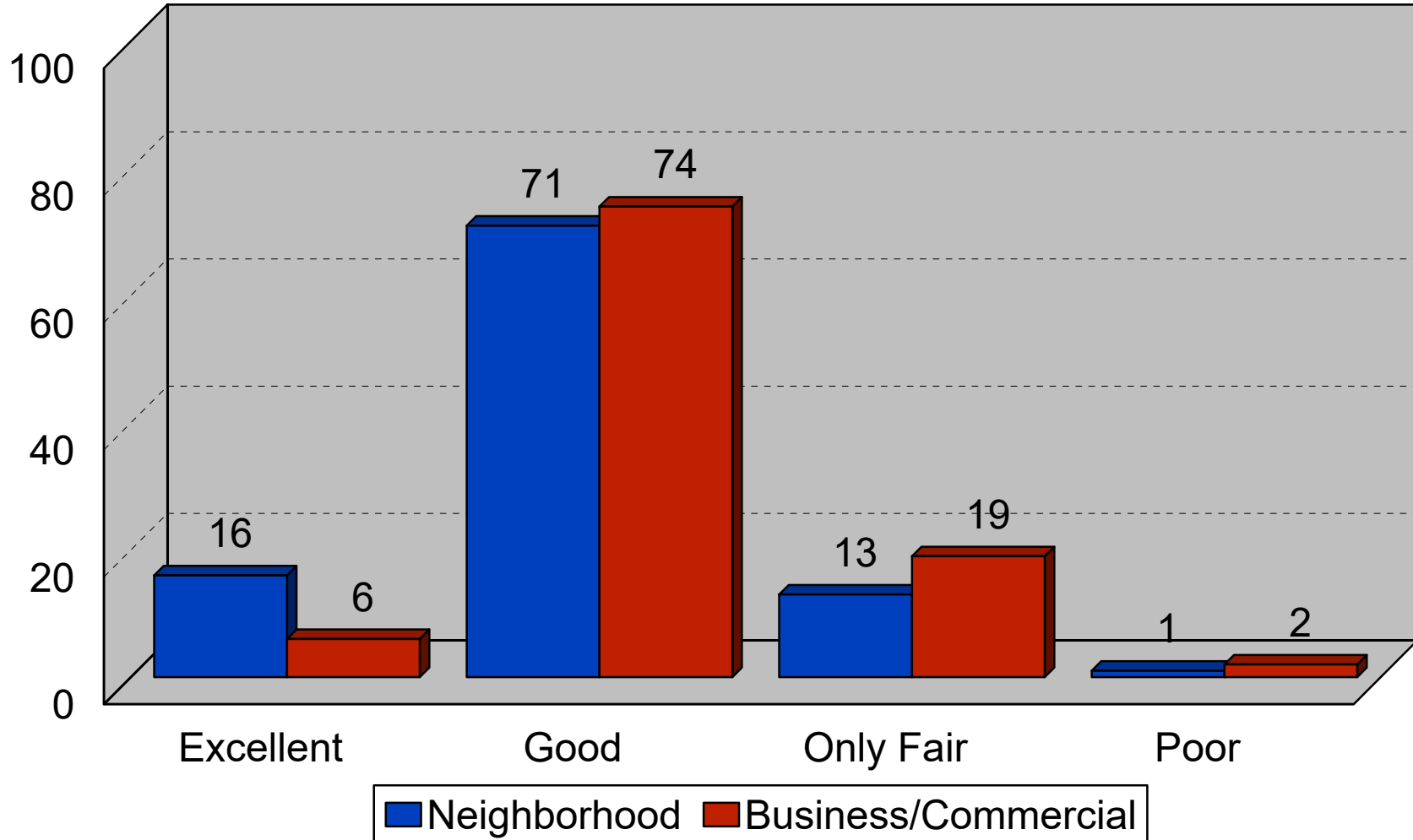
# Community Characteristics

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# General Appearance

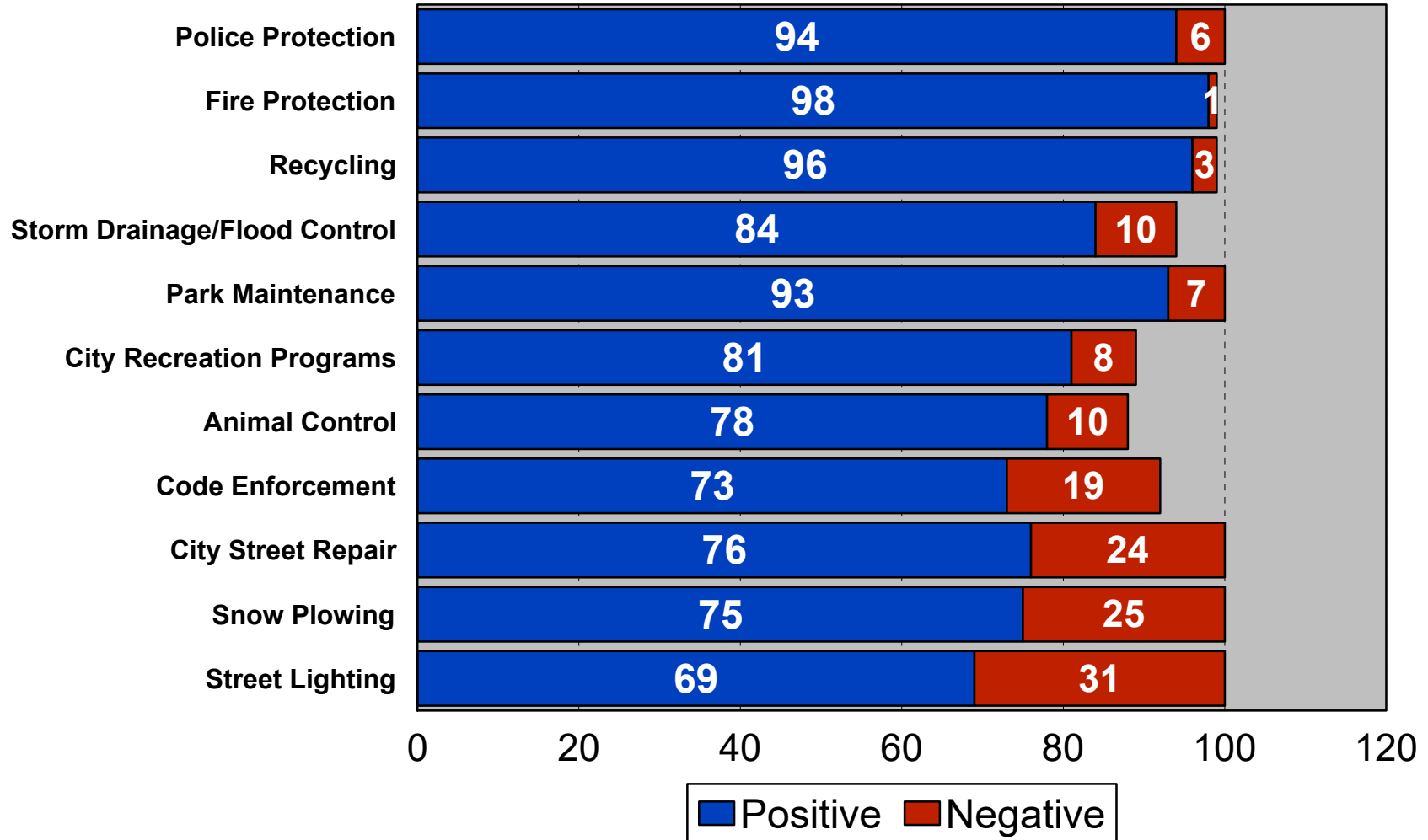
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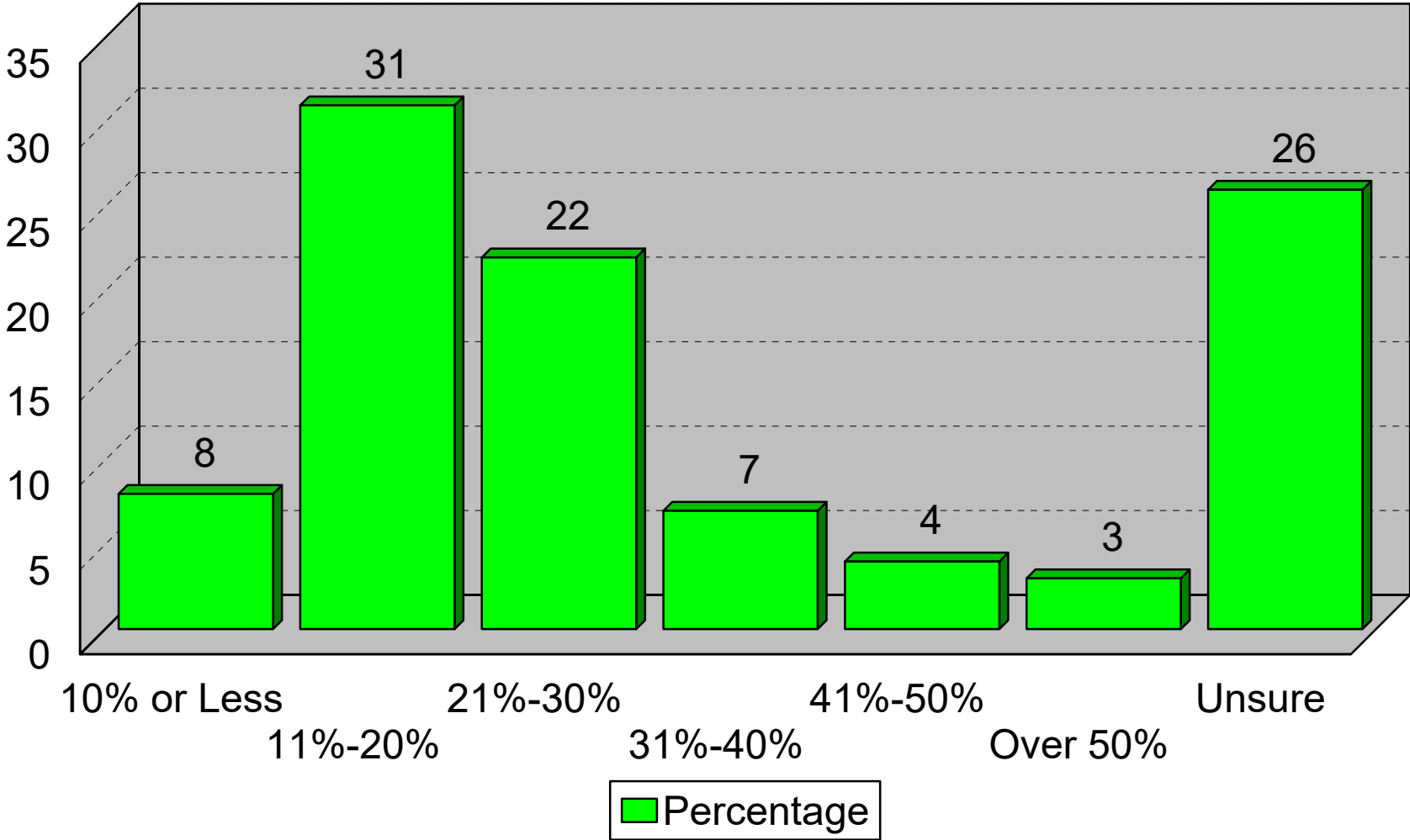
# City Service Ratings

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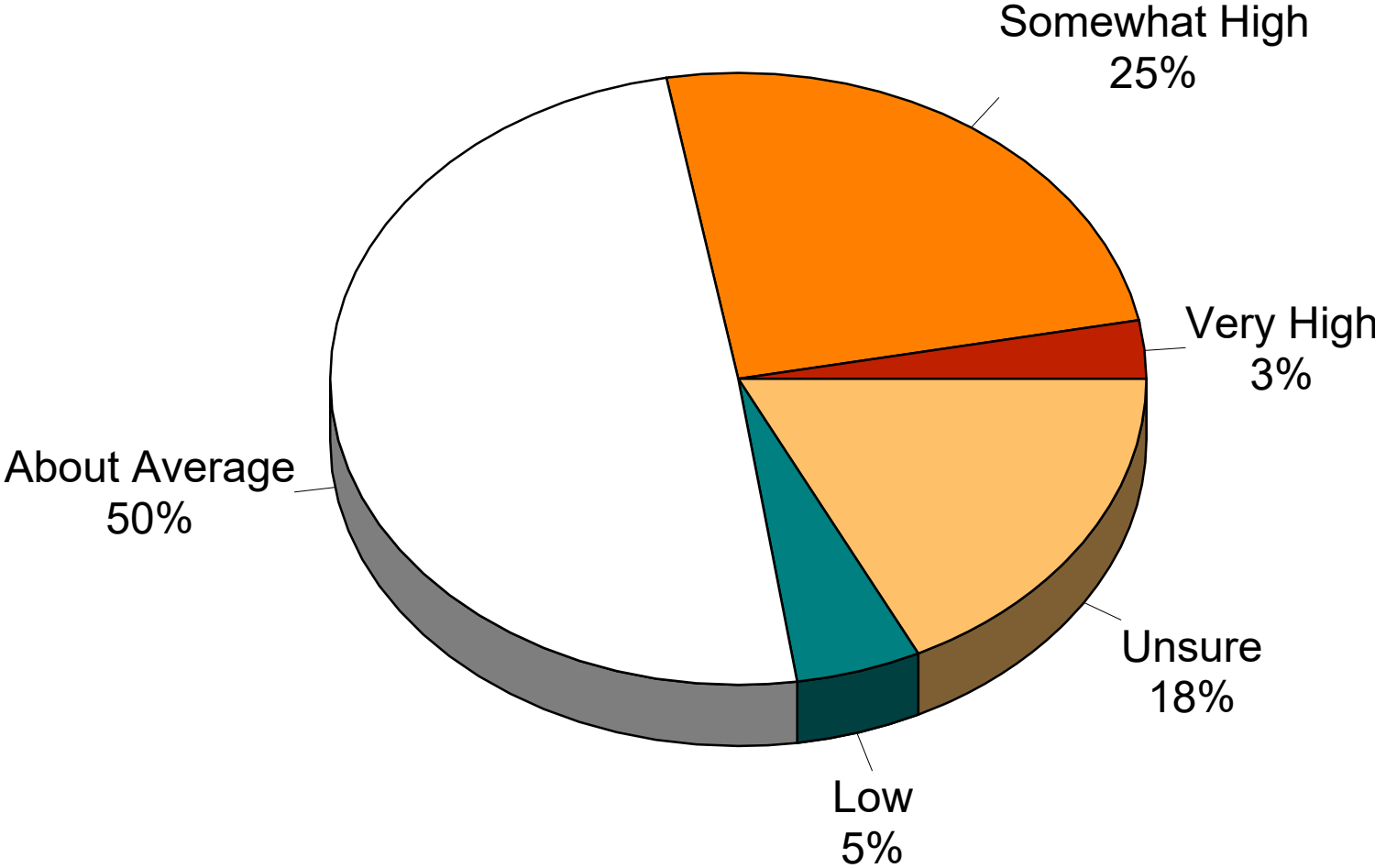
# City Property Tax Share

