

**City of Fridley  
Parks & Recreation Commission Meeting**

**AGENDA**

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**DATE:** May 2, 2016

**LOCATION:** Fridley Municipal Center – Meeting Room 1

**CALL TO ORDER**

APPROVE PARKS & RECREATION COMMISSION MINUTES OF: April 14, 2016

APPROVE PARKS & RECREATION COMMISSION AGENDA: May 2, 2016

1. **STAFF REPORT**

- a. Program Update
- b. Park Maintenance Report
- c. Springbrook Nature Center Report
- d. Commission Member Reappointments
- e. University of MN Urban Forestry Class Presentation

2. **NEW BUSINESS**

- a. Parks 5-Year Capital Improvement Program
- b. Springbrook Nature Center Naming Rights
- c. Goose Management Plan

3. **UNFINISHED BUSINESS/STAFF REPORTS:**

4. **ADJOURNMENT**

**Next Meeting:** Monday, May 2, 2016 at the Commons Park shelter.

**\*\*\*PARK TOUR STARTS AT 6:00 P.M. – THE MEETING WILL FOLLOW THE TOUR.\*\*\***

**CITY OF FRIDLEY**  
**PARKS & RECREATION COMMISSION MEETING – APRIL 4, 2016**

**CALL TO ORDER:**

Chairperson Heintz called the April 4, 2016 Parks & Recreation Commission Meeting to order at 7:00 p.m.

**ROLL CALL:**

Members Present: Mike Heintz, Michele Barrett, Shanna Larson

Others Present: Jack Kirk, Parks and Recreation Director  
Kay Qualley, Environmental Planner

**APPROVAL OF MARCH 7, 2016 PARKS & RECREATION COMMISSION MINUTES**

MOTION by Ms. Larson, seconded by Ms. Barrett to approve the minutes of the March 7, 2016 meeting.

UPON A VOICE VOTE, ALL MEMBERS VOTING AYE, CHAIRPERSON HEINTZ DECLARED THE MOTION CARRIED.

**APPROVAL OF PARKS & RECREATION COMMISSION AGENDA FOR APRIL 4, 2016**

MOTION by Ms. Barrett, seconded by Ms. Larson, to approve the agenda for the April 4, 2016 meeting as submitted by staff.

UPON A VOICE VOTE, ALL MEMBERS VOTING AYE, CHAIRPERSON HEINTZ DECLARED THE MOTION CARRIED.

**1. STAFF REPORT**

**a. Program Update**

Mr. Kirk stated that the Program Update is included in the meeting information to give the Commission members a report on the programming over the past month. One of the exhibits for the new Springbrook Interpretive building will be a tornado exhibit. It will feature short videos from people who witnessed the tornado or dealt with the damage to the Springbrook Park. Videotaping of these individuals took place last week.

Mr. Kirk stated that Recreation Program Supervisor Cleveland McCoy has developed a partnership with Century College for volunteer workers to help out at the ZONE. The College has a service requirement and this arrangement helps students meet that requirement of the school curriculum.

Mr. Kirk stated that Connie Thompson is working with the Police Department on a series of programs to teach the seniors what our local police department is all about. Upcoming programs include the topics of 911 calls and also dealing with pawn shops.

Motion by Ms. Larson, seconded by Ms. Barrett, to the Fall Adult Athletic League Fees as recommended by staff.

UPON A VOICE VOTE, ALL MEMBERS VOTING AYE, CHAIRPERSON HEINTZ DECLARED THE MOTION CARRIED.

**c. Fridley's Urban Forest Updates – Kay Qualley**

Mr. Kirk stated that Kay Qualley is the Environmental Planner for the City of Fridley and she requested the opportunity to speak to the Parks and Recreation Commission about Fridley's urban forest and some projects that will impact our community.

Ms. Qualley stated that there are some areas from the GreenStep Cities program that interface with parks and park maintenance. She looks for grants that benefit the GreenStep Cities agenda. The City is following the GreenStep Cities best management practices for cities and one of those is to add trees. This will also help us become a Tree City USA. Another best management practice we want to follow is to increase resiliency and be able to better deal with unexpected situations and emergencies. Trees fall into the category of storm water absorption when it comes to dealing with flooding.

Ms. Qualley stated that a trend they are noticing is that the federal government is starting to put out grants for clean air initiatives. Planting trees is an important component in improving air quality.

Ms. Qualley stated that the Minnesota Pollution Control Agency and the Minnesota DNR are other agencies as potential grant fund sources. Mitigating emerald ash borer impact and providing cleaner air and water are new priorities.

Ms. Qualley stated that our Green Corp Intern has been working on a tree inventory of City parks and school district property. The inventory will include every tree, the identified species and the condition of the tree. This will help with the public property urban forest management. The University of Minnesota classes are helping to develop some inventory techniques that will allow for an expansion of the program to private property in our community.

Ms. Qualley stated that the City does have a breakdown of the deciduous trees on public land and about a third or 31% are Green Ash trees. The next largest percentage is the Silver Maple at 16%, followed by the Norway Maple at 9%, the Siberian Elm at 8% and the Bur Oak at 7%. There are a number of other species between 5% and 2% of our tree make up. We do not have a very balanced distribution of species. The GreenStep Cities has a best management practice that promotes resiliency and that relates to increasing the number of species in our urban forest.

Ms. Qualley stated that one of the most at-risk neighborhoods in our City is the Melody Manor area. There are some neighborhoods in this area that have up to 90% Green Ash trees.

Ms. Qualley stated that as part of becoming a Tree City USA, the City of Fridley is going to have an Arbor Day celebration on Saturday, April 30<sup>th</sup> from 9:00 a.m. to 12 noon. The Pollution Control Agency will be giving the City \$2,000 to plant 10 trees in Commons Park and promote the event. This will include some new species to the park system. There will also be small, baby trees for sale at the event. The Parks and Recreation Commission members are invited to attend and participate.

Mr. Heintz stated that he would suggest getting information on the Fridley Community Center message sign and the SpineCare Associates message sign on Highway 65 to advertise this event.



# UPDATE

April, 2016

Page 1

## **Springbrook Nature Center**

Jan and Mike attended the Celebration Earth Day and National Volunteer Week at Xcel Energy. They were invited, with other volunteers, as a site location for Excel employees to volunteer at. In the past they have done buckthorn removal and transplanting plants. Mostly they have come to the nature center in September for one day of service in the park. During this event Excel employees were able to visit the different volunteer stations asking questions and getting information about what volunteer opportunities Springbrook offered.

Naturalists have been teaching and discussing solar energy to FMS 6th grade students.

The Chicks in the Sticks program held in early April was all about winter survival skills. A small group of women learned how to build shelters and a fire. Snacks were served around a bon fire afterward.

With the existing bee hives in the park, we have developed a Beez Kneez class to take place every Tuesday near the hive location.

Twin Cities Gateway will donate \$10,000 for marketing and promotion of the new center as a "Must Visit" destination.

## **Senior Program**

We had 10 attend the Honoring Choices workshop on health care directives.

The Encore event to the Guthrie to see Harvey had 10 participants. The Encore Wine Tasting event at the Fridley Liquor store had 12 participants.

The Fridley Lions donated \$400 to JAMS for their work in the community.

We prepared 45 Property Tax Refund statements in April.

Allina and North Memorial have officially become sponsors of the Fridley Senior Program. We are excited to have them join us and see their involvement having many future benefits.