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# Comparison of City Property Taxes

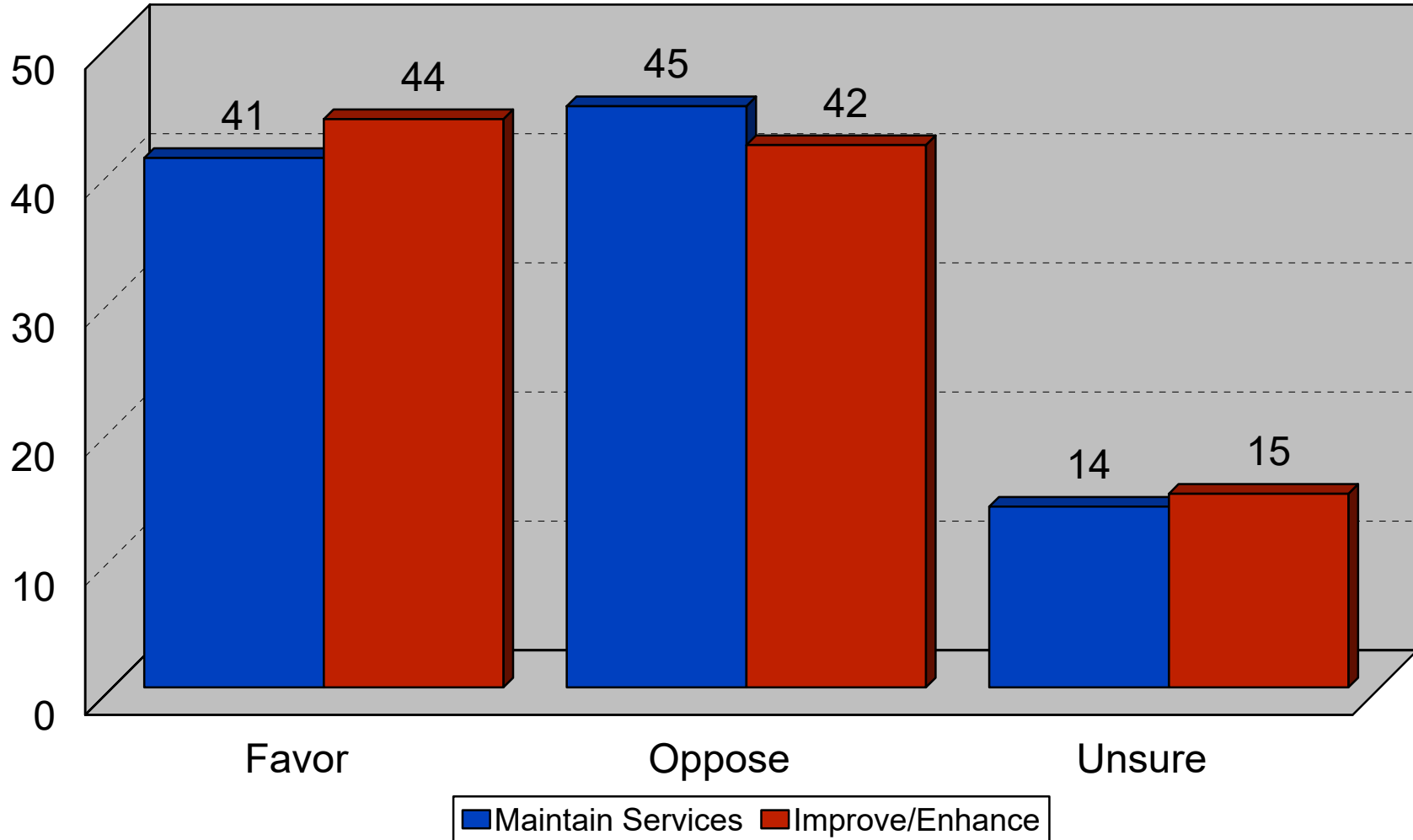
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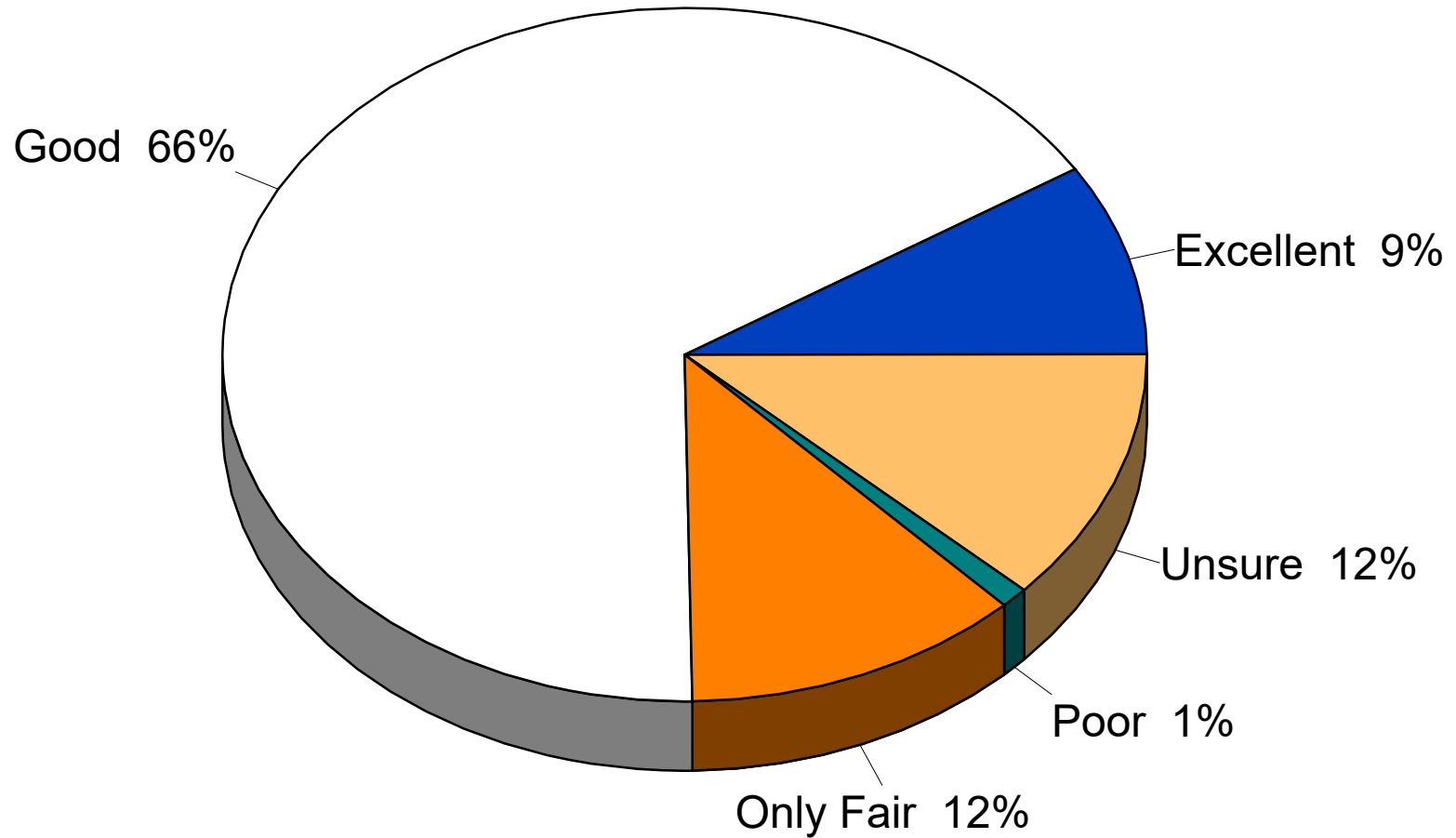
# Increase City Property Tax

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# Value of City Services

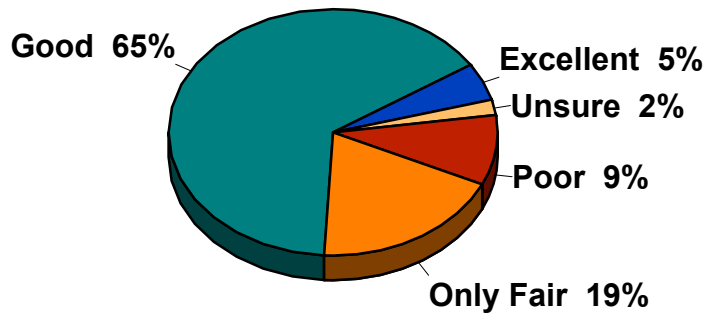
2013 City of Fridley Study



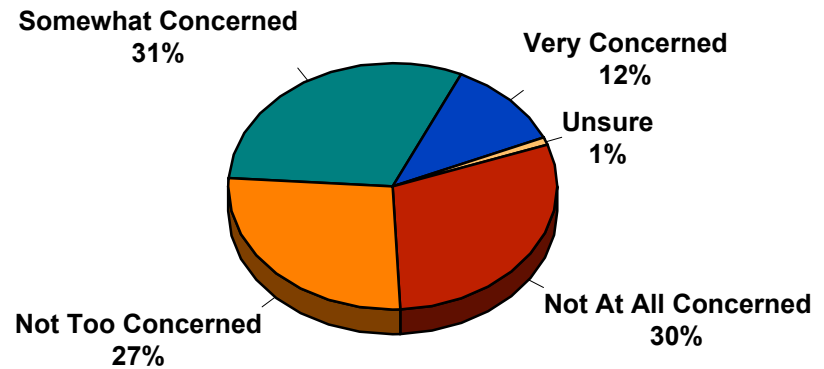
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# Drinking Water

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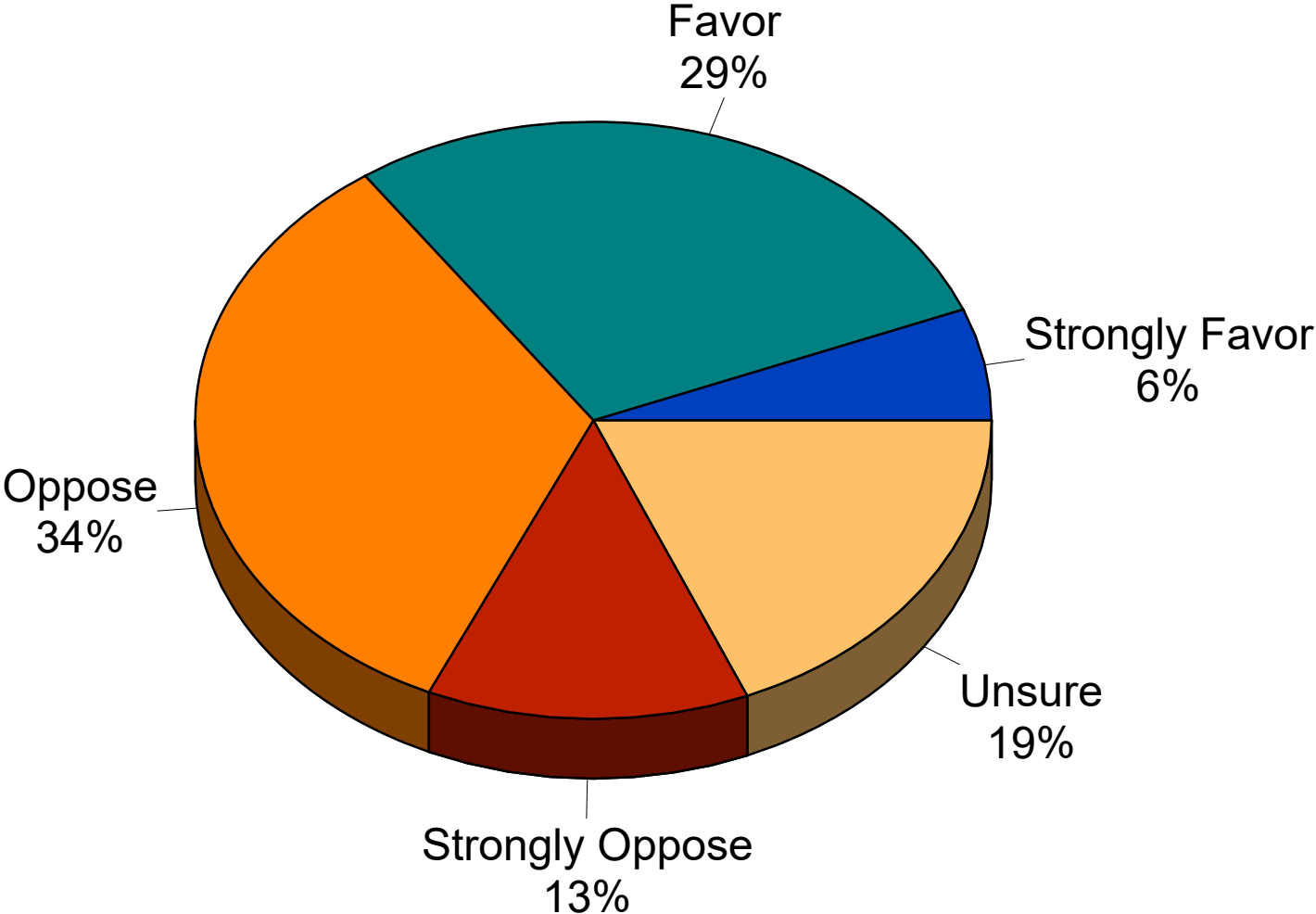
**Quality of Drinking Water**



**Safety of Drinking Water**

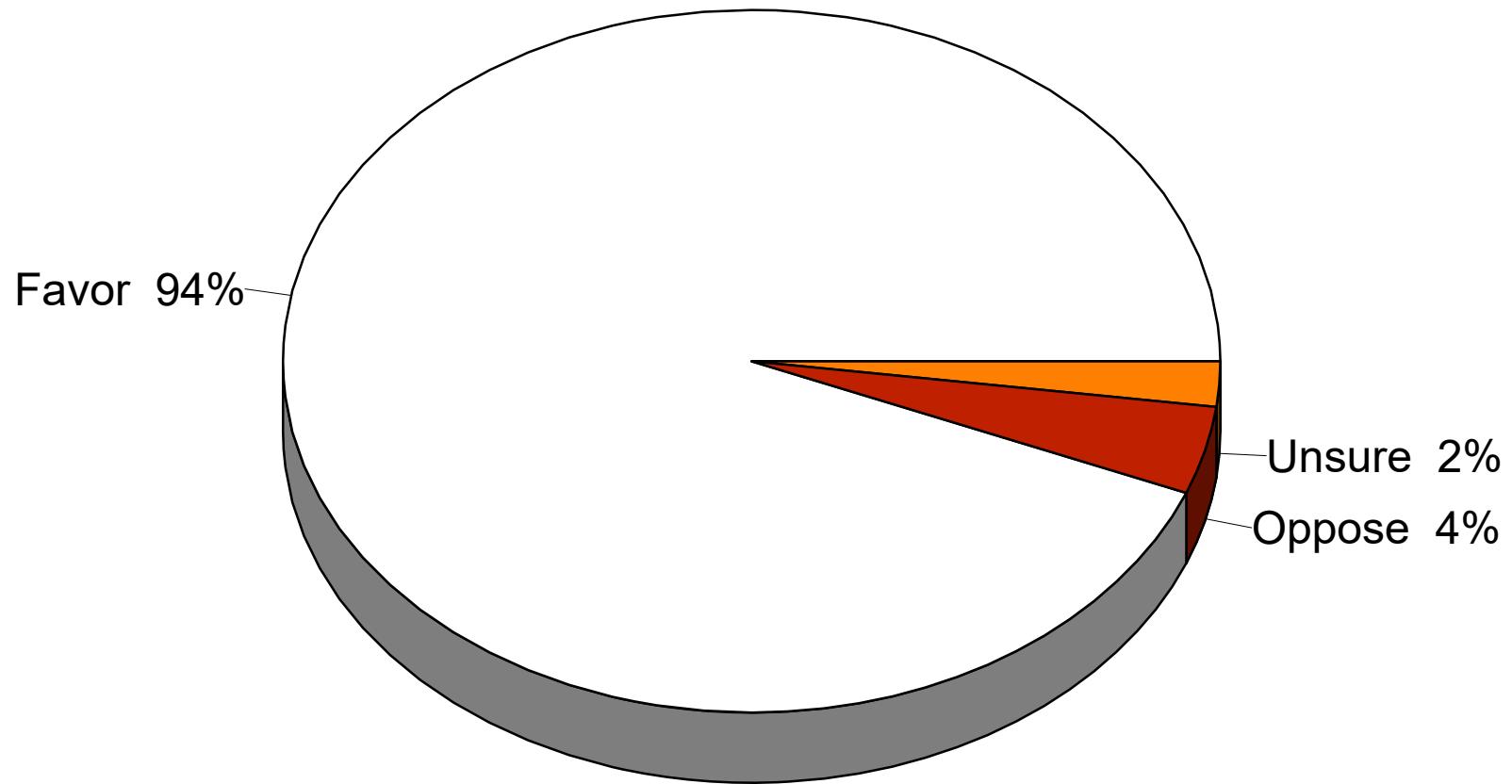
# Designated Garbage Hauling

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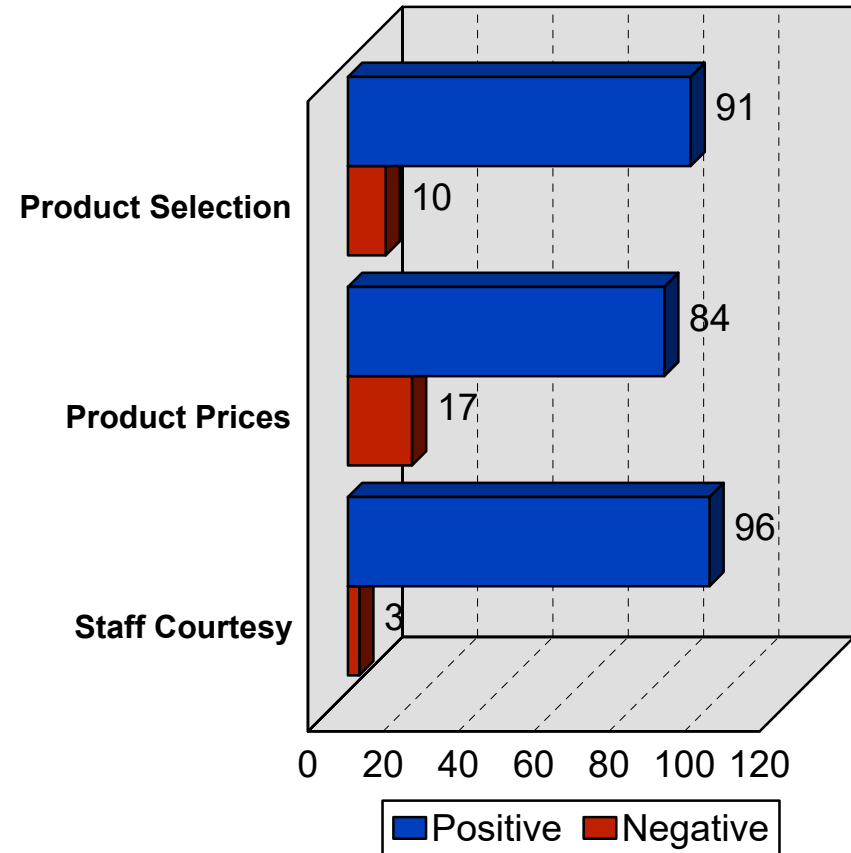
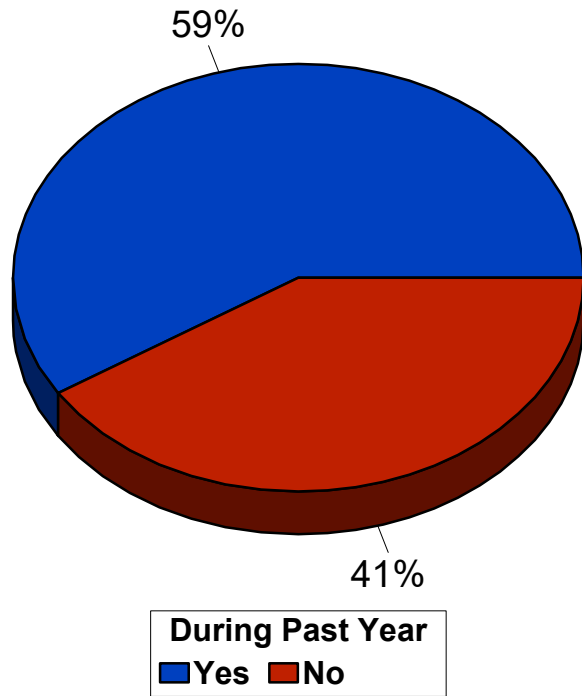
# Municipal Liquor Stores

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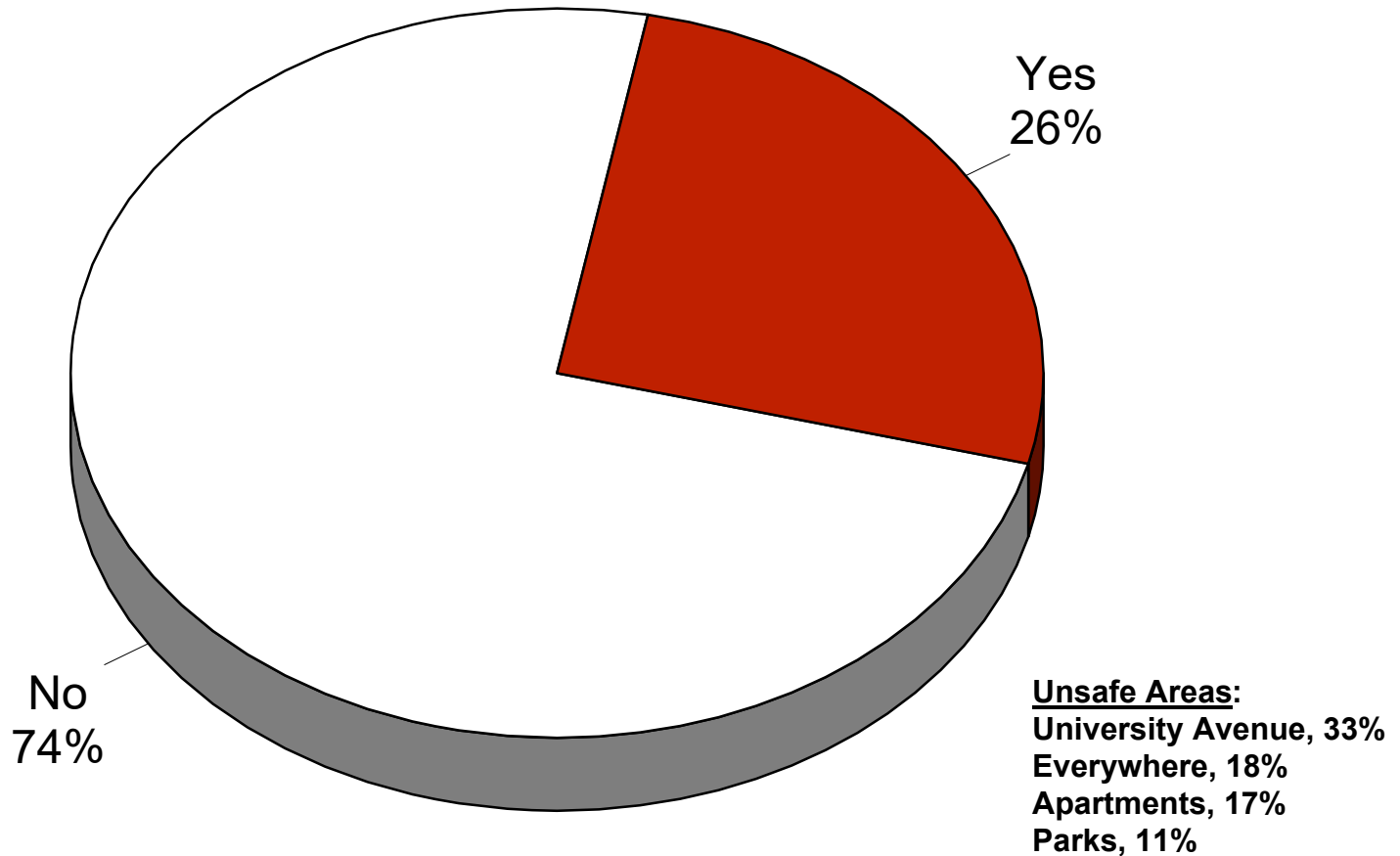
# Liquor Store Visits

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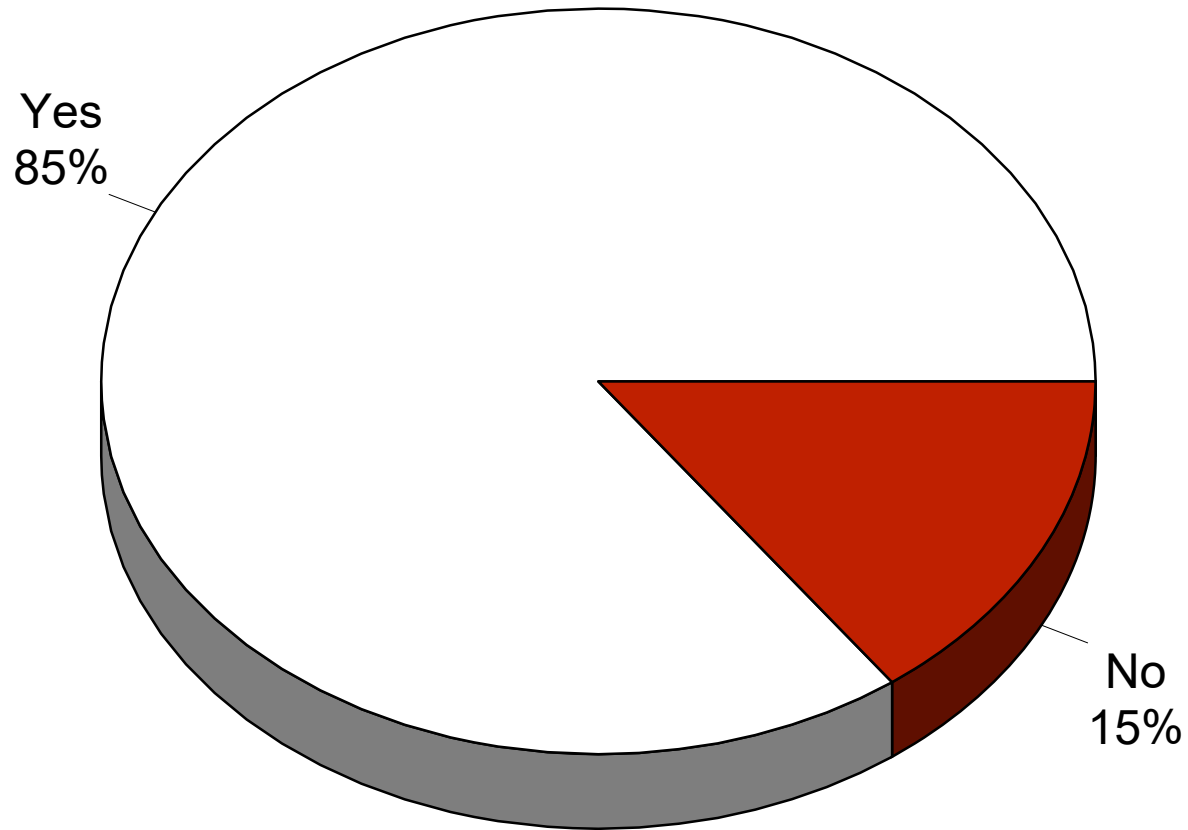
# Unsafe Areas

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# Safe in Immediate Neighborhood