## **Recreation**

We received 23 applications for summer employment. A group interview was held on April 16th and many of the applicants participated (some were unable to due to being away at school). The applicants who could not attend the group interview were interviewed by Skype. Of the 23 applicants, five will be offered jobs.

Cleve McCoy spoke to students in grades 5-6 at Sojourner Truth Academy in Brooklyn Center about pursuing a career in Parks and Recreation.

The softball manager's meeting was held on April 26th. We have 40 teams registered.

Sue has completed the ROCKS brochure to be distributed to elementary students the first week in May.

The spring/summer activities brochure was mailed out mid-April and registration is currently underway.

Garden plots have all been rented for the season and should be ready for planting mid-May.

Sue has been busy planning the upcoming 49er Days Festival. It appears that this year we will once again have Fireworks.



# MEMORANDUM

TO: Jack Kirk, Recreation Director

FROM: Jeff Jensen, Operations Manager-Streets and Parks

DATE: APRIL, 2016

SUBJECT APRIL PARKS REPORT

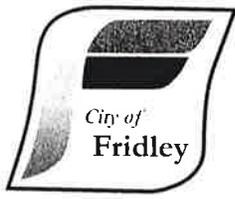
The Park Department is in full swing with the early spring and our in the process of getting all assets ready for the summer season. Leagues are now starting so we are busy prepping all softball, baseball and soccer fields. We have had seasonal employee's start who are helping with clean-up in all parks and we have started mowing already. We had a volunteer group come to the city and planted 10 trees and 135 plants at Community Park and we also have volunteers that will be planting 11 trees at Commons Park along with a bare root tree sale for Arbor day. The contractor has started installing the new wood boardwalk over the new sediment removal pond that was created this winter which will be a nice addition to the trail system at Springbrook Nature Center.

Jej:jej



Springbrook Nature Center  
Mike Maher, Springbrook Nature Center Director  
Monthly Report to Fridley Parks and Recreation Commission  
May 2016

- Due to heavy construction activities, Springbrook trails and parking areas continue to be temporarily closed. We expect to re-open the park in mid-May after the parking lot is resurfaced.
- A grand opening for the new interpretive center is being planned for July 30<sup>th</sup> from 1-4 pm. The free event will feature building and trail tours, refreshments, the City of Fridley Band, a program to thank and recognize contributors and much more.
- Construction of the new nature center building is moving along on schedule. Current work includes grading for pavement, sheetrock and siding installation, painting, tiling, electrical and mechanical work. After approval by the City Council, some additional landscaping enhancements such as plantings and a paver entry plaza will be bid in the coming weeks.
- Preparations for summer camp programming are well underway. We are committed to using the new interpretive center building for camps beginning in mid-June. Three new staff members have been hired and due to increases in registration, we are adding a fourth staff member to increase our capacity from 36 to 48 students for each of the 11 weeks of camp.
- Our spring teaching schedule is busy in April and May working with Fridley schools and working on the nature trail at Adams Elementary.
- Springbrook Staff has been busy developing some new classes and programs that will roll out with the opening of the new nature center building. Programs include:
  - A volunteer interpreter program with eight activity kits that will be used to engage park visitors.
  - An all new offering of ten nature education classes developed to expand our school field trip program.
- Staff is ordering new equipment and supplies that will be utilized in the new nature center building. Examples include banquet tables and chairs, classroom tables, coat racks, patio furnishings, donor recognition, building signage and live animal enclosures.
- Staff continues to work closely with the development task force to identify grant opportunities, promote fundraising and contact local businesses.
- Development of new exhibits for the nature center building is underway. Springbrook staff is working closely with Split Rock Studios on creative layouts of the exhibits, drafting and editing text as well as selecting photographs and graphics.
- The nature center staff is researching and drafting policies on building rentals in anticipation of the facility opening.
- A project was completed to remove approximately 2,300 cubic yards of sediment from wetlands in the northwest corner of the park. A new boardwalk has been installed.



**Fridley City Hall**  
6431 University Ave N.E. Fridley, MN 55432-4303  
(763) 571-3450 • FAX (763) 571-1287 • [www.FridleyMN.gov](http://www.FridleyMN.gov)

**1d.**

April 7, 2016

Mr. Mike Heintz  
5704 Jefferson Street NE  
Fridley, MN 55432

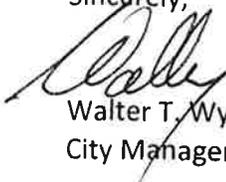
Dear Mr. Heintz:

I am pleased to inform you that at their meeting on March 28, 2016, the Fridley City Council reappointed you to the Fridley Parks & Recreation Commission. Your three-year term will begin immediately, and expire on April 1, 2019.

The City Council and I would like to thank you for your dedication and hard work for our community. We feel that the recommendations and feedback we receive from the members of our commissions are very important, especially as we face current economic challenges.

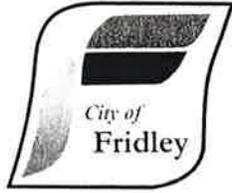
We appreciate your willingness to continue to serve on the Parks & Recreation Commission, and look forward to working with you. If you have any questions, please do not hesitate to contact me at (763) 572-3500.

Sincerely,

  
Walter T. Wysopal  
City Manager

WTW:rsc

c: **Jack Kirk**, Director of Parks & Recreation



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6431 University Ave N.E. Fridley, MN 55432-4303  
(763) 571-3450 • FAX (763) 571-1287 • [www.FridleyMN.gov](http://www.FridleyMN.gov)

April 7, 2016

Ms. Shanna Larson  
6266 East River Road NE  
Fridley, MN 55432

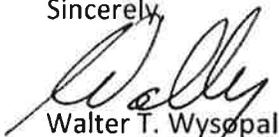
Dear Ms. Larson:

I am pleased to inform you that at their meeting on March 28, 2016, the Fridley City Council reappointed you to the Fridley Parks & Recreation Commission. Your three-year term will begin immediately, and expire on April 1, 2019.

The City Council and I would like to thank you for your dedication and hard work for our community. We feel that the recommendations and feedback we receive from the members of our commissions are very important, especially as we face current economic challenges.

We appreciate your willingness to continue to serve on the Parks & Recreation Commission, and look forward to working with you. If you have any questions, please do not hesitate to contact me at (763) 572-3500.