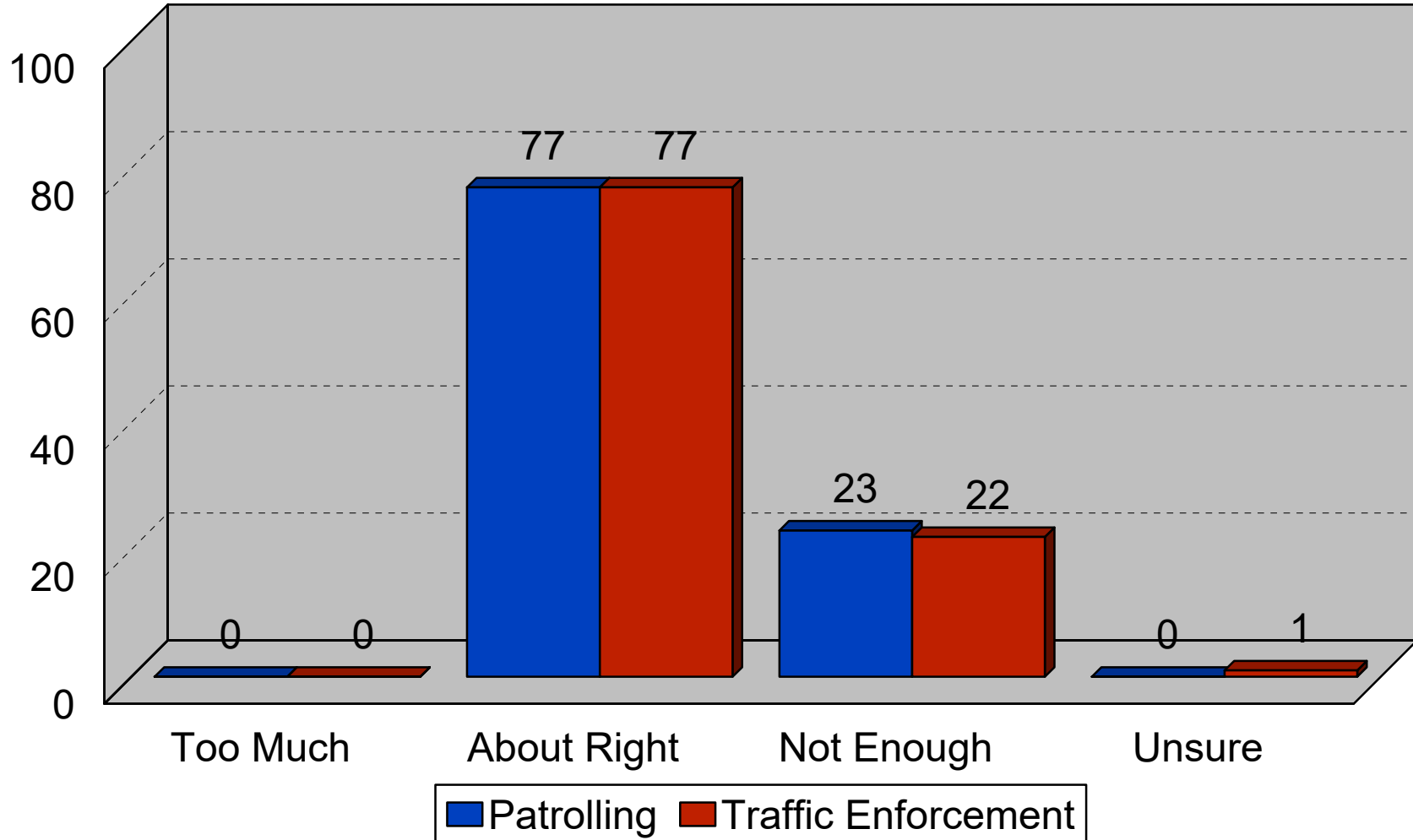
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# Neighborhood Police Activity

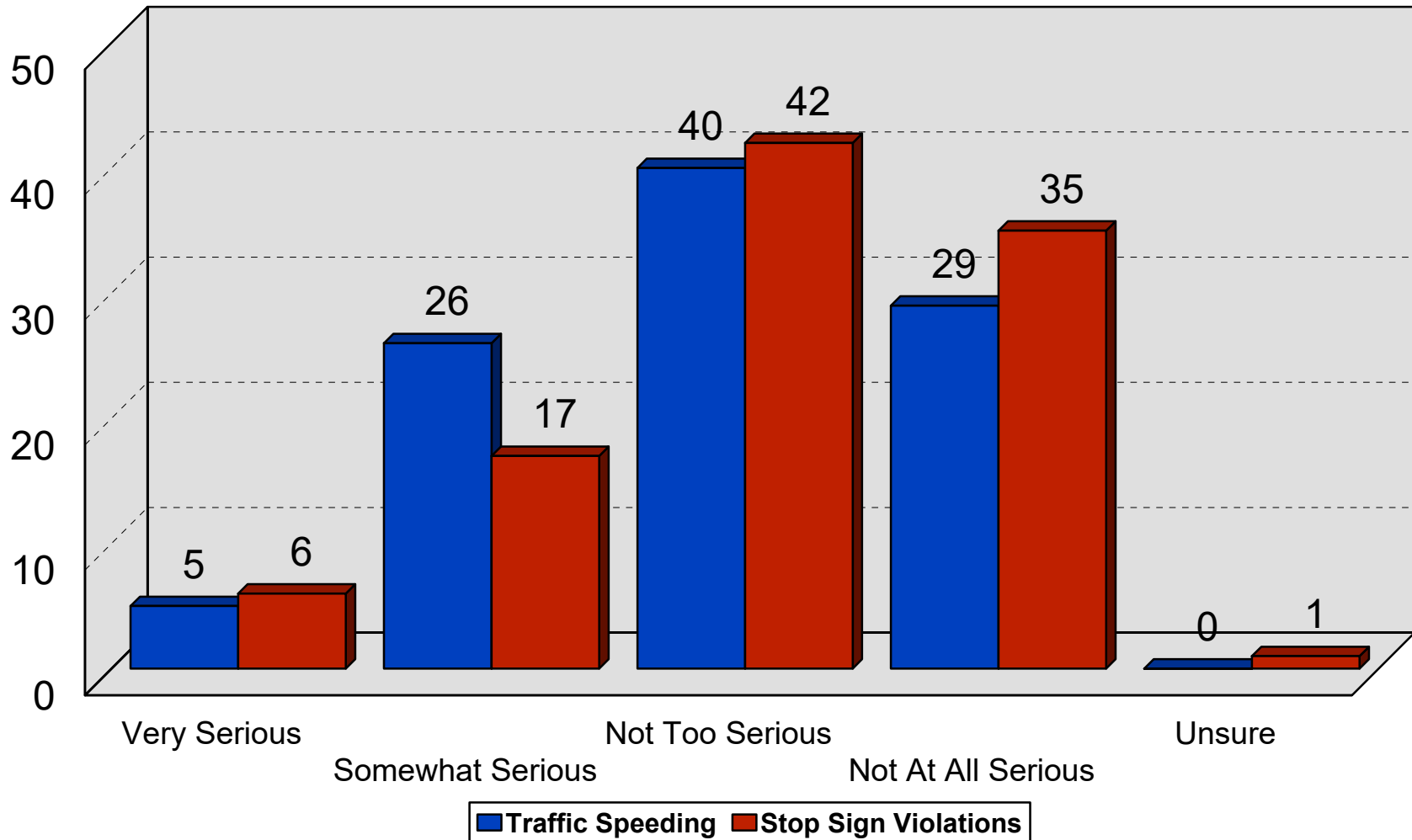
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# Neighborhood Traffic Problems

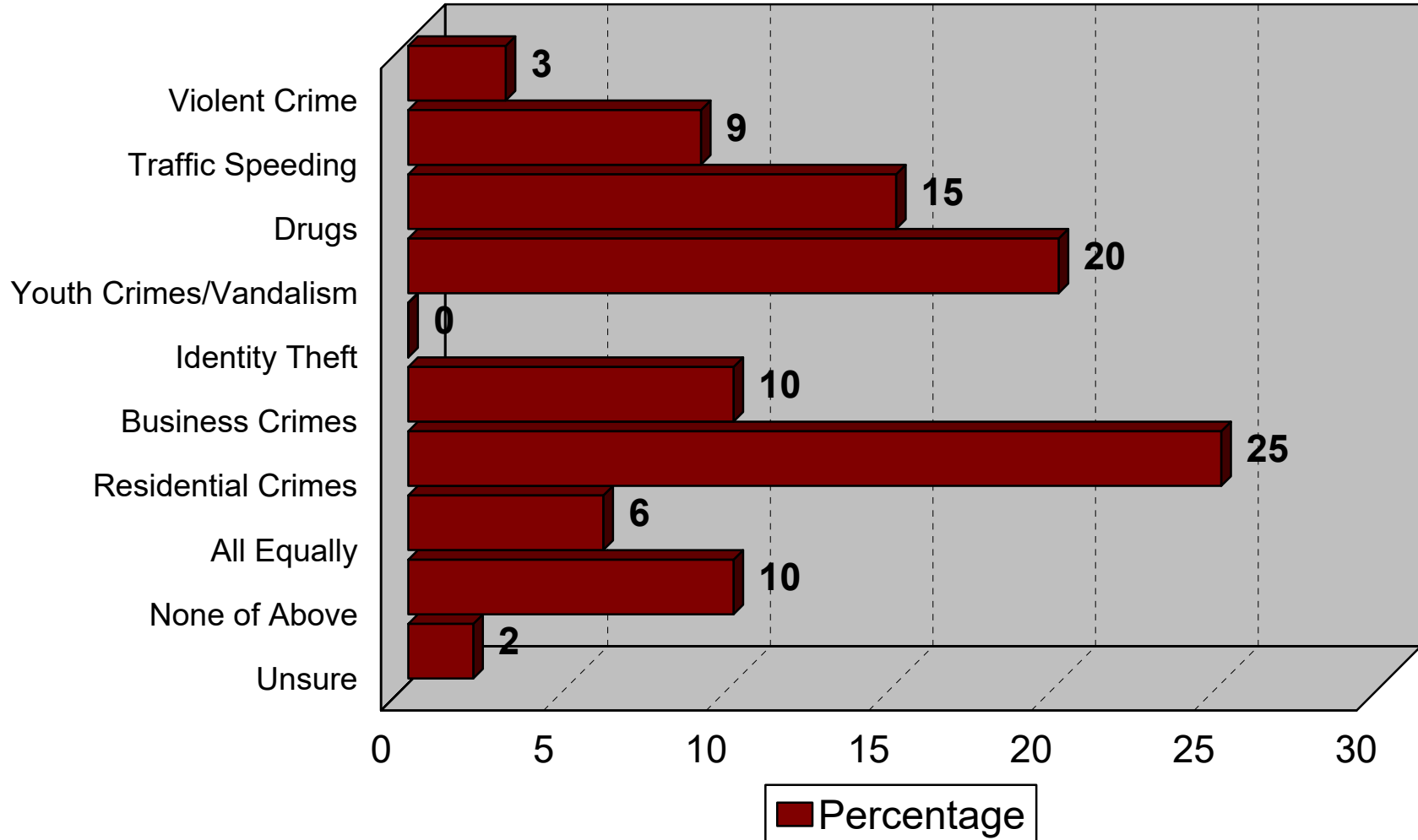
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# Public Safety Concerns

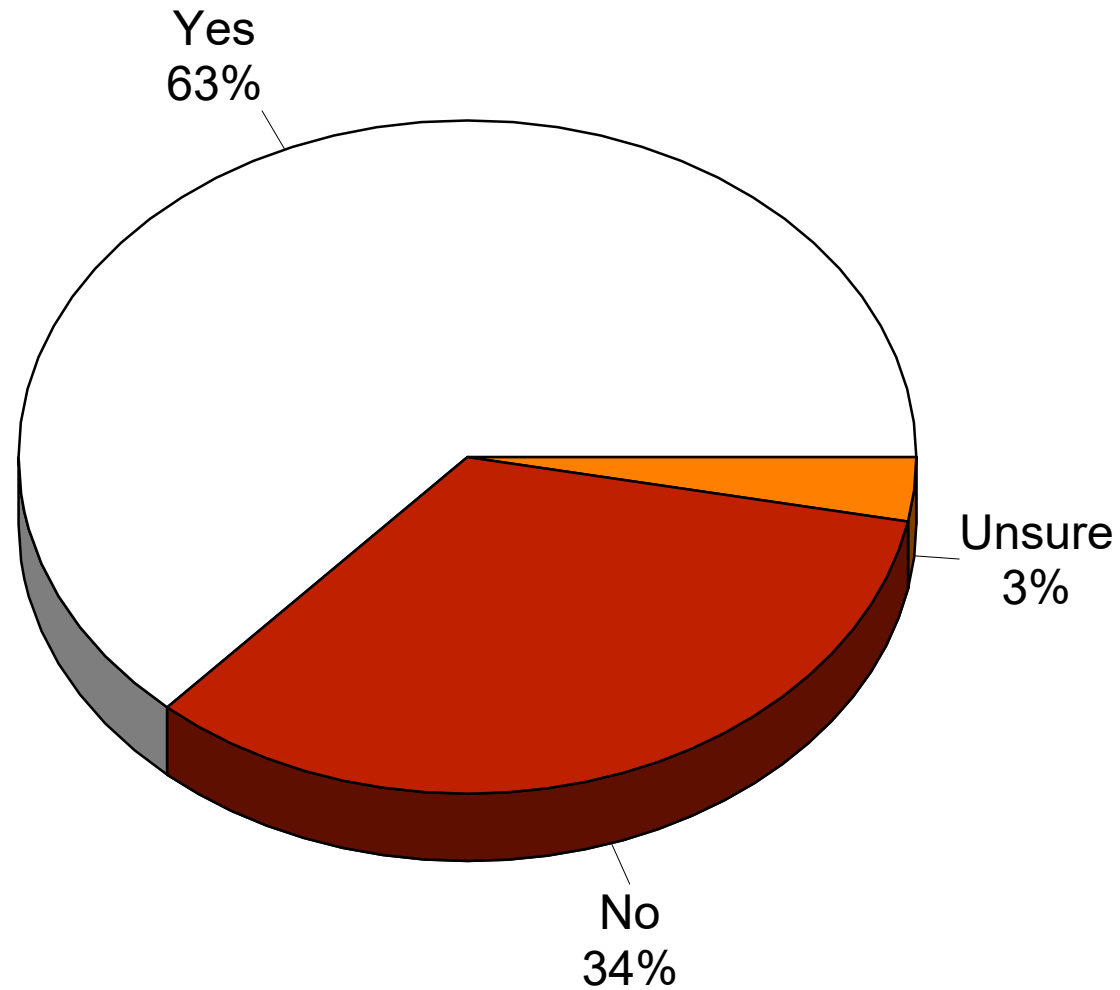
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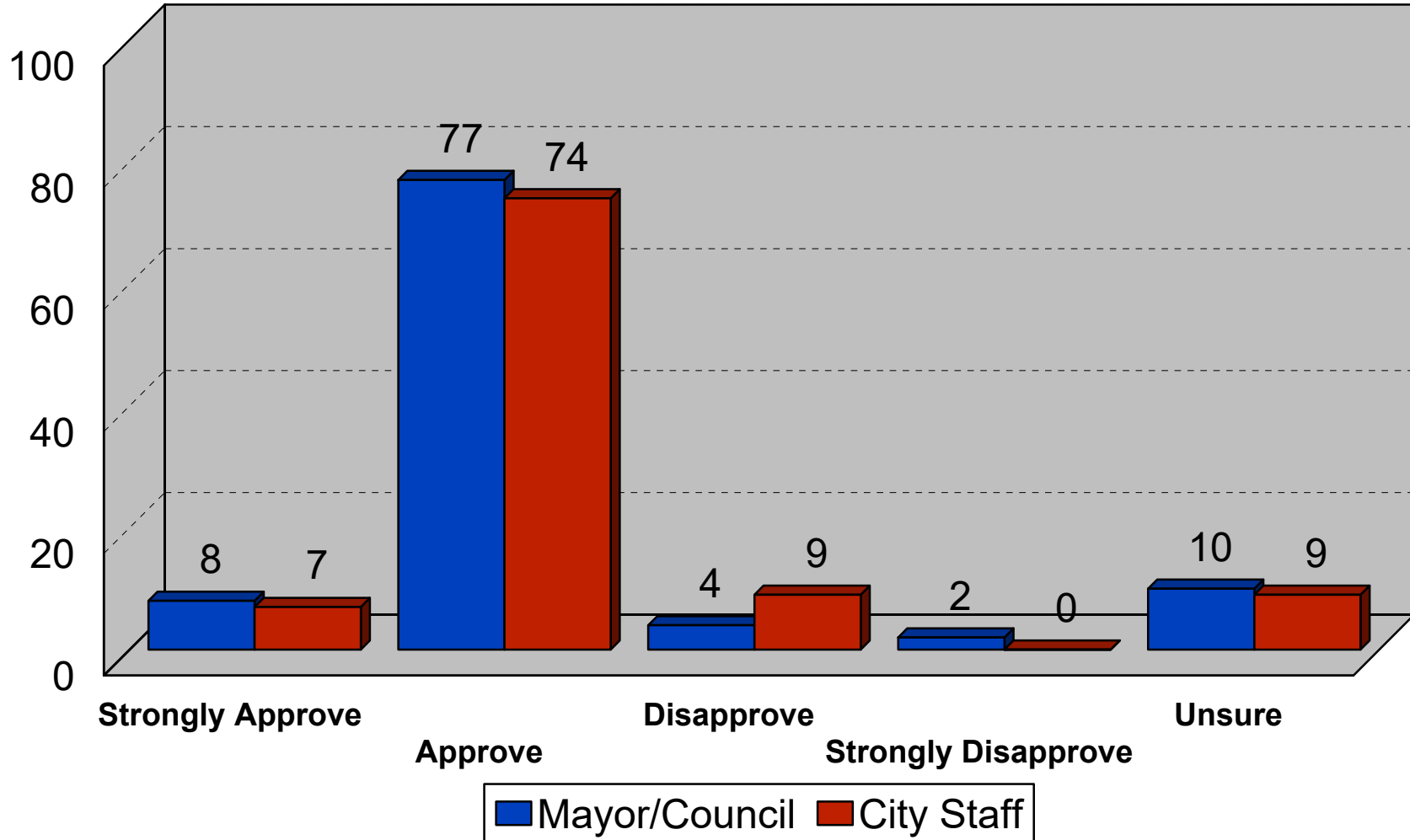
# Empowerment

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# Job Performance Ratings

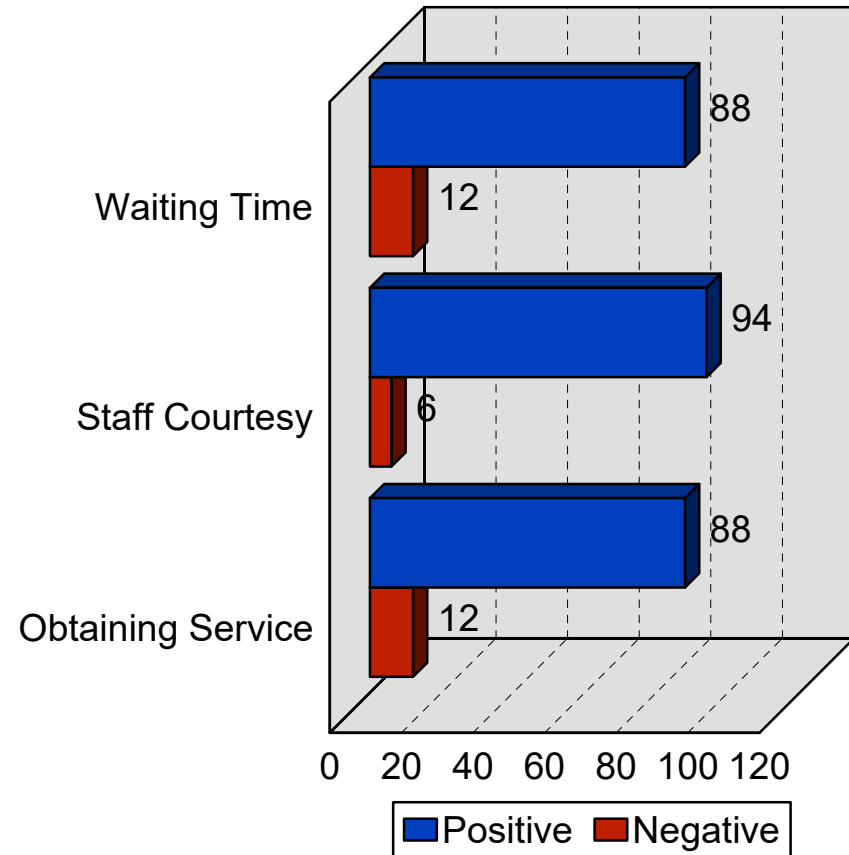
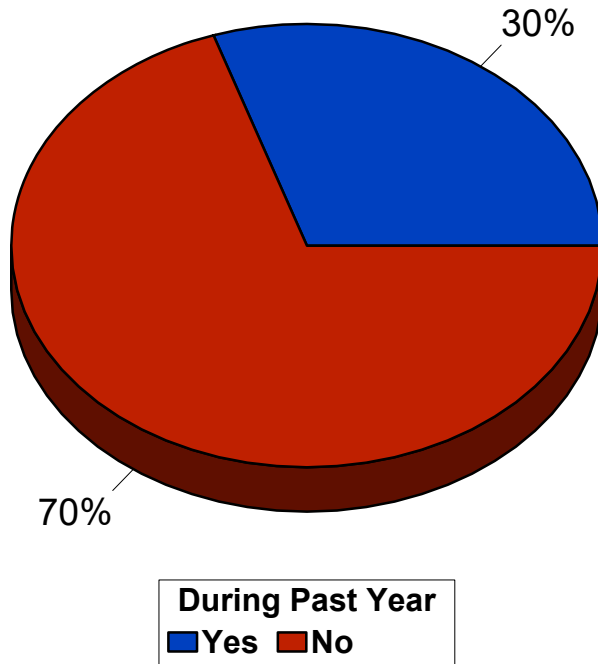
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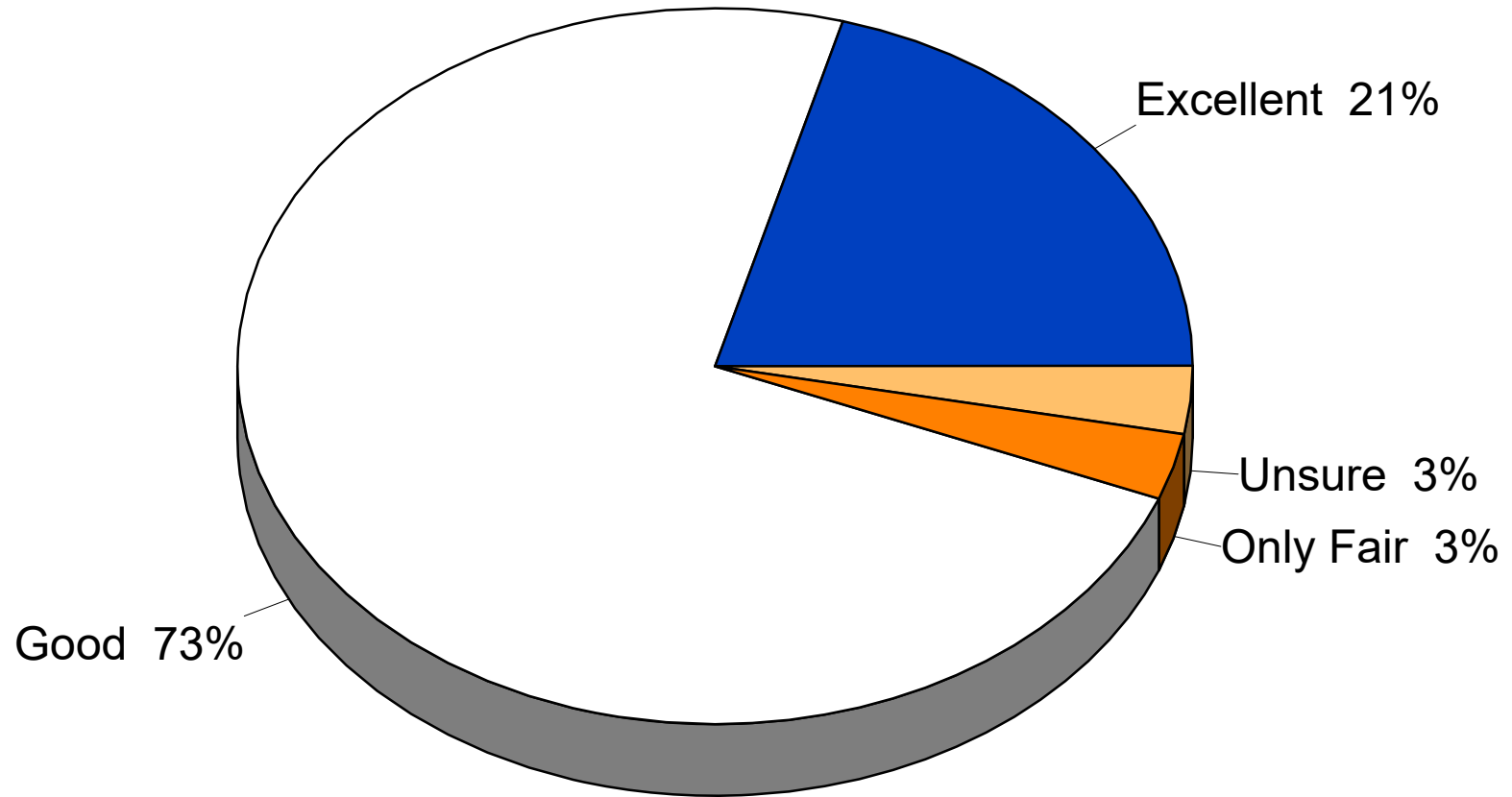
# City Hall Contact

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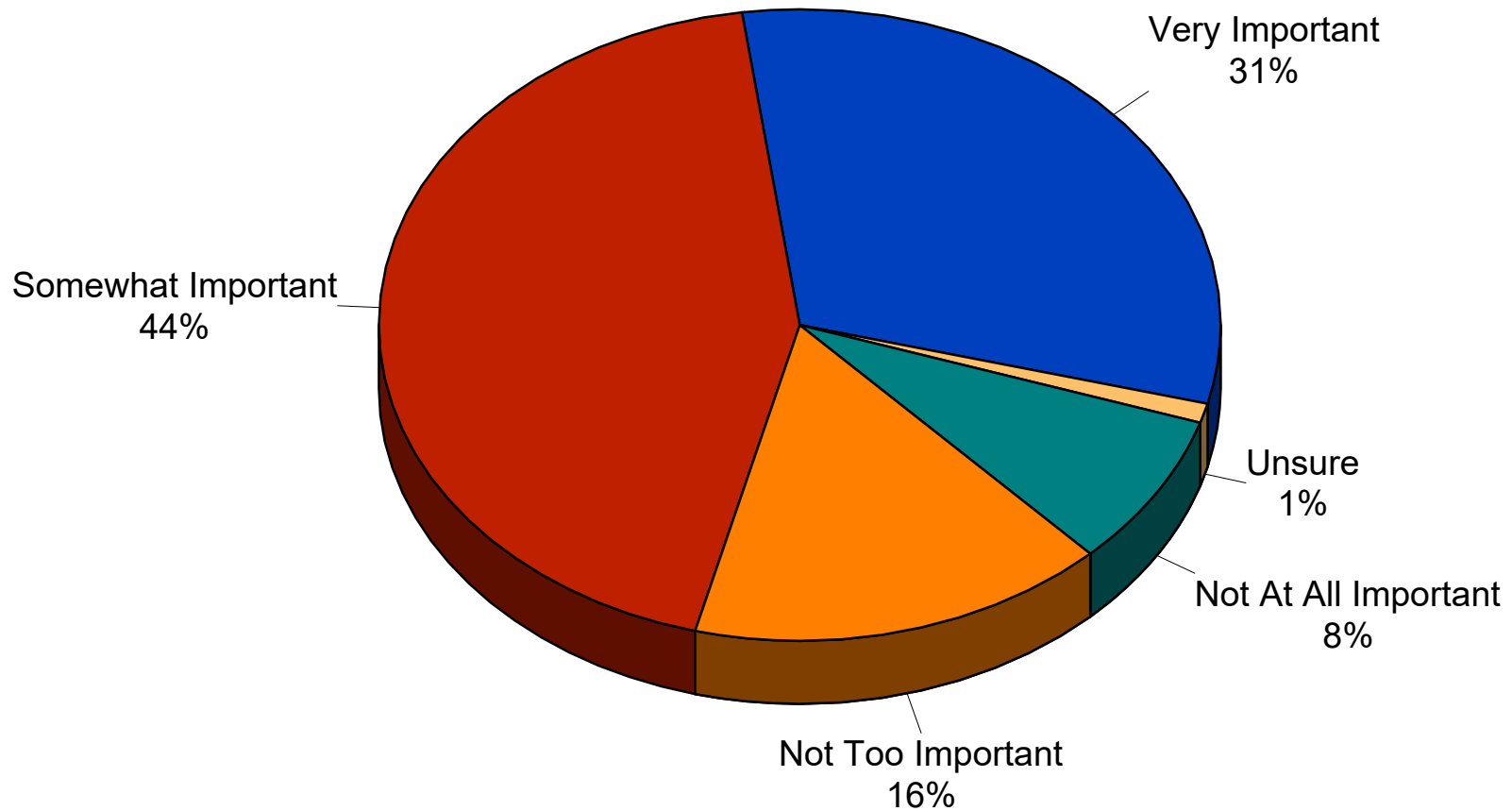
# Parks and Recreational Facilities

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# Facilities as Part of Quality of Life