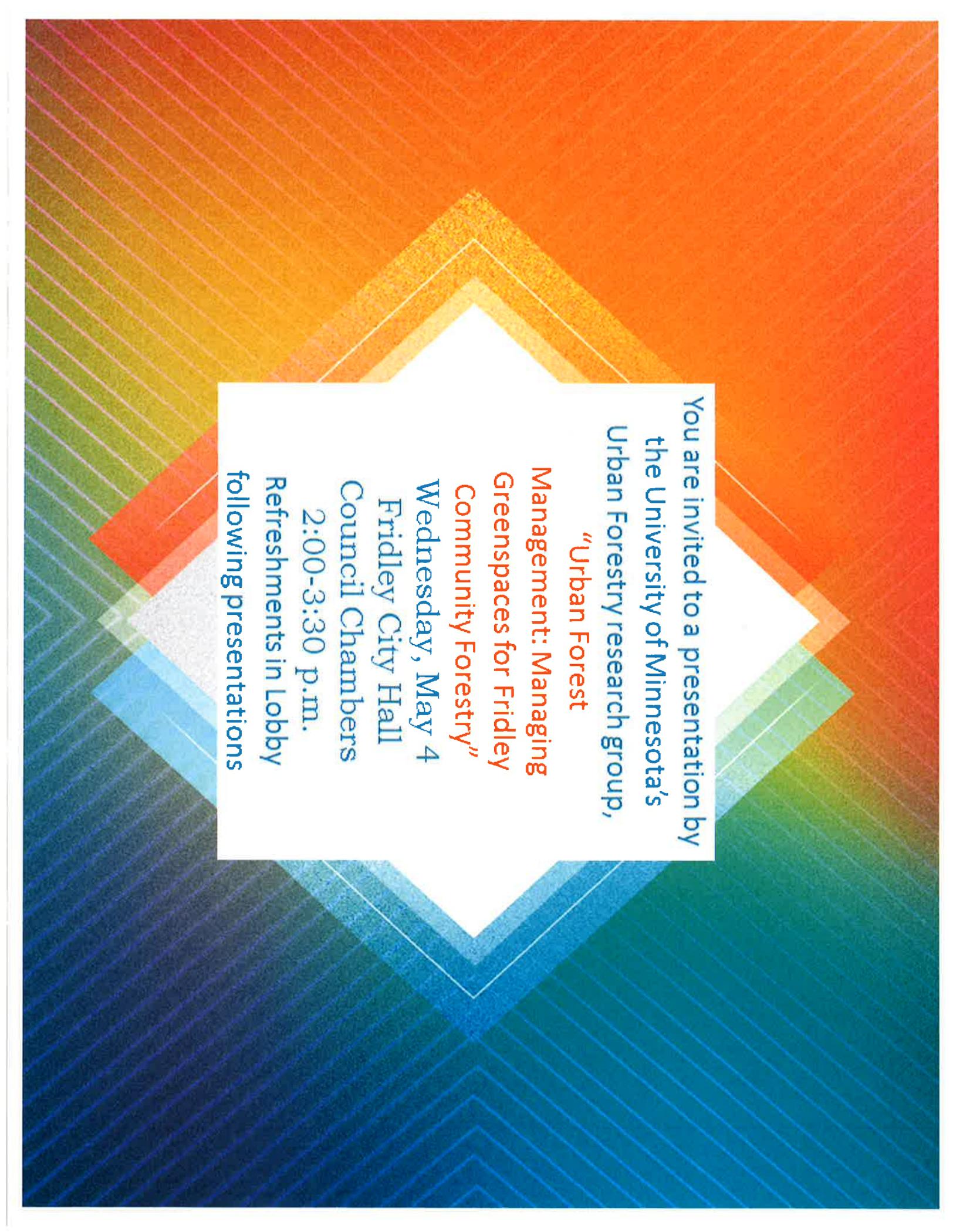
Sincerely,



Walter T. Wysopal  
City Manager

WTW:rsc

c: **Jack Kirk**, Director of Parks & Recreation



You are invited to a presentation by  
the University of Minnesota's  
Urban Forestry research group,

**"Urban Forest**

**Management: Managing  
Greenspaces for Fridley  
Community Forestry"**

Wednesday, May 4

Fridley City Hall

Council Chambers

2:00-3:30 p.m.

Refreshments in Lobby  
following presentations

**2a**

**Parks and Recreation Department**

# Memo

**To:** Parks and Recreation Commission  
**From:** Jack Kirk, Director of Parks and Recreation  
**Date:** April 28, 2016  
**Re:** Parks 5-Year Capital Improvement Program

Attached is the staff-recommended 5-Year Capital Improvement Program for the City of Fridley park system. Please review the plan and come prepared to discuss the Parks CIP at Monday's meeting. The Parks and Recreation Commission makes a recommendation each year on the 5-year plan.

The following information may be helpful as you review the Parks CIP.

1. The parks capital improvement projects for 2017 include the following:
  - Court surfacing and overlays .....\$32,000
  - Park furnishings .....\$12,000
  - Moore Lake Parking lot .....\$90,000
  - SNC Boardwalk .....\$ 5,000
  - Security Cameras in parks .....\$30,000
  - Playground Equipment replace .....\$80,000
  
2. The court surfacing and overlays is our on-going effort to keep the tennis and basketball courts in good playable condition. Regular resurfacing protects the investment the City has made in the court areas. Courts to be resurfaced are determined annually by the Parks Supervisor and the Director of Parks and Recreation.
  
3. Parks furnishings are the regular replacement or addition of items such as park benches, picnic tables, security lights, water fountains and fencing.
  
4. The main parking lot at Moore Lake beach, next to the park building, is in need of repairs and is recommended for work in 2017.

5. Repairs and replacements of the Springbrook Nature Center boardwalks and bridges are nearly complete. We expect some small segments of trail boardwalk will need work next year.
  
6. Due to increasing vandalism and graffiti concerns in the parks, we are recommending installing additional security cameras. The larger parks such as Commons, Community, Moore Lake, Madsen and Flanery will be the first ones installed.
  
7. The playground equipment in our parks is aging and is starting to need replacement. The playground equipment includes such items as slides, swings, tube crawls, and climbing apparatus.

Please think about priorities you may see for the park system. The staff recommendations and the Commission ideas can be discussed at the Commission meeting.

**Table V**  
**CIP 2016-2020**  
**PARKS CAPITAL IMPROVEMENT**  
**Funding Sources and Expenditure Projections**

	2016	2017	2018	2019	2020	2021
<b>Funding Sources</b>						
Local Government Aid	\$ 25,000	\$ 125,000	\$ 125,000	\$ 125,000	\$ 125,000	\$ 125,000
Park Dedication Fees	5,000	5,000	5,000	5,000	5,000	5,000
Liquor Store Proceeds (Transfer)	75,000	75,000	75,000	75,000	75,000	75,000
Interest on Investments	15,000	15,000	15,000	15,000	15,000	15,000
State Bond Funds	2,000,000	-	-	-	-	-
<b>Total Funding Sources</b>	<b>\$ 2,120,000</b>	<b>\$ 220,000</b>				
<b>Expenditures</b>						
Court Surfacing/Overlays	\$ 30,000	\$ 32,000	\$ 32,000	\$ 32,000	\$ 35,000	\$ 35,000
Park Furnishings	10,000	12,000	12,000	12,000	12,000	12,000
Parking Lot Replacement	125,000	90,000	-	50,000	-	-
SNC Boardwalk Replacement	25,000	5,000	5,000	5,000	-	-
Security Cameras in Parks	30,000	30,000	-	-	-	-
Playground Equipment Replacement	30,000	80,000	115,000	115,000	150,000	150,000
SPRING Project/Springbrook Nature Center	2,000,000	-	-	-	-	-
<b>Total Expenditures</b>	<b>\$ 2,250,000</b>	<b>\$ 249,000</b>	<b>\$ 164,000</b>	<b>\$ 214,000</b>	<b>\$ 197,000</b>	<b>\$ 197,000</b>
Surplus (deficiency) of funding sources over (under) expenditures	\$ (130,000)	\$ (29,000)	\$ 56,000	\$ 6,000	\$ 23,000	\$ 23,000
<i>Estimated Beginning Fund Balance</i>	<i>1,660,136</i>	<i>1,530,136</i>	<i>1,501,136</i>	<i>1,557,136</i>	<i>1,563,136</i>	<i>1,586,136</i>
<b>Estimated Ending Fund Balance</b>	<b>\$ 1,530,136</b>	<b>\$ 1,501,136</b>	<b>\$ 1,557,136</b>	<b>\$ 1,563,136</b>	<b>\$ 1,586,136</b>	<b>\$ 1,609,136</b>

**Springbrook Nature Center Naming Rights Agreement**

In January, the Fridley City Council approved an amended Naming and Recognition Policy for the Springbrook Nature Center SPRING Project. To insure that the donor and the City of Fridley have the same understanding on what the naming and recognition includes, it is important that the interested parties enter into some type of formal agreement. Attached is a proposed SPRING project gift agreement that is being considered. Review and comments by the Parks and Recreation Commission members would be appreciated.