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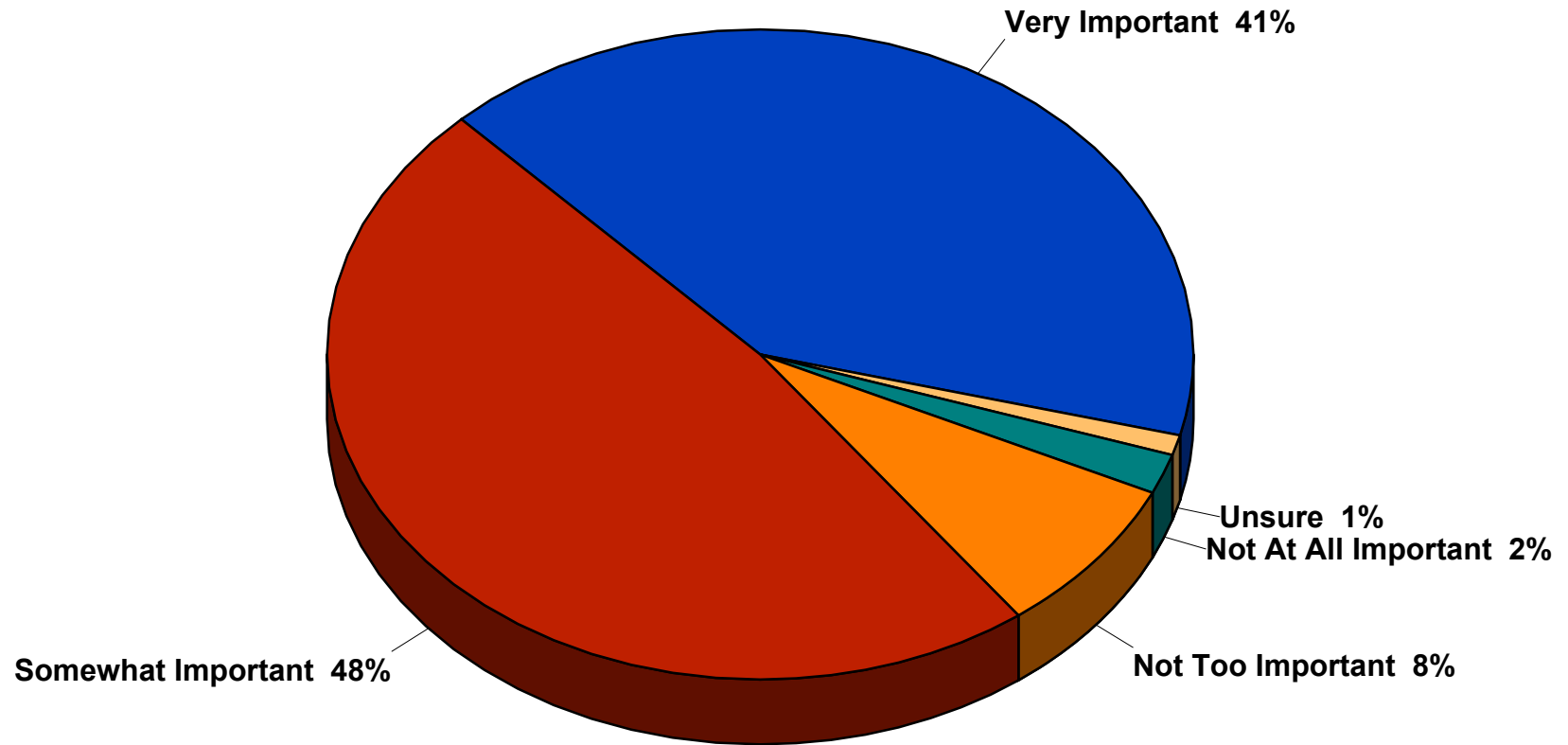


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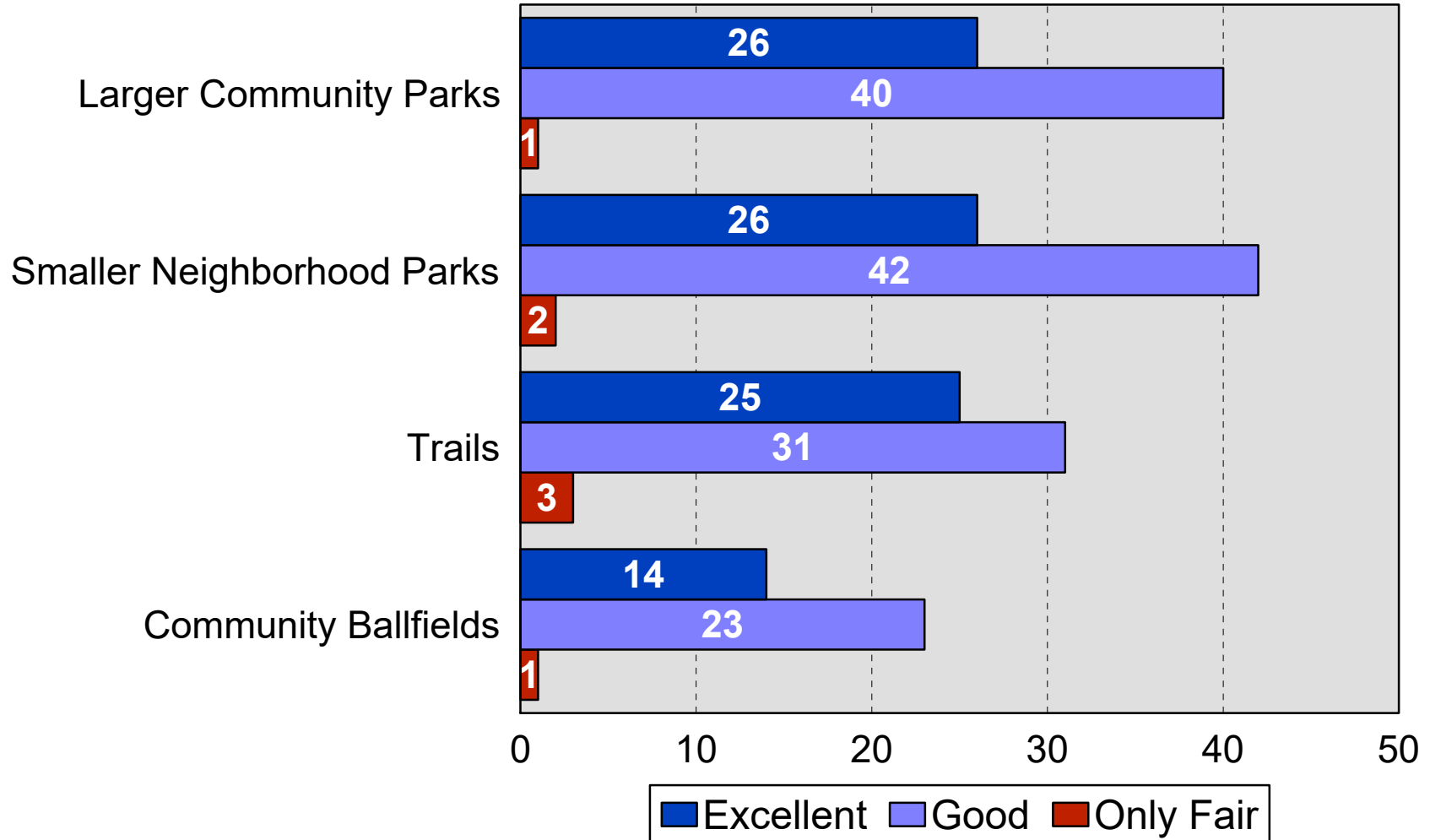
# Park Appearance as Part of Home Value

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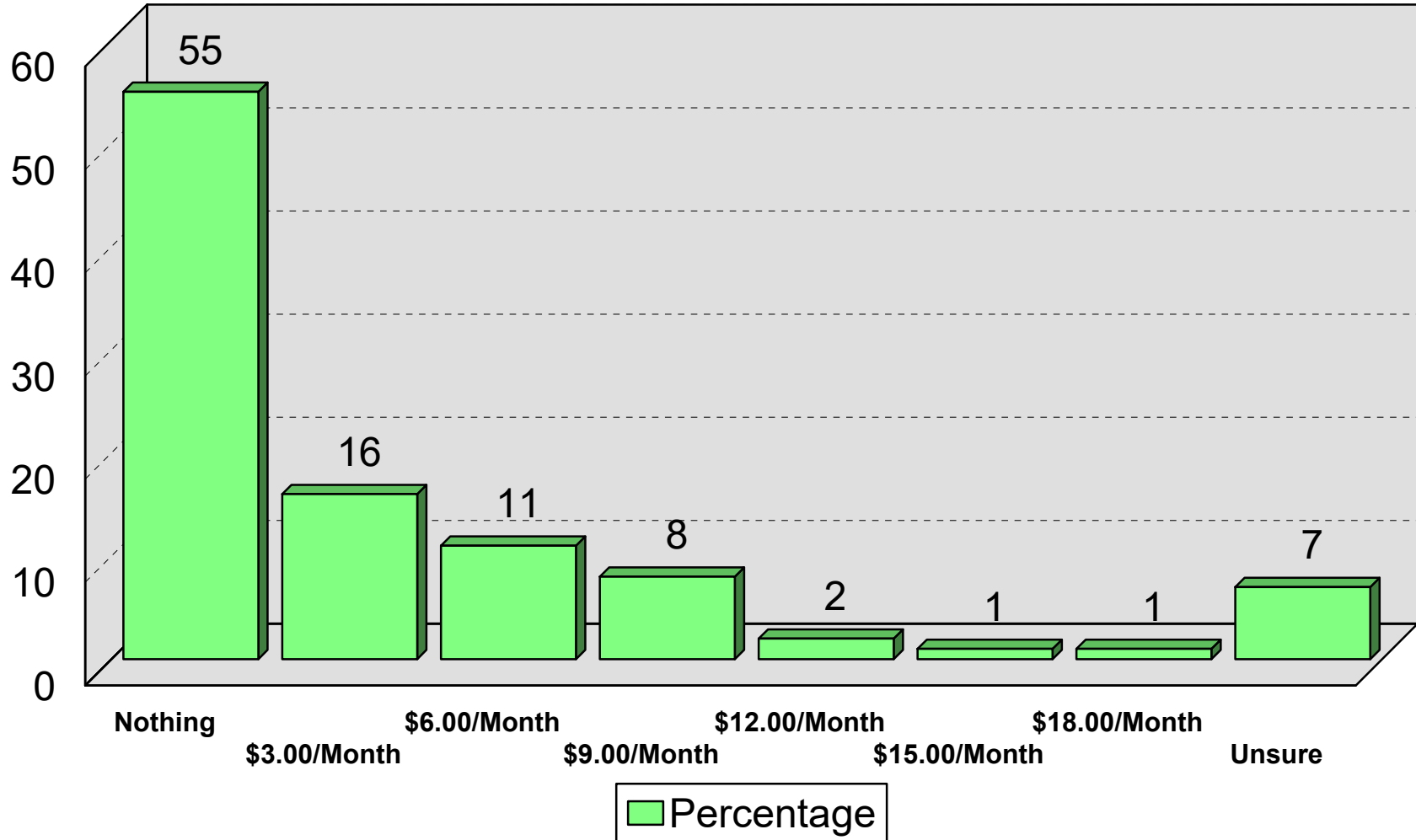
# Facilities Ratings

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# Tax Increase for Facilities Improvements

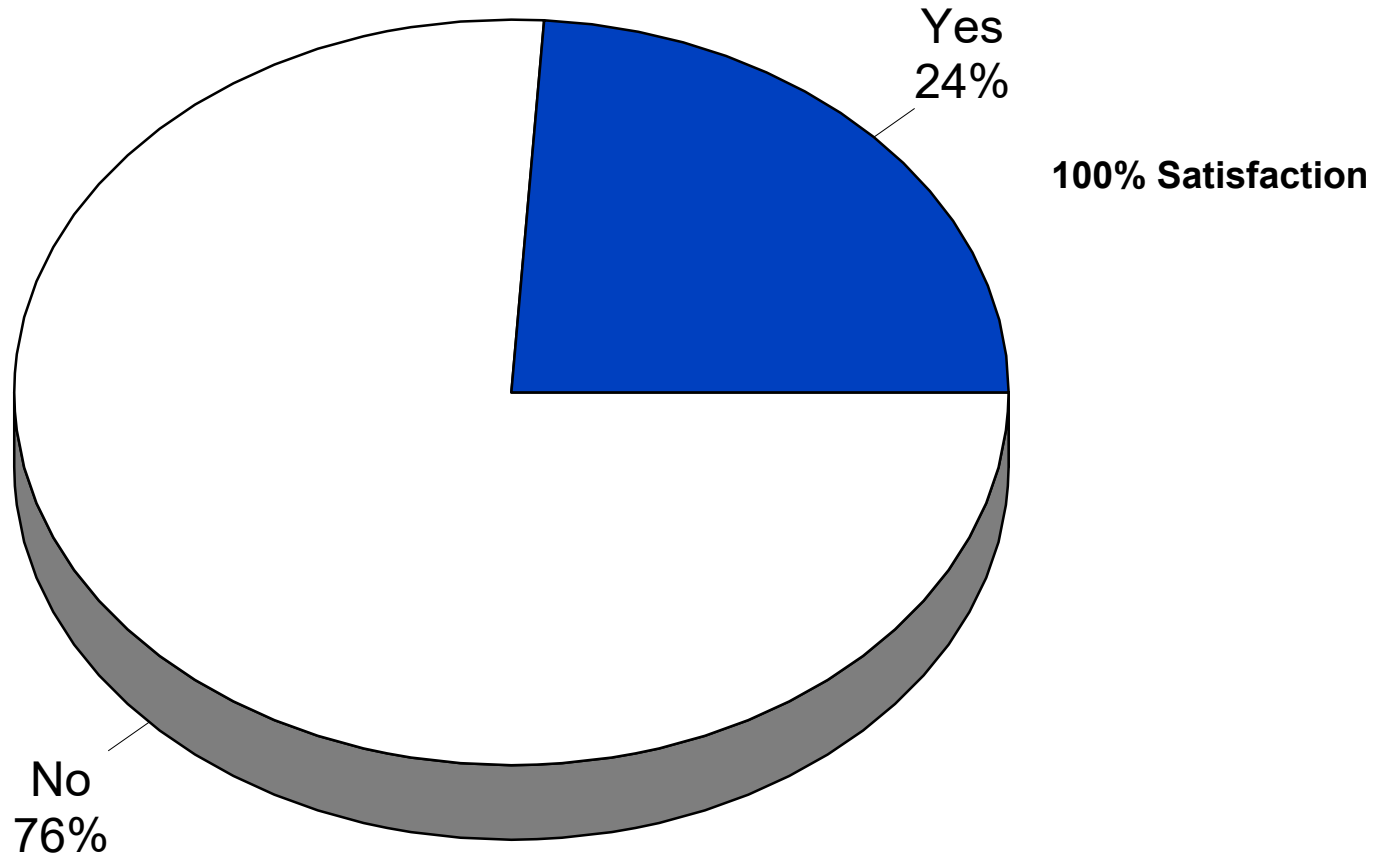
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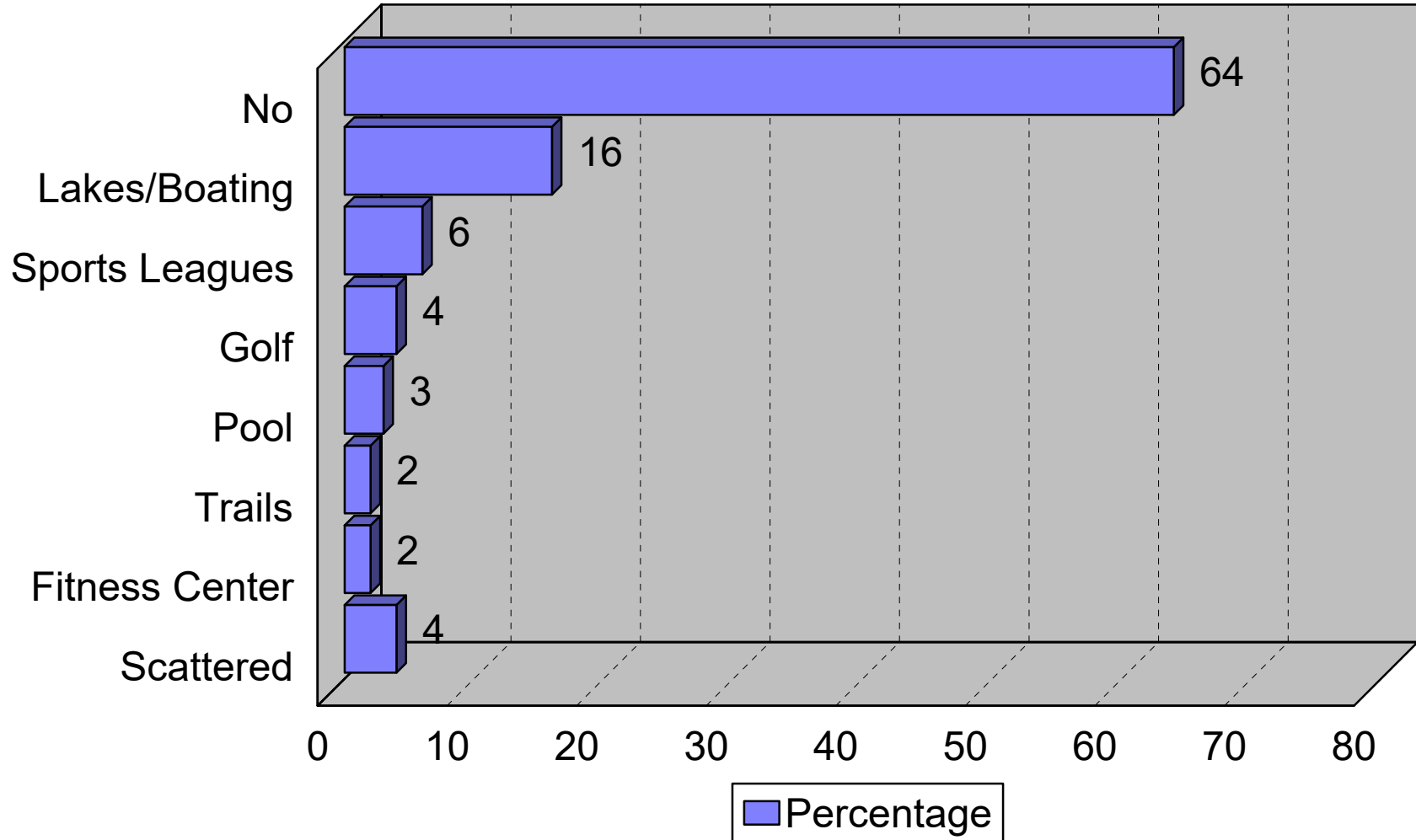
# Participation in City Programs