Also attached for your reference is the naming and recognition policy for Springbrook that was approved by the City Council.

# DRAFT

## SPRING Project Gift Agreement

This Gift Agreement ("Agreement"), effective as of May 9, 2016 ("Effective Date"), is made and entered into by and between the City of Fridley ("City"), the Springbrook Nature Center Foundation ("Foundation"), and Jerome and Patricia Harlaub ("Donor"), whose address is 2133 Erin Court, New Brighton, MN 55112. Based upon the Recitals below, and in consideration of the mutual promises and benefits hereunder, the parties hereto hereby agree as follows:

### RECITALS

Donor wishes to make a charitable gift to the Springbrook Nature Center Foundation for the use and benefit of the City of Fridley to provide facilities at the Springbrook Nature Center as set forth in this Agreement.

The City and Foundation desire to accept such gift, subject to the terms and conditions set forth in this Agreement.

### AGREEMENT

1. **Gift.** Donor hereby donates to the Foundation for the use and benefit of the City at Springbrook Nature Center the following gift: \$200,000 (Note: The Medtronic Foundation provided an additional gift of \$200,000 to match the Hartlaub Family donation)
2. **Payment of the Gift.** The Gift is a one-time payment made to the Foundation.
3. **Use of the Gift.** The Gift shall be used to provide 1) an Indoor Classroom, 2) a second Indoor Classroom, and 3) an Outdoor Nature-Based Play Area at Springbrook Nature Center.
4. **Acknowledgment.** In consideration for the Gift, the City will acknowledge the Gift by naming the following aspects of the Springbrook Nature Center:
  - an Indoor Classroom as the **Hartlaub Family Classroom #1**,
  - a second Indoor Classroom as the **Hartlaub Family Classroom #2**, and
  - the Outdoor Nature-Based Play Area as the **Hartlaub Family Nature Playground**The Naming Plaque will list the donors as **Jerome and Patricia Hartlaub**

Subject to the terms of this Agreement, the Naming will last for the useful life of the Indoor Classrooms and the Outdoor Nature-Based Play Area provided at Springbrook Nature Center.

5. **Termination of Naming.** In addition to any rights and remedies available at law, the City may terminate this Agreement and all rights and benefits of the Donor hereunder, including terminating the Naming:
  - a. In the event of any default in payment of the Gift as provided in this Agreement, or
  - b. In the unlikely event the City determines in its reasonable and good faith opinion that circumstances have changed such that the Naming chosen by the Donor would adversely impact the reputation, image, mission or integrity of the City, The Springbrook Nature Center, or the Springbrook Nature Center Foundation, in the event of a continued association with Donor and the continuation of the Naming provided for herein.

Upon any such termination of this Agreement and/or the Naming hereunder, the City and the Springbrook Nature Center Foundation shall have no further obligation or liability to Donor and shall not be required to

return any portion of the Gift already paid. The City, however, may in its sole and absolute discretion determine an alternative recognition for the portion of the Gift already received.

6. **Modification of Naming.** If during the useful life of the Facility, the Facility is transferred or conveyed from the City, closed, deconstructed, destroyed or severely damaged, significantly renovated, upgraded, or modified; relocated, or replaced, then the Naming will cease. In such event, however, the Donor, if available, and in consultation with and as mutually agreed by the City, will have the right, for no additional payment, to have another available and equivalent City or Springbrook Nature Center amenity named after the Donor.
7. **Publicity**  
For purposes of publicizing the Gift and the Naming, the City and Springbrook Nature Center Foundation will have the right, without charge, to photograph the Donor and use the names, likenesses, and images of the Donor in photographic, audiovisual, digital or any other form of medium (the "Media Materials") and to use, reproduce, distribute, exhibit, and publish the Media Materials in any manner and in whole or in part, including in brochures, website postings, informational and marketing materials, and reports and publications describing the City of Fridley's Springbrook Nature Center facilities and activities.
8. **Assignment.** This Agreement and the rights and benefits hereunder may not be assigned by either party without the prior written consent of the other party, which consent shall be in the sole and absolute discretion of the non-assigning party.
9. **Entire Agreement.** This Agreement constitutes the entire agreement of the parties with regard to the matters referred to herein, and supersedes all prior oral and written agreement, if any, of the parties in respect hereto. This Agreement may not be modified or amended except by written agreement executed by all parties hereto. The captions inserted in this Agreement are for convenience only and in no way define, limit, or otherwise describe the scope or intent of this Agreement, or any provision hereof, or in any way affect the interpretation of this Agreement.
10. **Governing Law and Venue.** This Agreement will be governed by and construed in accordance with the laws of the State of Minnesota without regard to any conflict of laws rule or principle that might refer the governance or construction of this Agreement to the laws of another jurisdiction. Subject to the sovereign immunity of the State of Minnesota, any legal proceeding brought in connection with disputes relating to or arising out of this Agreement will be filed and heard in Anoka County, Minnesota, and each party waives any objection that it might raise to such venue and any right it may have to claim that such venue is inconvenient.
11. **City of Fridley-City Council Approval.** This Agreement and the recognition and naming provided for herein are subject to the approval by the City Council of the City of Fridley and this Agreement will not be effective unless and until approved by the City Council.

ACCEPTED AND AGREED TO:

DONOR

By: \_\_\_\_\_  
Name: Jerome Hartlaub

Dated: \_\_\_\_\_

And:  
Name: Patricia Hartlaub

Dated: \_\_\_\_\_

CITY OF FRIDLEY

By: \_\_\_\_\_  
Name: Scott J. Lund  
Title: Mayor

And: \_\_\_\_\_  
Name: Walter T. Wysopal  
Title: City Manager

Dated: \_\_\_\_\_

SPRINGBROOK NATURE CENTER FOUNDATION

By: \_\_\_\_\_

Name: Malcolm Mitchell

Title: Chairman of the Board of Directors

Dated: \_\_\_\_\_

# Springbrook Nature Center

## SPRING Project

### Naming and Recognition Policy

(January 2016)

1. Purpose
2. Building and Facilities
3. Naming Requirements
4. Details of Naming Rights
5. Name Removal
6. Sponsored Funds
7. SPRING Project Naming Opportunities
8. Memorial/Tribute Tree Guidelines for SPRING Project
9. Memorial/Tribute Bench Guidelines for SPRING Project
10. Memorial/Tribute Paver Guidelines for SPRING Project
11. Recognition Wall Guidelines for SPRING Project

#### **1. Purpose**

Springbrook Nature Center (SNC), a City of Fridley Park, is working in partnership with the Springbrook Nature Center Foundation (SNCF), a 501(c)(3) non-profit organization to raise funds for the completion of the S.P.R.I.N.G. (Sanctuary Protection and Renewal Into Next Generation) Project, a comprehensive plan to improve the seven acre park entrance.

This Policy is intended to encourage donations to the Springbrook Nature Center Foundation by individuals, companies and foundations which may include naming rights for facilities at Springbrook Nature Center. The SNCF will be raising funds for the SPRING Project and requires clear guidelines as to what it can accept regarding city buildings and facilities through established City of Fridley policies.

#### **2. Building and Facilities**

In partnership with City of Fridley staff, the Springbrook Nature Center Foundation has identified the following structures, features and amenities that could be named to help raise funds. These have been divided into levels of like value.

Sponsorship levels were determined in consideration of budgeted cost of the item, likelihood of sponsorship and need for said item.

Further, it is recommended that sponsorship amounts remain negotiable with the levels requiring City Council action be the top four levels of value – Levels 1, 2, 3 and 4. The City Council action would involve approving an agreement between the donor, the City of Fridley, and the Springbrook Nature Center Foundation. Levels 5, 6, 7 and 8 would require no action by the city as long as the donor met the agreed upon guidelines.

1. Peak Level - \$1,000,000 and above

2. Top Level - \$150,000 - \$999,999

3. Primary Level - \$50,000 - \$149,999
4. Key Level - \$20,000 - \$49,000
5. Principal Level - \$10,000 - \$19,999
6. Major Level - \$5,000-\$9,999
7. Main Level - \$500-\$4,999
8. Base Level - Gifts of \$499 and less

### **3. Naming Requirements**

A building or a facility will be named in recognition of a direct donation of cash or other acceptable liquid assets, such as stock or bonds. Upon agreement, a standard binding contract will be drawn. Upon signing that contract, the building or facility will be considered no longer available to other people or groups. Final naming approval will be made upon receipt of the donation and approval by City Council if applicable.

Naming is expected by commercial entities. However, naming will be done only for a corporate name and not for a commercial product. (For instance, it could be named Ford, but not Ford Taurus.) In the case where the company is synonymous with its product, naming will be allowed as long as the product is not an alcoholic beverage, tobacco product or firearm. (For instance, Coca Cola would be acceptable; Winchester would not.)

If a commercial entity makes a donation, all efforts will be made not to name any subpart or portions of the named facility for a commercial competitor. (For instance, the Coca Cola Interpretive Center won't contain the Pepsi Cola Exhibit Area.) This is only for commercial companies; social or service clubs are not included.

A person or group who wishes to use a name that is not their own, will need permission from the person, the person's estate, the organization, company or to explain the connection between the donor and the name. All naming is to be done sincerely.

No naming rights will be given to:

- Paramilitary or revolutionary groups
- Criminal or infamous people, companies, events, places or organizations
- Whimsical or nonsensical groups, real or imagined

If a proper donation requirements are met, naming rights MAY be given, at the discretion of the City of Fridley, upon providing purpose and reason, to:

- Political parties
- Religious organizations
- Fictional characters
- Ethnic, cultural or tribal groups
- Social or service clubs that do not serve the Twin Cities Metro area

#### **4. Details of Naming Rights**

Building and facility ownership will be retained by the City of Fridley regardless of the value of the donation, or how the donation compares to the value of the building or facility.

When a building or a facility is named for an individual, company or foundation, the person or group will receive a suitable sign, label or plaque of the object briefly explaining the donation, if necessary; the ability to provide or create news regarding the donation; the right that all meetings, classes or functions to be held in the building or facility will be so labeled (i.e., "the Garden Club will meet in the 3M room..."); and any other passive benefit derived from the goodwill and generosity of making the donation. Photographs or representations of the donation or the facility can be used in advertising, public relations or other promotional materials.

The individual, company or foundation will NOT gain an exclusive or even preferential ability to use the named building or facility nor any other facility at Springbrook Nature Center. Nor will the donor receive free or reduced priced tickets or admissions, or the ability to obtain tickets or admissions in a preferential manner, to any event that is held or scheduled in the facility.

Except for the rare provision below, the term of the naming right will be for the lifetime usefulness of whatever building or facility receives the name. It will be up to the City of Fridley to determine what that lifetime usefulness is. In the case of natural disaster or destruction, a destroyed building or facility that is insured and is to be rebuilt in a nearly identical manner, will be renamed with the donor's name. However, if the lifetime usefulness of the building or facility was nearly up at the time of the disaster, a different or replacement building may be built instead and may carry another name. It will be entirely up to the City of Fridley whether or not to choose to rebuild a building or facility.

#### **5. Name Removal**

In extremely rare cases, a name on a building or facility may become infamous, villainous or ridiculous over time (i.e., Enron). If such a situation occurs, the City of Fridley reserves the right to remove the name or change the name. No return of donation or refund will be given. Such a removal of a name would be done only after six months of negative notoriety and by resolution of the Fridley City Council.

#### **6. Sponsored Funds**

Because there are situations in which local active people have been involved in Springbrook through donations of time, labor and love, the Springbrook Nature Foundation will host certain "Sponsored Funds" as a part its overall fundraising.

A Sponsored Fund will be a separate fund inside the overall fundraising goal. A Sponsored Fund will have defined targeted goal. Anyone can suggest a Sponsored Fund by providing 10 percent of the targeted goal. In other words, if someone wanted to create a Sponsored Fund to raise \$100,000 in the name of former Mayor Bill Nee, they would be expected to raise \$10,000, provide it to the Foundation and agree that it is not refundable if the total goal is not met. Then the Foundation, in its mailings, would provide an opportunity for people to donate specifically to the Bill Nee Fund.

If a targeted goal is not met, the Foundation would have three options: 1) to complete the targeted goal with other funds; 2) lower the targeted goal; or 3) dissolve the Sponsored Fund and use the money for general overall fundraising.

Under no circumstances would money donated to the SPRING project be refunded if a Sponsored Fund is not met.

The only limiting factor in Sponsored Funds is those interested in initiating one and the number of buildings and facilities with naming rights.

## 7. SPRING Project Naming Opportunities

	<u>Facility or Structure</u>	<u>Sponsorship Level</u>
1. Peak Level	Interpretive Center Building	\$1,000,000
2. Top Level	Inspirational Gathering Hall (Indoor)	\$500,000
	Outdoor Pavilion	\$450,000
	Outdoor Amphitheater	\$250,000
	Green Roof	\$180,000
	Solar Array	\$150,000
3. Primary Level	Outdoor Nature-based Play Area	\$100,000
	Paved Trail System	\$100,000
	Nature Trail Bridge	\$75,000
	Rain Garden	\$60,000
	Prairie Soil Cube Exhibit	\$60,000
	Floating Outdoor Classroom	\$50,000
	Bird-Friendly Glass	\$50,000
	Reflection Area	\$50,000
4. Key Level	Indoor Classroom 1	\$40,000
	Indoor Classroom 2	\$40,000
	Animal Care Room	\$30,000
	Indoor Classroom 3	\$40,000
	Indoor Classroom 4	\$40,000
	Catering Kitchen	\$40,000
	Wetland Habitat Exploration Column Exhibit	\$35,000
	Forest Habitat Exploration Column Exhibit	\$35,000
	1986 Springbrook Tornado Exhibit	\$35,000
	Springbrook Nature Center Entrance Sign	\$30,000
	Terrarium/Aquarium Wall Exhibit	\$25,000
	Entrance Exhibit Sculpture – Dragonfly	\$20,000
	Entrance Exhibit Sculpture – Red-Winged Blackbird	\$20,000
	5. Principal Level	Donation with Special Recognition in Building
Phenology Exhibit		\$15,000
Interpretive Trail Signage		\$10,000
6. Major Level	Donation with Special Recognition in Building	\$5,000-\$9,999
	Exhibit Exploration Tables	\$7,500
	Exhibit Intro Panel	\$7,500
	Guide to Springbrook Exhibit	\$7,500
	Springbrook is Sustainable Exhibit	\$5,000
7. Main Level	Donation with Special Recognition in Building	\$1,000-\$4,999
	Personalized Park Bench (up to 18)	\$2,500
	Personalized Picnic Table (up to 12)	\$1,500
	Commemorative Tree Planting with Recognition on Shared Marker (up to 20)	\$1,500
	Personalized Bike Rack (up to 4)	\$1,000
	Tribute Paver	\$1,000