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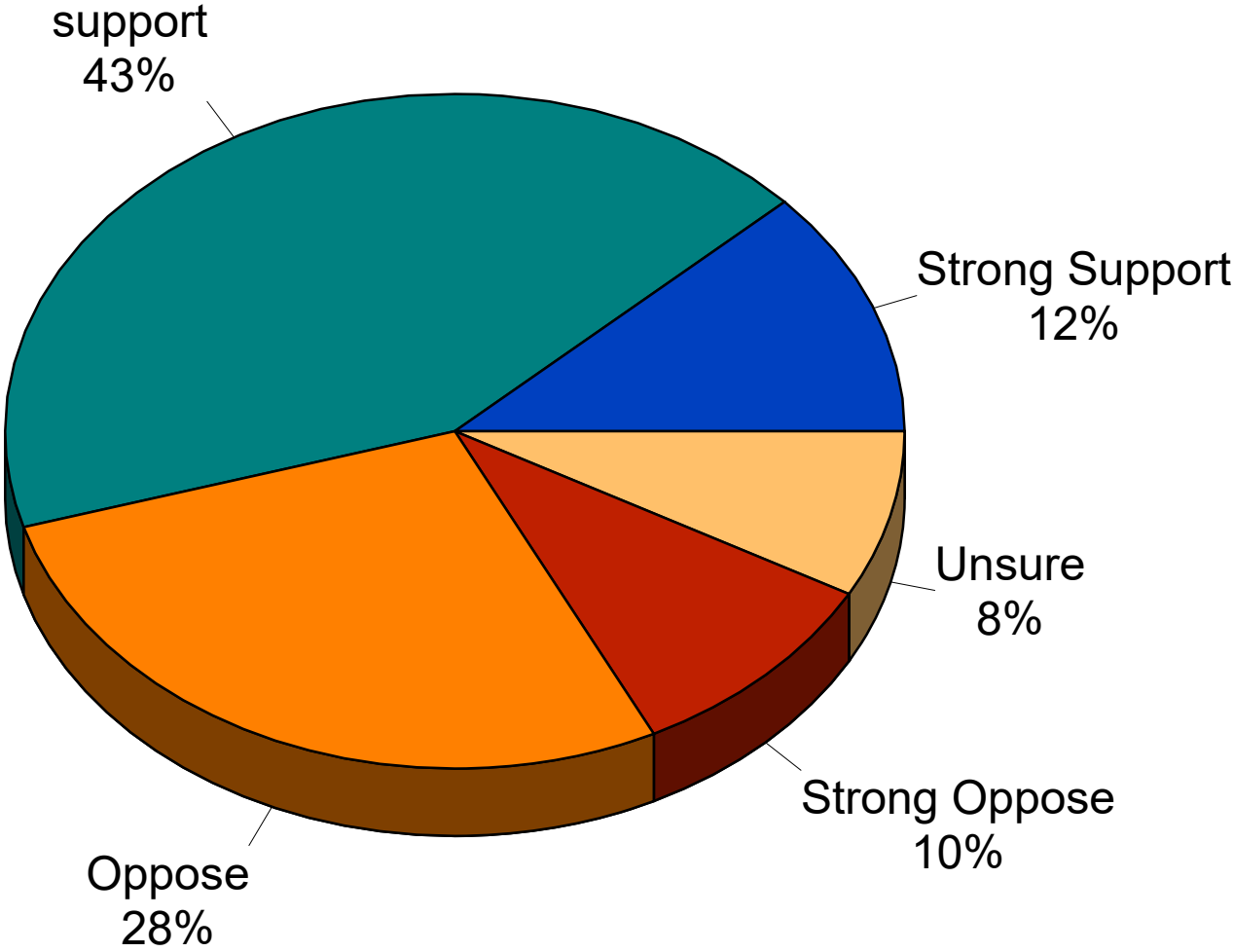
# Recreational Leakage

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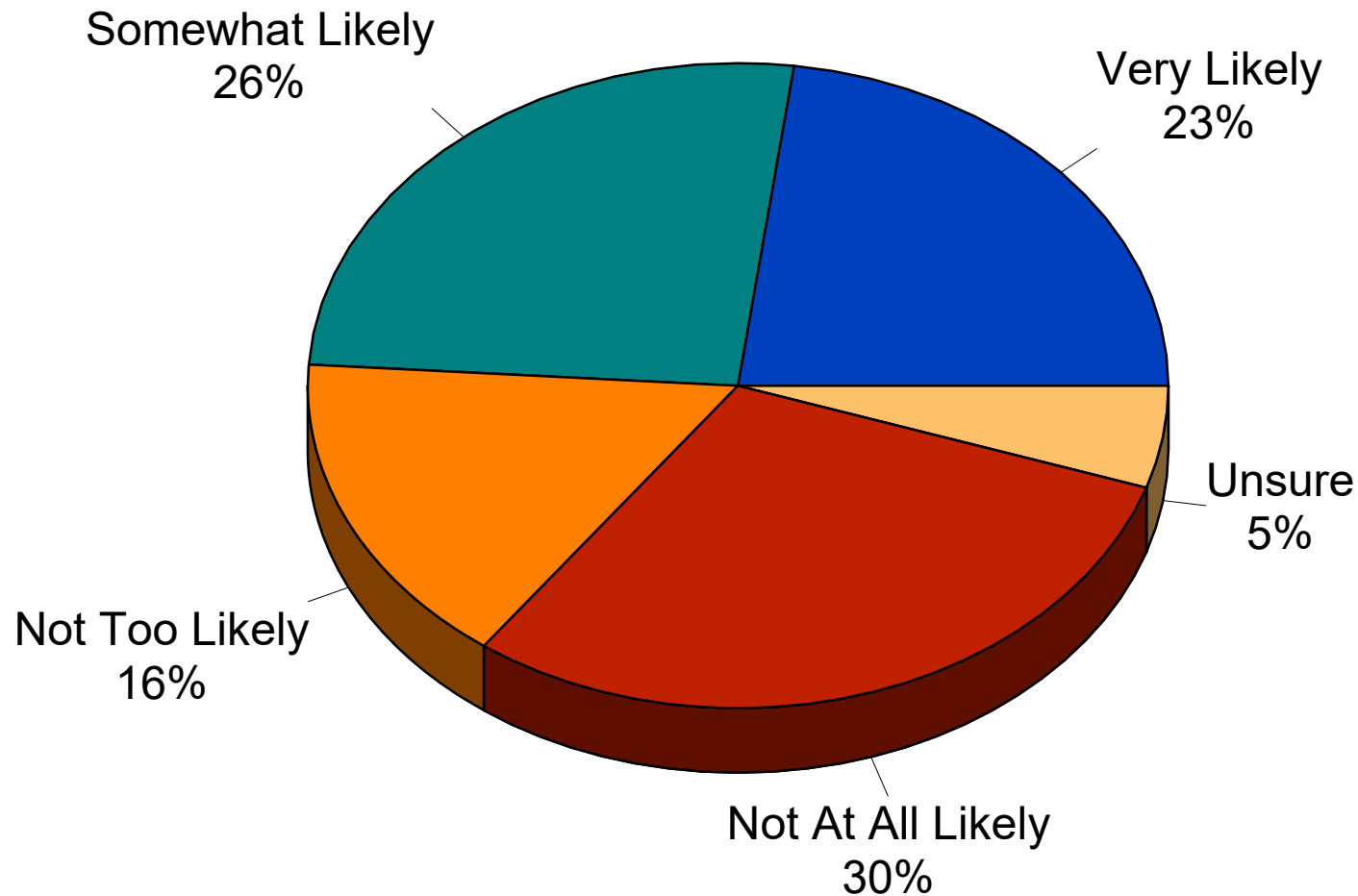
# Community Center (Concept)

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# Use of Community Center

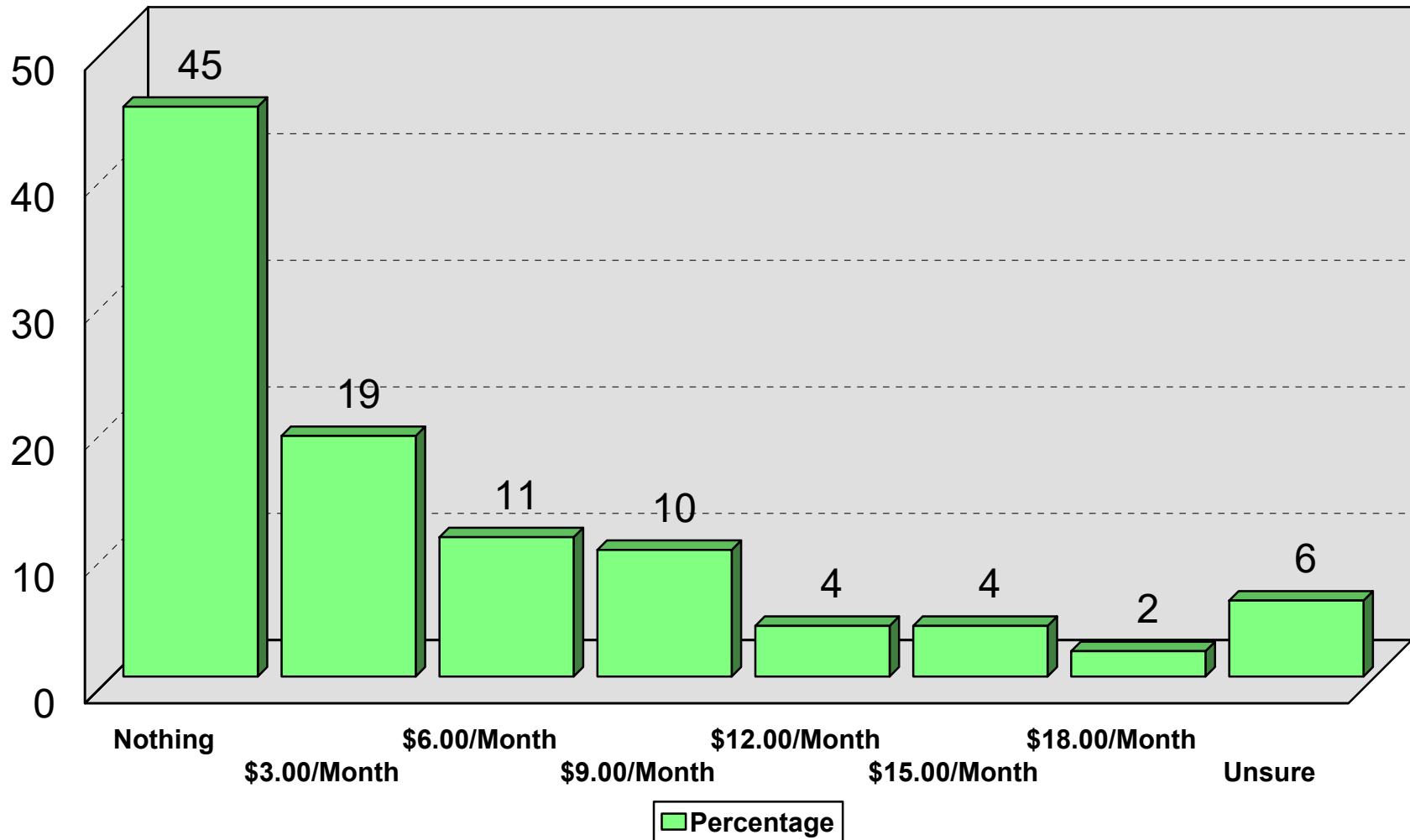
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# Tax Increase for Community Center