8. Base Level	Engraved Paver	\$125-\$1,000
	Total*	\$3,887,000

\*Assumes all areas sponsored, 10 donations of \$10,000, 15 donations of \$5,000, 20 donations of \$1,000, 20 commemorative trees at \$1,500 each and 100 pavers at an average of \$200 each.

## 8. Memorial/Tribute Tree Guidelines for SPRING Project

The City of Fridley Parks and Recreation Department has the following guidelines for management of memorial/tribute trees to be used within the Springbrook Nature Center SPRING Project to memorialize or to pay tribute to a person or occasion. The Springbrook Nature Center Foundation, which is taking the lead responsibility to coordinate raising funds for the SPRING Project, will work with these guidelines when seeking funds for the SPRING Project.

1. Requests for a memorial/tribute tree will be submitted in writing to the Springbrook Nature Center Director or submitted online. The Springbrook Nature Center Director will review and approve the memorial/tribute tree requests.
2. The standard for the memorial/tribute tree(s) (species and size) has been determined by the City and all installations must meet this standard. Specific trees for the memorial/tribute plantings shall be mutually agreed upon by the donor and Nature Center staff. Trees appropriate for our climate and weather conditions will be selected. The memorial/tribute tree shall be a balled and burlap wrapped tree with a minimum trunk diameter of 1.5". Specifications on the standard memorial/tribute tree may be subject to the discretion of the Springbrook Nature Center Director, the City and Springbrook Nature Center Foundation.
3. The donor and the Springbrook Nature Center Director will work together to select the exact location within Springbrook Nature Center for the planting. Nature Center use, existing and planned facilities, site conditions, grass maintenance, mature tree size, and relation to other Nature Center amenities will be factors in determining the tree location.
4. All costs related to a memorial/tribute tree purchase and installation must be paid in advance. Donation for the tree, planting, and addition of names to a centrally located recognition marker is \$1,500 per tree.
5. If the donor wishes, recognition will be added to a centrally located, shared marker that will be installed outdoors in a prominent location within the newly developed entrance area of the Nature Center grounds. Recognition wording must fit within the standards established by the City of Fridley and is subject to approval by the Nature Center Director, Parks and Recreation Department Director, Parks and Recreation Commission and/or City Council.
6. Additional mementos, pictures, personal items, flowers or plantings are not permitted at the tree or shared marker location.

7. Memorial/tribute trees will be planted by the City Parks Division staff and/or its contractor during approved planting season. Most tree plantings will occur in the spring or fall seasons, generally between April and June and September and October.
8. The City of Fridley and Springbrook Nature Center staff will implement its best efforts to ensure that the memorial/tribute tree is properly maintained with our normal maintenance program. The City and Springbrook cannot guarantee the tree against acts of vandalism, graffiti, damage or failure as a result of environmental stress or weather conditions and damage.
9. The City and Springbrook will not replace a tree that dies or has been damaged; however, the donor may provide funding for a replacement. In the event the tree dies or is damaged beyond repair and the donor chooses not to replace it, the City may remove the tree from Springbrook Nature Center. The donor's name will not be removed from the shared marker.
10. A ceremony or gathering for a memorial/tribute tree is permitted, but it should be arranged in advance with Springbrook Nature Center staff.
11. Examples of standard wording for memorial/tribute tree markers include:  
 "In memory of JANE DOE, July 2014"  
 "Tree planted to Commemorating EARTH DAY 2014--Fridley Lions Club"  
 "Tree planted to recognize the 50th Wedding Anniversary of JOHN and JANE DOE--  
 July 15, 2014"  
 "Tree planted to recognizing the birth of JOHN DOE--July 15, 2014

## **9. Memorial/Tribute Bench Guidelines for SPRING Project**

The City of Fridley Parks and Recreation Department has the following guidelines for management of personalized benches to be used within the Springbrook Nature Center SPRING Project to memorialize or to pay tribute to a person or occasion. The Springbrook Nature Center Foundation, which is taking the lead responsibility to coordinate raising funds for the SPRING Project, will work with these guidelines when seeking funds for the SPRING Project.

1. Requests for a memorial/tribute bench will be submitted in writing to the Springbrook Nature Center Director or online. The Springbrook Nature Center Director will review and approve the memorial/tribute bench requests.
2. A standard for the memorial/tribute bench (six foot long bench) has been determined by the City and all installations must meet this standard. The bench will be secured in a concrete pad. Information on the standard memorial/tribute bench is available from the Springbrook Nature Center Director, the City and the Springbrook Nature Center Foundation.
3. The donor and the Springbrook Nature Center Director will work together to select the exact location within Springbrook Nature Center for the installation. Nature Center use, existing and planned facilities, and relation to other Nature Center amenities will be factors in determining the bench location.
4. All costs related to a memorial/tribute bench purchase and installation must be paid in advance. Donation for the bench, installation, concrete pad and recognition marker is \$2,500 per bench.

5. If the donor wishes, a small recognition marker may be installed on the memorial/tribute bench. The City has standardized wording for a memorial marker. Additional mementos, pictures, personal items, flower pots are not permitted to be placed at the bench location.
6. Memorial/tribute benches will be installed by the City Parks Division staff and/or its contractor.
7. The City of Fridley and Springbrook Nature Center staff will implement its best efforts to ensure that the memorial/tribute bench is properly maintained with our normal maintenance program. The City and Springbrook cannot guarantee the bench against acts of vandalism, graffiti, or weather damage.
8. The City and Springbrook will not replace a bench that has been damaged; however, the donor may provide funding for repair or replacement. In the event the bench is damaged beyond repair and the donor chooses not to replace it, the City may remove the bench from Springbrook Nature Center.
9. A ceremony or gathering for a memorial/tribute bench is permitted, but it should be arranged in advance with Springbrook Nature Center staff.
10. Examples of standard wording for memorial/tribute bench markers include:
  - "In memory of JANE DOE, July 2014"
  - "Commemorating EARTH DAY 2014--Fridley Lions Club"
  - "Recognizing the 50th Wedding Anniversary of JOHN and JANE DOE--July 15, 2014"
  - "Recognizing the birth of JOHN DOE--July 15, 2014"

## **10. Recognition Paver Guidelines for SPRING Project**

The City of Fridley Parks and Recreation Department has the following guidelines for management of recognition pavers to be used within the Springbrook Nature Center SPRING Project. The Springbrook Nature Center Foundation, which is taking the lead responsibility to coordinate raising funds for the SPRING Project, will work with these guidelines when seeking funds for the SPRING Project.

1. Paver installation patterns and placement will be determined by the Director of the Nature Center in consultation with the Parks and Recreation Department Director and the architectural design team. Request for specific pavers to be located close together will be accommodated as much as possible but cannot be guaranteed.
2. All costs for pavers must be made in full in advance. Costs will include, at minimum, the cost of the paver, engraving, site preparation and installation.
3. During planning and construction of the SPRING Project improvements, pavers may be installed in a temporary display area inside or outside the interpretive center building or grounds, and later incorporated into a more permanent location in the newly developed SPRING Project area.
4. The City of Fridley will implement its best efforts to ensure that individual pavers and the paver area are properly maintained with its normal maintenance program. The City cannot guarantee pavers against acts of vandalism, or damage resulting from storms or unexpected events.
5. The City of Fridley will not guarantee replacement or repair of damaged pavers. The Donor, however, may provide funding for a replacement. In the event the paver is damaged and the donor chooses not to pay for a replacement, the city may remove the paver.

6. Examples of standard wording for recognition pavers includes:  
“In Memory of John and Jane Doe”  
“The John and Jane Doe Family”  
“The John and Jane Doe Business”  
(The City of Fridley will have final determination of wording on paver stones)

7. Sizes and Prices for Pavers would be:

Small Size	\$125
Second Size	\$225
Third Size	\$400
Largest Size	\$1000.

## **11. Recognition Wall Guidelines for SPRING Project**

1. A recognition wall will be designed for the interior space of the Springbrook Nature Center interpretive building to recognize those who have made significant contributions to the SPRING Project. Contributions may include, but are not limited to:
  - a. Financial contributions of \$500 or greater
  - b. On Fridley City Council during project approval or construction
  - c. Extraordinary volunteer efforts and others as recommended city staff and upon approval by City Council
  - d. In-kind contributions valued at \$500 or greater
2. Recognition will be limited to proper names of individuals, families, businesses, groups or Foundations. Examples of allowable names would include. John Doe, John and Jane Doe, The John and Jane Doe Family, Target Corporation, Fridley Lions Club, The Medtronic Foundation. Personal messages such as “In memory of”, “In Honor of”, etc. will not be allowed on the donor wall.
3. The specific location of the donor name on the wall/plaque will be determined by the City of Fridley staff.
4. Neither The City of Fridley or the Springbrook Nature Center Foundation will guarantee replacement or repair of recognition names. The Donor, however, may provide funding for a replacement. In the event the wall/plaque is damaged and the donor chooses not to pay for a replacement, the city may replace or remove the name at their discretion.
5. Recognition names will be organized into three tiers, each with a distinct form incorporated into the wall/plaque:
  - a. Main Level for gifts of \$500 - \$4,999
  - b. Major Level for gifts of \$5,000 - \$9,999
  - c. Principal Level for gifts of \$10,000 +

6. The recognition wall/plaque will include recognition of all contributions meeting the defined levels including those already recognized on a paver, bench, tree or named feature of the building. In the case where a donation was made in memory/honor/celebration of an individual/event, the name of the donor will be listed rather than the honoree. For example if John Doe purchases a bench and requests the engraving to read "In Celebration of Earth Day 2015", the recognition wall/plaque will list John Doe.
7. A general statement of thanks will be incorporated into the wording of the wall/plaque to recognize all donors not appearing on the wall/plaque.

## **2c Canada Goose Management Plan**

The City of Fridley has been contracting with a local company since 1990 to remove a good number of the Canada Geese that are at Moore Lake in the Spring and early Summer each year. Moore Lake Park and Beach is one of our most heavily used parks in the summer months. Park users participating in the popular activities of swimming, relaxing on the beach, picnicking, playing on the play equipment and using the athletic facilities at the park can have a negative experience when dealing with the mess that the Canadian Geese can create. The goose droppings on the trails, grass areas, beach, in the water, and on the play equipment are a health and safety concern. The goose removal program has kept the bird numbers at a reasonable level during the heavy use months of the summer each year.

We have been notified by Canada Goose Management (CGM), the company that provides the removal service for us, that the Minnesota Department of Natural Resources (DNR) has implemented some changes in the summer removal permit process. The DNR is requiring that local government units (LGU) (i.e. cities, townships, park departments etc.) have a DNR approved Canada Goose management plan in place before Canada Geese can be trapped and removed this summer. Once an approved plan is in place, the LGU can then request a DNR permit for summer removal for specific sites. If the DNR approves the removal permit, Canada Goose Management (CGM) will then be able to able to conduct the removal.

Attached please find a proposed Canada Goose Management Plan for our community. If the Parks and Recreation Commission approves a plan on Monday night, the document will then go forward to the Fridley City Council for consideration of approval on Monday, May 9<sup>th</sup>. If the City Council approves the policy, the next step would be to apply for a DNR permit to have the goose removal at Moore Lake again this summer. The removal program is normally conducted in mid-June.



## City of Fridley Parks & Recreation Department

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# Canada Goose Management Plan

## The Challenge

Canada Geese populations in the Twin Cities metropolitan area pose a significant challenge. The Twin Cities geography with large numbers of wetlands combined with an urbanization that favors lush green open grass areas resulted in creation of high quality Canada goose nesting and brood rearing habitat. In addition, low natural predation, limited hunting and abundant food resources (the lush green grass areas) created an ideal environment for high reproduction and survival. Too much of a good thing or too many birds can become a problem. The challenge is to maintain an acceptable population level of geese through a management plan.

## Monitoring

The City of Fridley will encourage residents to report Canada Goose related problems by sending an e-mail or call the Parks and Recreation Department. The City will keep records of annual bird counts at designated problem areas. The Parks & Recreation e-mail is: [recreation@fridleymn.gov](mailto:recreation@fridleymn.gov) and the Parks & Recreation phone number is: 763-572-3570.

## Waterfowl Feeding

Feeding of waterfowl can lead to large concentrations of birds at City beaches, parks, picnic and recreation areas. Feeding of the waterfowl creates numerous problems for the park users, as well as for the birds themselves.

In 2009, The City of Fridley implemented an ordinance that prohibits the feeding of any waterfowl on City owned park land. (Attached is a copy of City Ordinance 101.02.03, the Prohibition of Waterfowl Feeding)

## Education

The City of Fridley will inform citizens of the management plan objectives, background, management methodologies, applicable ordinances, and policies through the City newsletter and the City web page.

A copy of a Technical Guide on Managing Canada Geese in Urban Environments is available for review in the Parks and Recreation Office. This is a publication of Cornell Cooperative Extension, the University of Wisconsin, The Jack H. Berryman Institute, Utah State University, and the Wildlife Society. This publication is available from Cornell University on-line at:

<http://ecommons.library.cornell.edu/handle/1813/66>

A copy of the Minnesota Department of Natural Resources, Wildlife Section, Homeowners' Guide to Goose Problems is also available for review in the Parks and Recreation Office. This document is

available on-line at:

[http://files.dnr.state.mn.us/assistance/backyard/privatelandsprogram/geese\\_control\\_homeowners.pdf](http://files.dnr.state.mn.us/assistance/backyard/privatelandsprogram/geese_control_homeowners.pdf)

### **Aircraft Hazard**

The City of Fridley will cooperate with the Metropolitan Airport Commission and the United States Department of Agriculture Wildlife Service to control the Canada Goose population within a designated radius of Airport property. This will include sections of the City of Fridley and may involve nest and bird removal.