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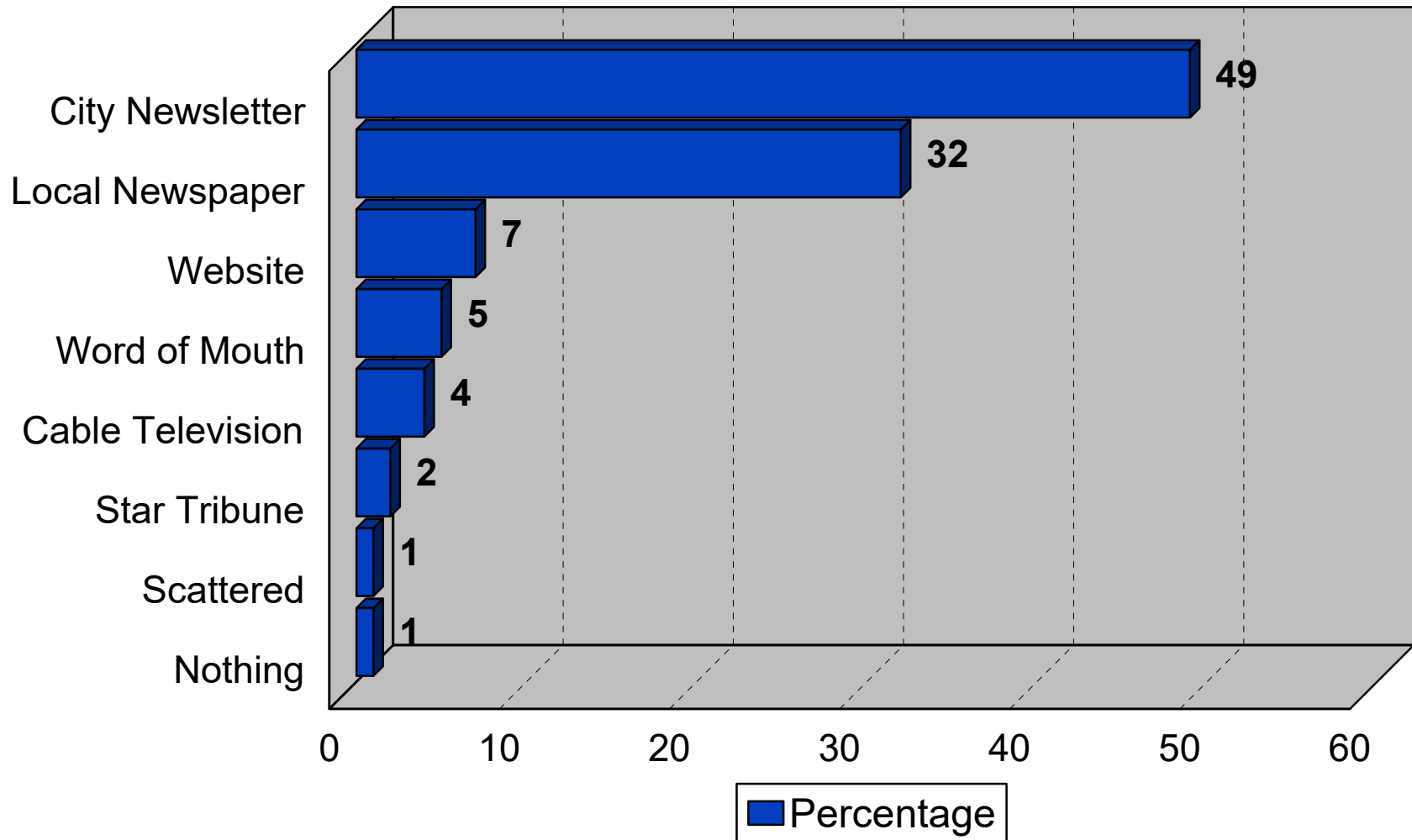


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# Principal Source of Information

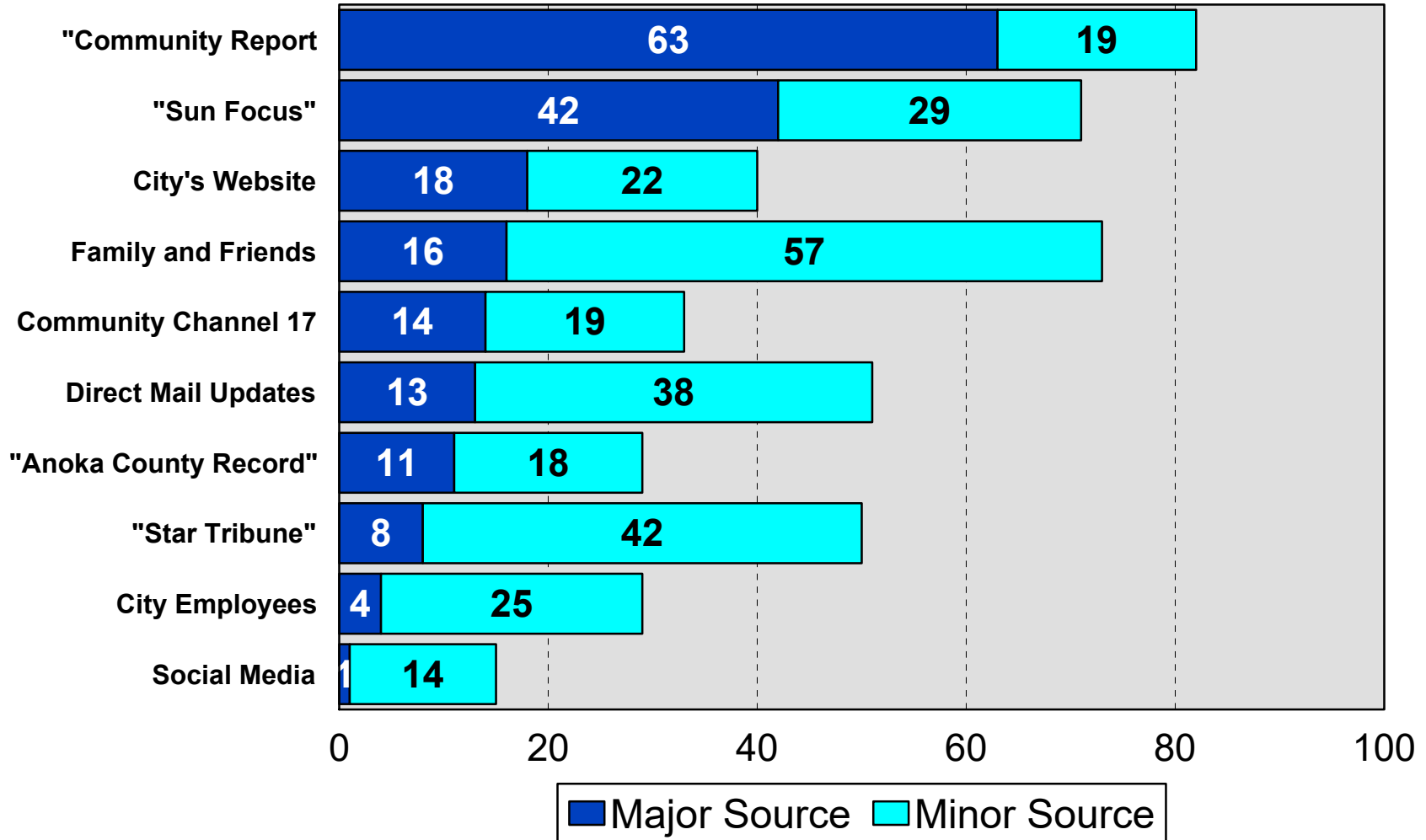
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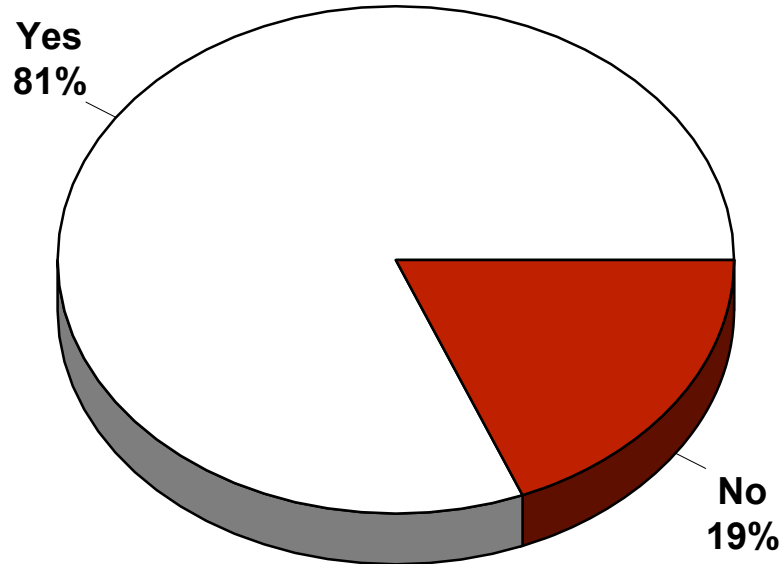
# Sources of Information

2013 City of Fridley Study

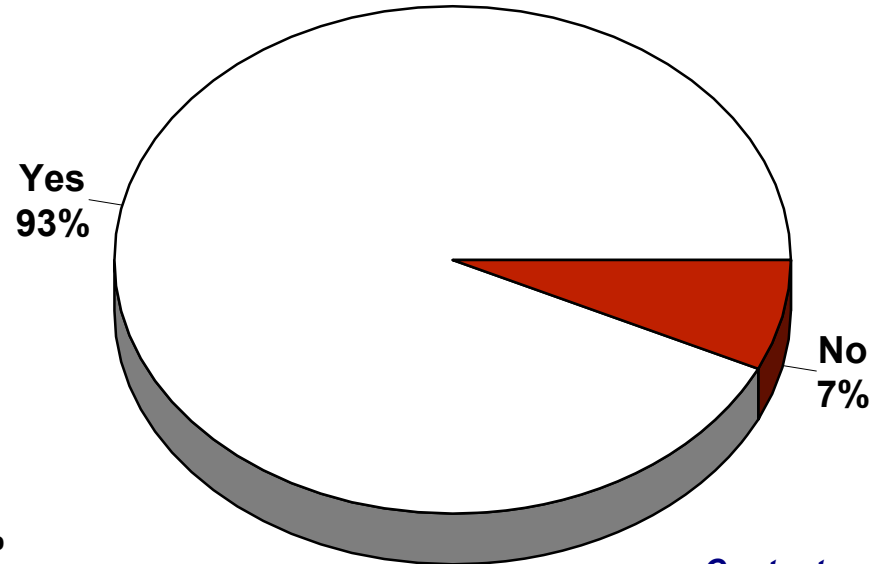


# "Community Report"

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**Received**



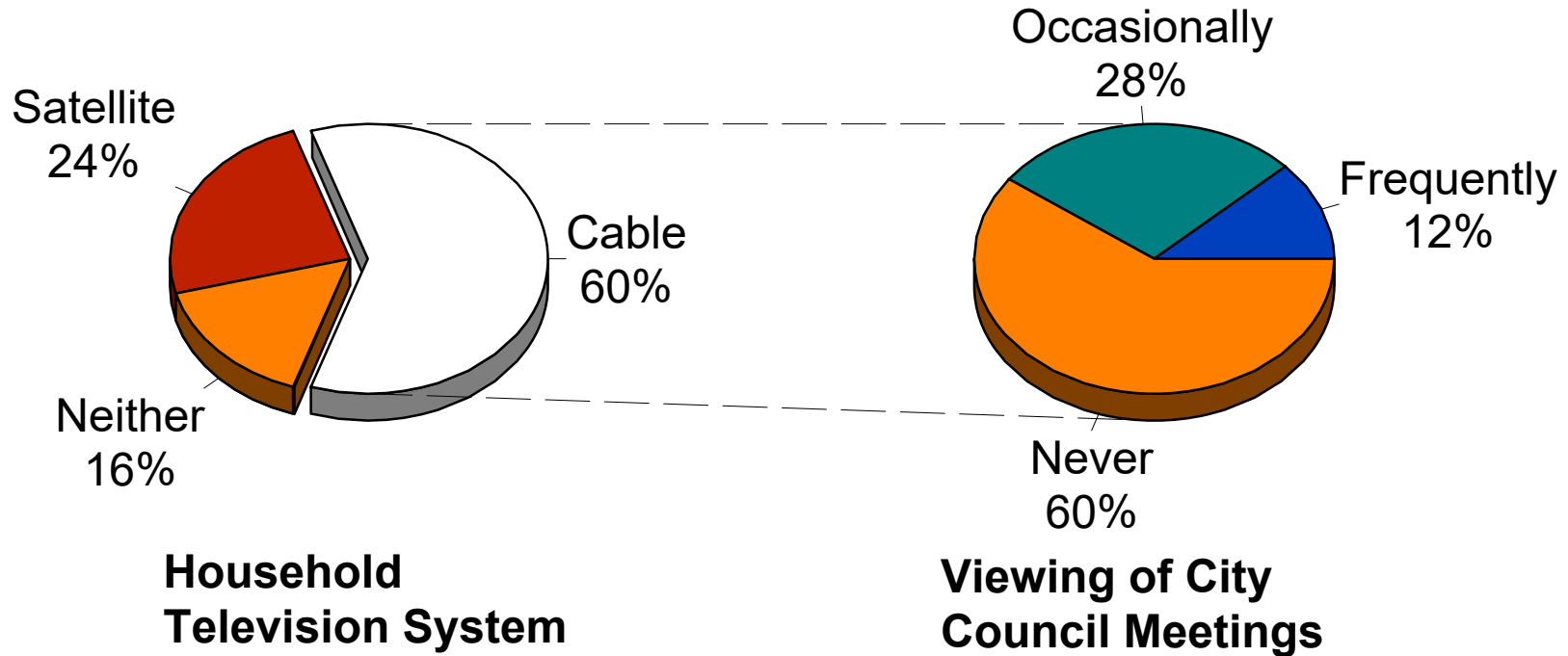
**Regularly Read**

*Content*  
Positive, 92%  
Negative, 8%

*Format/Appearance*  
Positive, 92%  
Negative, 8%

# City Council Cablecasts

2013 City of Fridley Study



# City Website

2013 City of Fridley Study