### **City Parks and Public Property**

The City of Fridley intends to reduce goose droppings on walks, trails, and park turf areas, and reduce high water fecal bacteria counts near public beaches. At the present time, the most significant Canada Goose problem area in the City of Fridley is Moore Lake Park and Beach at 5890 Central Avenue NE. Moore Lake Park is one of the most heavily used City facilities from May through September. The swimming beach, playground structures, picnic areas, sand volleyball courts and open play turf areas are heavily impacted by goose droppings when large concentrations of the birds are present. Because health and safety concerns of the park users are important, the City of Fridley will use a variety of techniques and practices minimize or eliminate goose related problems.

The non-lethal techniques for dealing with the goose problem at Moore Lake Park and Beach (and at possible future sites) will be evaluated for use including:

- Maintain a permanent fence around the municipal swimming beach area
- Keep a vegetative buffer zone along the waterfront
- Rake the beach area on a regular basis to remove goose droppings

To reduce the summer population of geese at the park and beach, the City will contract annually with Canada Goose Management, Inc. (or a comparable goose management company) to conduct egg and nest removal and/or the removal of geese from Moore Lake Park. The goal will be to keep a summer population to fewer than 10 birds at Moore Lake Park and Beach.

The City of Fridley may also use trained dogs to keep geese away from designated parks and public areas during the day.

The City may expand this Canada Goose control and removal program to other parks and public areas if Canada Goose numbers and associated problems warrant such action.

### **Private Property**

The City of Fridley will inform citizens of Canada Goose management techniques that may be employed to reduce or eliminate problems on private property. Informational brochures are available for review in the Parks and Recreation Office or at on-line sites listed in the **Education** section above.

For owners of private property requesting assistance with goose problems and/or removal of geese, the guidelines set forth in this management plan for City Parks and Public Property are to be followed. The City of Fridley will assist private property owners in contacting Canada Goose management companies to help with goose problems, including removal of problem geese. The City of Fridley will not pay for removal or control costs on private property. Removal or control costs will be entirely at the private property owner's expense.

### **Attached Map and Goose Population Estimate**

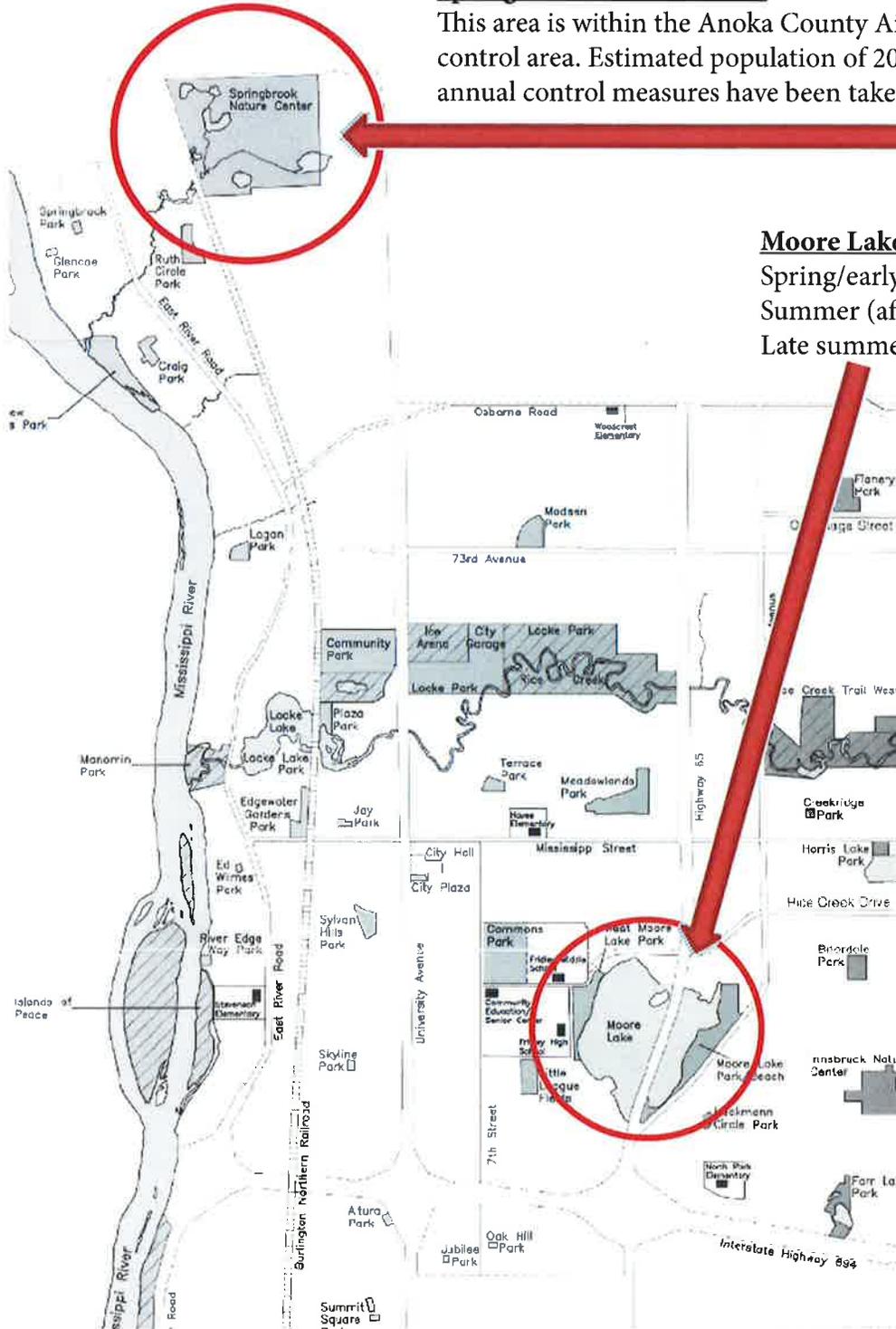
Attached is a City of Fridley Map identifying goose management areas and estimated goose populations



# Canada Goose Population Areas in Fridley

## Springbrook Nature Center

This area is within the Anoka County Airport goose control area. Estimated population of 20-40 birds after annual control measures have been taken.



## Moore Lake Park & Beach

Spring/early summer: 40 - 60  
 Summer (after removal): 10 - 15  
 Late summer/fall: 25 - 40

3. Prohibition of Waterfowl Feeding

- A. It shall be unlawful to provide food (including food by-products, garbage or animal food) to waterfowl on City of Fridley owned park land. This shall include placing food or allowing food to be placed on the ground, shoreline, waterbody, or any structure, unless such items are screened or protected in a manner that prevents waterfowl from feeding on them.
- B. This prohibition shall not apply to veterinarians, city animal control officers or county, state or federal game officials who in the course of their duties have waterfowl in custody or under their management.
- C. This prohibition shall not apply to persons authorized by the City of Fridley to implement the Canada Goose management program and any future waterfowl management programs approved by the city council.
- D. This prohibition shall not apply to any food placed upon the property for purposes of trapping or otherwise taking waterfowl, where such trapping or taking is pursuant to a permit issued under section 101.02.2. (ref 1260)